

Date: 22.01.2021

<b>The Officer-In-Charge (Listing)</b> Listing Department National Stock Exchange of India Ltd., Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Scrip Code: MINDACORP	<b>Head - Listing Operations,</b> BSE Limited, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 Scrip Code: 538962
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**Sub: Press Release - Spark Minda strengthens its senior leadership team to accelerate growth and enhance customer delight**

Dear Sir(s),

Please find enclosed herewith the press release regarding announcement of the joining of Mr. Biranchi Mohapatra as CEO for Business Vertical II -Information and Connected Systems (Wiring Harness, Sensor and Cluster Products).

This is for your information and records please.

Thanking you,

**For Minda Corporation Limited**



**Pardeep Mann**  
Company Secretary  
Membership No. A13371

**MINDA CORPORATION LIMITED (GROUP CORPORATE OFFICE)**

CIN: L74899DL1985PLC020401

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## Spark Minda appoints Mr. Biranchi Mohapatra as the CEO for Business Vertical II -Information and Connected Systems (Wiring Harness, Sensor and Cluster Products)

21<sup>st</sup> January 2021, New Delhi – Spark Minda, the leading auto ancillary manufacturer has appointed Mr. Biranchi Mohapatra as *CEO* for Business Vertical II -Information and Connected Systems (Wiring Harness, Sensor and Cluster Products) and as a member to its Executive Committee of the Group.



Mr. Biranchi Mohapatra, Chief *Executive Officer* for Business Vertical II -Information and Connected Systems (Wiring Harness, Sensor and Cluster Products) and member of Executive Committee.

Mr. Ashok Minda, Chairman & Group CEO, Minda Corporation Limited said, “We are very excited to bring onboard such an accomplished business leader as Mr. Mohapatra, who in his nearly three decades in the industry has forged strong relationships with Indian and Global Customers. We have enhanced our focus on operational excellence, customer centricity and speedy market responsiveness and Mr. Mohapatra’s appointment will only push us further along in that direction.”

Mr. Mohapatra will be driving business transformation, establish synergy and growth roadmap for the Information and Connected Systems. He was previously associated with Plastic Omnium India as Managing Director and has also worked with various reputed organisations like Continental Engines, Varroc and Ashok Leyland. He is a graduate in B.Tech in Mechanical Engineering from National Institute of Technology, Rourkela and is an accomplished business leader who blends a strong background in strategic vision and execution.

### About Spark Minda Group

For over **six decades**, **Spark Minda (erstwhile MINDA Group)** has a major presence in **Global Automotive Industry** and is one of the leading manufacturers of Automotive Components for the OEMs. The US \$507 Million Group, with a workforce of more than 16,000 is catering to the leading Passenger Vehicle, Commercial Vehicle, Motorcycle & Scooter, Off-road Vehicle & Tier 1 Manufacturers in India with presence in Indonesia, Vietnam, Uzbekistan, U.S.A. and Japan. The Group also serves to After Market Segment in India through a strong Dealer Distributorship of about 450 Dealers.

# PRESS RELEASE



For the technological edge, the Group has a dedicated R&D facility and collaborations with the pioneers and leaders of the Automobile Industry. For assimilating the latest technologies, Spark Minda has entered into strategic alliances and technical collaborations with leading International Companies. This has provided Spark Minda with the cutting-edge in product design and technology to meet strict International Quality Standards.

For more information, please refer to below links:

About the Group - <http://sparkminda.com/>

For further assistance, please contact –

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**Head Group Communication and CSR**

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