

Date: 27.01.2020

<b>The Officer-In-Charge (Listing)</b> Listing Department National Stock Exchange of India Ltd., Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Scrip Code: MINDACORP	<b>Head - Listing Operations,</b> BSE Limited, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 Scrip Code: 538962
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**Sub: Press Release - Spark Minda strengthens its senior leadership team to accelerate growth and enhance customer delight**

Dear Sir(s),

Please find enclosed herewith the press release regarding announcement of the joining of Mr. Neeraj Mahajan as Group President - Marketing and Mr. Arvind Chandra as the CEO - Business Vertical 1 (Mechatronics).

This is for your information and records please.

Thanking you,

For Minda Corporation Limited

  
Ajay Sancheti  
Company Secretary  
Membership No. F5605





**MINDA CORPORATION LIMITED (GROUP CORPORATE OFFICE)**

CIN: L74899DL1985PLC020401

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Website: [www.sparkminda.com](http://www.sparkminda.com)

## Spark Minda Strengthens its Senior Leadership Team to Accelerate Growth and Enhance Customer Delight

Jan 27, 2020

New Delhi, India

Spark Minda, the leading auto ancillary manufacturer announces the joining of Mr. Neeraj Mahajan as Group President - Marketing and Mr. Arvind Chandra as the CEO - Business Vertical 1 (Mechatronics).



**Mr. Neeraj Mahajan,  
Group President,  
Marketing**



**Mr. Arvind Chandra,  
CEO - Business Vertical 1  
(Mechatronics)**

*Mr. Ashok Minda, Chairman & Group CEO, Minda Corporation Limited said, "I am very excited to onboard such accomplished business leaders having rich industry experience of 25 to 30 years and strong relationships with eminent Indian & Global customers. I am very sure, with their rich experience and customer centric approach; they will strengthen our relationships and continue to delight our customers with best of our offerings to be recognized as a leading Innovative System Solution provider. We have enhanced our focus on operational excellence, customer centricity and speedy market responsiveness."*

The Spark Minda senior leadership team is now geared up to enhance the trust, faith and confidence of our stakeholders. They will continue to create new benchmarks, innovative and technologically advanced products and be the supplier of choice in the auto industry. The state-of-the-art innovation center, Spark Minda Technical Center (SMIT) located in Pune, India is committed to facilitate OEMs in improving their technology offerings to improve the final quality of their products, to meet the growing aspirations of consumers and regulatory challenges.

# PRESS RELEASE



## About Spark Minda

Spark Minda is one of the leading manufacturers of automotive components for the OEMs with Headquarters in India, Gurgaon - near to New Delhi. The Group was founded in 1958 by Late Shri. S.L. Minda and today has over 6 decades of legacy as an automotive component manufacturing company. The group is one of the leading manufacturers of automotive components under these four Categories – Mechatronics, Information & Connected Systems, Plastics & Interiors and Aftermarket. The Group caters to major two, four-wheeler, commercial, Tractor and off-road vehicles manufacturer in India and Overseas market including Europe, US, CIS & ASEAN countries with 34 state-of-the-art manufacturing plants.

For more information, please refer to below links:

About the Group - [sparkminda.com](http://sparkminda.com).

## Media Contact Details

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