



IMPACT

CSR Enriching Lives

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BUSINESS CASE FOR SUSTAINABLE CSR INTERVENTIONS

Swachh Bharat Abhiyaan

Sustainability through Renewable Energy

'Skill Development'-The catalyst for 'Make in India'



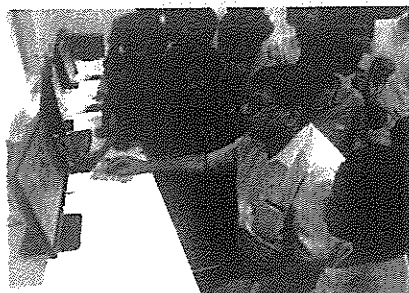
ACTIVITIES OF SPARK MINDA FOUNDATION

Spark Minda, Ashok Minda Group has been involved in Community Development Initiatives since decades. In continuation to the legacy of a responsible corporate citizenship, the CSR activities being taken at the group are derived from the triple bottom line model of People, Planet and Profit. Ensuring environment sustainability with community care are the thematic divisions, surrounding which the CSR activities are planned and executed across the Group. Community is always a stakeholder for both directly implemented and collaborative projects. Guided from the Millennium Development Goal and CSR under Companies Act 2013, Education; Vocational Training and Livelihood promotion; Health and Sanitation; support to differently abled; Environment Sustainability and Women Empowerment are current broader head of intervention across the Group. To implement the CSR projects the Group has recently established Spark Minda Foundation, which is as section 8 Company. Most of the existing Community Development projects of the Group has been brought under the umbrella of Spark Minda Foundation. Under Spark Minda Foundation the major community development projects are operational at Gautam Buddha Nagar of Greater Noida, Rajgurunagar of Pune, Pillaipakkam district of Chennai and Sub-urban areas of Pantnagar. These projects are benefitting Children, youth and women at large through its quality delivery and sustenance.

PROJECTS OF SPARK MINDA FOUNDATION:

Education, Skill and Employment:

Aakarkarshan – is a vocational Training Program in which children and youth from lesser privileged society are trained on Basic Computer, Cutting- Tailoring and Spoken English. This training has been imparted to more than 500 boys and girls in 2014-15 at Greater Noida, Pune, Chennai and Pantnagar. Computer Education is provided to those children who do not have its access in their schools and through this training program youth are able to get support for their employability. These projects are executed in collaboration with the village Panchayat.



Computer Training at Pillaipakkam, Chennai



Mr. Ashok Minda, Mrs. Sarika Minda and Mr Raja Mauli, DM Noida during graduation ceremony at Greater Noida



Cutting & Tailoring Training for girls at Greater Noida



Learners at spoken English Training Center, Pune



Meeting with Panchayat representatives at Donde village, Pune and felicitation of learners



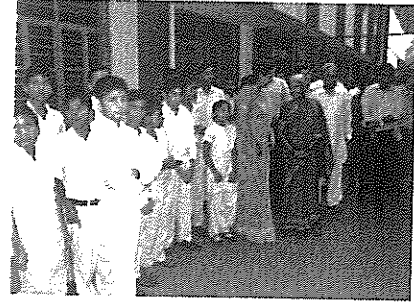
Behavioral and life Skill Training for Learners

Health and Sanitation Projects:

Based upon our need assessment in Schools, it was observed that a large dropout of children takes place in dearth of Sanitation facility. Accordingly, Toilet construction project was started in Schools in April 2013. This facility provides access of proper sanitation to more than 1000 School going children at Pantnagar. This project is supplementation to Swachh Bharat; Swachh Vidyalay Abhiyan of Government of India. Additionally, a healthcare project was also started for the girls of north east. Orphan, semi-orphan and girls from war affected families of North east are provided overall healthcare facilities at Vanvasi Chhatravas, Pantnagar.



Dedicated Sanitation Complex at Saraswati Shishu Vidya Mandir, Pantnagar, Uttrakhand



Visit of Mrs Sarika Minda to Sanitation Complex, Pantnagar

Business Integrated CSR

A business integrated CSR Model has been installed at Tihar Jail, New Delhi in September 2013. This manufacturing unit of Wire Harness gives an opportunity to the Tihar Jail inmates for learning manufacturing skills and while income for their families. A part of their wages is also given to the victims' families. Tihar Jail, Minda Furukawa and Maruti Suzuki are the stakeholders of this Public Private Partnership Project.



Tihar Jail Management with Mrs Sarika Minda, Mr NK Taneja and Mr Maenish the Inauguration of Manufacturing unit.



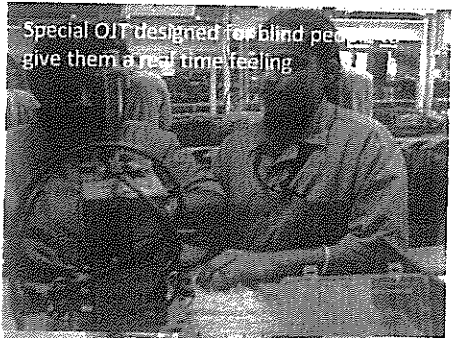
Mr KD Singh of Minda Furukawa explaining the project to the stakeholders



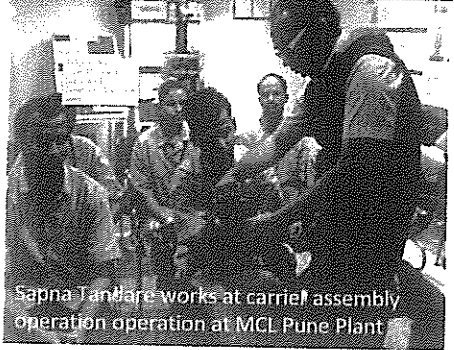
Promoting differently abled work- force – Ms. Suman having deficiency in her leg working in Engine line at MFE Bawal ; Mr. Amitesh having deficiency in his leg working in Engine line at MFE Bawal

Support to Differently abled:

One of the key areas under the CSR of Spark Minda Group is inclusion of person with disability in the workforce and providing them greater employment opportunities. 104 differently abled persons have been trained and employed across the Group. Different types of disabilities are falling under this. Special facility is created inside the factory for each type of disability. They are trained well before deployment.



Special OIT designed for blind people to give them a real time feeling



Sapna Tandhare works at carrier assembly operation at MCL Pune Plant