

Innovating Mobility Powering Possibilities



“This award is a testament to our collective commitment to empowering persons with disabilities and is a finest expression of Mobility for Everyone.”

Sarika Minda
Chairperson
Spark Minda Foundation

IN FOCUS

IN DIALOGUE WITH
EC MEMBER

HUMANS OF
SPARK MINDA

COVER STORY:
BHARAT MOBILITY
GLOBAL EXPO 2025

VOLUME 6

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दिव्यांगजन सशक्तिकरण के क्षेत्र में 2024 के राष्ट्रीय पुरस्कार प्रदान समारोह Presentation of National Awards 2024 in the field of Empowerment of Persons with Disabilities

3 दिसंबर, 2024 | विज्ञान भवन, नई दिल्ली
3rd December, 2024 | Vigyan Bhawan, New Delhi



*Hon'ble President of India, Smt. Droupadi Murmu Ji confers National Award to
Ms. Sarika Minda, Chairperson of Spark Minda Foundation, for Empowerment of PwDs*

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Ashok Minda

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SSD, Noida



Radhika Kulkarni
SMIT, Pune



Shweta Bhosale
MVASt, Pune



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Meet the driving force of this edition



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DCD, Greater Noida



Ankita Bhatt
GCO, Noida



Yen Nguyen
WHD, Vietnam



Ajeetabh Sinha
GCO, Noida

Created by Group Communications & Branding Team

From the Chairman

A New Chapter of Purpose and Progress

Ashok Minda - Chairman & Group CEO



Dear Team Spark,

As we turn the page to a new financial year, it gives me immense pleasure to share my message through the first edition of Spark Minda Times for FY 2025. This edition presents the perfect moment to pause, reflect, and celebrate our journey together.

The year 2024 has been a defining chapter in our journey. It has been one of transformation, both for our business and for each of us. We have matured in our approach, navigated disruptions with resilience, and embraced new ways of thinking. In a world marked by geopolitical shifts, supply chain volatility, and rapid digital change, Spark Minda has not only adapted, we have thrived!

As I see, this edition highlights some of the incredible milestones we have achieved, the stories that have shaped our journey, the people behind the scenes who drive our progress, and the innovations that are helping us move forward with confidence and purpose.

A moment of great pride this year was when Minda Corporation, through the outstanding work of Spark Minda Foundation's Saksham initiative, was honoured with the President's National Award for the Empowerment of Persons with Disabilities 2024. This recognition is not just a milestone, but a reflection of our deep commitment to inclusion and social responsibility. We will stand strong on this ground forever.

We have been recognised by several of our esteemed customers, including Mahindra, JCB, Garrett, and Prospira, which gives us even more reasons to stay focused on doing our best and create value.

One of the standout moments of the year was our participation in Bharat Mobility 2024, a benchmark event that showcased the power of teamwork and collaboration across the Spark Minda family. We witnessed the practical happening of our shared vision and the strength we possess when we move forward together.

We are at the forefront of innovation, and I extend my best wishes to the entire SMIT team. I look forward to witnessing the seamless synergy between technology and products in the times to come. I truly believe you hold the power to become globally competent and drive us towards greater heights.

Furthermore, the automotive industry is racing towards a new world led by Artificial Intelligence. Now, India is the growth engine of global economy and is leading this 4th Industrial Revolution driven by technologies, digitalisation and sustainable business practices. To thrive in this evolving landscape, we must align ourselves with the larger vision and take up collaboration as the key to progress.

Once again, I would like to remind you that the year 2025 is a defining year for our company and all of us need to be prepared with a positive mindset to achieve personal & company goals in a highly dynamic business environment.

In conclusion, I would like to thank all our esteemed customers for their trust in us. 'Mobility & Beyond' is at our core and it continues to inspire us to push boundaries, innovate, and deliver meaningful value every step of the way. Here is to a year filled with progress and continued transformation.

**We are stronger
when we are
together,
embrace
this thought
and let it guide
your actions
every day.**

ED's Foreword

Driving Spark Minda's Future: Agility & Collaboration

Aakash Minda - Executive Director



Dear Colleagues,

'The future depends on what we do in the present' - Mahatma Gandhi

Artificial Intelligence is the new game-changer, something we simply can not ignore. As we step into 2025, it is a good time to look back at how much we have achieved and importantly, where we are going. Last year was all about change, quick thinking, and fresh ideas. It was our passion and persistence that helped us end 2024 on a strong note.

The automotive industry in India is experiencing a major transformation, with Electrification at the core. I am proud to share that Spark Minda is not just keeping pace with these changes but actively leading them. Through strategic Joint Ventures and global Technology License Agreements with HCMF and SANCO, we are developing disruptive, future-ready solutions. Our commitment to innovation and a customer-centric approach remains at the core of everything we do.

2024 also brought us well-deserved recognition. The Government of India honoured our Saksham Initiative and we received accolades from customers and industry bodies. These acknowledgments reaffirm that Spark Minda is future-ready.

Looking ahead, 2025 will be a year of reaching new heights, bigger, stronger and better. Through the Spark Minda

Technical Centre (SMIT), we will keep investing in innovative technologies, expanding our R&D capabilities globally, and growing our EV portfolio. Additionally, we will further strengthen our technology footprint, introduce new products, and enhance our portfolio, staying true to 'Mobility & Beyond.' Our organisation takes pride in its sustainable contributions.

More than anything, it is the collective energy of our people that will shape our future. The dynamic culture of our organisation has been awarded with the Great Place To Work® accreditation in 2025. Also with the launch of the LEAD (Leadership Excellence Accelerated Development) program, we have taken a significant step towards nurturing future-ready talent. I want to thank each one of you for your efforts and encourage you to carry that momentum into this year.

Let us move forward with agility, break new ground, and redefine success. Together, we will transform Spark Minda into a truly global leader in automotive solutions.

**We will
strengthen
our technology
footprint,
introduce
new products
and enhance
our portfolio,
staying true to
'Mobility & Beyond.'**

Humans of Spark Minda

Every person is a story waiting to be told. Discover the heart of Spark Minda - the people who drive it.





Pardeep Mann

Group Corporate Office, Noida

What change have you seen at Spark Minda Group during your time with the company?

Evolution in culture and changed position in the market through mergers and acquisitions.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Integrity, professionalism, continuous learning, collaboration, and effective communication.

What advice would you give to new joiners at Spark Minda?

"Work is Worship." We should always learn and grow.

What does your typical day or week look like?

I always work on priority-basis. I prefer to complete the work on or before the target date.

Are there any upcoming projects you are especially looking forward to?

The implementation of a strong Compliance System to avoid any potential non-compliance.

What is different about working here in comparison to previous organisations you have worked at?

Guidance and support from seniors and team members.

What change have you seen at Spark Minda during your time with the company?

Implementation of several manufacturing excellence and energy management initiatives.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Three words - Learn. Share. Grow.

What advice would you give to new joiners at Spark Minda?

Embrace the company's core values, vision, and mission. Also, think out of the box.

How have you grown your skill set in your years with Spark Minda?

Adapting to new technologies and actively participating in cross-functional projects.

What does your typical day or week look like?

Attending meetings to discuss goals, followed by planning and problem-solving over a cup of chai or coffee.

Are there any upcoming projects you are especially looking forward to?

I am looking forward to future learning opportunities in manufacturing.

What is different about working here compared to previous organisations you have worked at?

Spark Minda has a strong focus on innovation, sustainability, and collaboration.



Gaganpreet Singh

Die Casting Division,
Greater Noida

What change have you seen at Spark Minda during your time with the company?

A massive shift towards future-readiness and inclusivity.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Embracing group core values whole-heartedly.

What advice would you give to new joiners at Spark Minda?

Dive into the culture. Spark Minda is a great platform to learn and grow.

How have you grown your skill set in your years with Spark Minda?

Through development workshops and invaluable guidance from leadership.

What does your typical day or week look like?

I meet business goals by collaborating on various assignments, with a constant focus on improvement.

Are there any upcoming projects you are especially looking forward to?

People Capability Development and Productivity Improvement.

What is different about working here compared to previous organisations you have worked at?

It has an engaging work culture that helps build strong bonds with colleagues.



Chandan Roy
Security System Division, Noida

What change have you seen at Spark Minda during your time with the company?

Significant expansion in technology, digitisation, and sustainability

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Consistency, a strong sense of ownership, and continuous learning

What advice would you give to new joiners at Spark Minda?

Build strong relationships at work and always share innovative ideas

How have you grown your skill set in your years with Spark Minda?

Exposure to different projects and teams has helped me gain deep business insight and leadership skills

What does your typical day or week look like?

I strategise, problem-solve, and interact with management and different teams to help align our goals with the company vision.

Are there any upcoming projects you are especially looking forward to?

I am particularly excited about future digital transformation, automation, and sustainability initiatives.

What is different about working here compared to previous organisations you have worked at?

It is a dynamic and supportive work environment. Employees are encouraged to take ownership and innovate.



Gaurav Soni
Aftermarket Division, Noida



Swati Badgajar
Minda Instruments Ltd., Pune

What change have you seen at Spark Minda during your time with the company?

Remarkable transformation in HR processes, sustainability, and operational excellence.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

An appreciation of the unique culture at Spark Minda has helped me build strong connections and grow immensely.

What advice would you give to new joiners at Spark Minda?

Grab every opportunity that comes your way. Engage with your team, and participate in trainings and initiatives that drive excellence.

How have you grown your skill set in your years with Spark Minda?

Through diverse skill development opportunities across multiple domains.

What does your typical day or week look like?

Every day is dynamic. Daily morning meetings set the tone for the day.

Are there any upcoming projects you are especially looking forward to?

Initiatives for employees on fostering a culture of sustainability.

What is different about working here compared to previous organisations you have worked at?

Spark Minda is a growth platform that encourages purpose-driven work.

What change have you seen at Spark Minda during your time with the company?

Transformations in material ordering processes, employee connect and engagement, personnel development, and gender equality.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

I believe in leading by example. I maintain a strong sense of responsibility, and ensure that tasks are completed with precision and efficiency.

What advice would you give to new joiners at Spark Minda?

Be proactive, focus on quality and efficiency, and develop a problem-solving mindset.

What does your typical day or week look like?

I start my day with mail and phone follow-ups, work on production planning for the most part, and review my work on Saturdays.

How have you grown your skill set in your years with Spark Minda?

A combination of hands-on experience and continuous adaptation to market trends and industry advancements.

Are there any upcoming projects you are especially looking forward to?

Yes, there are several exciting upcoming projects in sourcing and purchase that I am particularly looking forward to.

What is different about working here compared to previous organisations you have worked at?

Spark Minda's strong top leadership and vision have built a very dynamic, growth-oriented, and innovative workplace.



Neha Uniyal
Wiring Harness Division, Greater Noida

What change have you seen at Spark Minda during your time with the company?

Many bold moves like Industry 4.0, significant investments in R&D, smart manufacturing, and future-ready mobility solutions.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Consistency, ownership, a growth mindset, and collaboration and respect for people - no success is ever achieved in isolation.

What advice would you give to new joiners at Spark Minda?

Spark Minda is a place that rewards initiative, so do not hesitate to step forward, ask questions, and contribute your ideas. Also, align your efforts with the bigger picture.

How have you grown your skill set in your years with Spark Minda?

I have been fortunate to work in roles that offered a high degree of ownership, exposure, and responsibility. Each phase of my journey has pushed me to learn, adapt, and evolve.

What does your typical day or week look like?

No two days are ever the same—that is something I value about my role. But, I focus on customer satisfaction, business growth, strategic alignment, and seamless execution.

Are there any projects you are especially looking forward to?

I am particularly looking forward to our recent collaboration with Flash Electronics and synchronising our strengths to enhance our exports business and global competitiveness.

What is different about working here in comparison to previous organisations you have worked at ?

What truly sets Spark Minda apart is its empowered work environment and strong entrepreneurial spirit.



Anupama Udpikar

Spark Minda Technical Centre, Pune

What change have you seen at Spark Minda during your time with the company?

Increased awareness of voice of technology and focus on mechatronics products.

Tell us about the work ethics that have propelled you through the ranks and made you an integral part of the company.

Fostering ground-level collaboration for open communication and increased empathy.

What advice would you give to new joiners at Spark Minda?

Identify your passion. Sincerity leads to success and hard work always leads to growth.

How have you grown your skill set in your years with Spark Minda?

Gained a good amount of domain knowledge on 2W vehicle access and the ASPICE process.

What does your typical day or week look like?

Plenty of interaction to support and solve product design issues along with few CFT meetings with customers and stakeholders.

Are there any projects you are especially looking forward to?

ASPICE L2 certification, group PLM deployment as part of Digitisation and Process Automation.

What is different about working here in comparison to previous organisations you have worked at ?

Spark Minda lays greater emphasis on cross-functional collaboration, enabling exposure to different teams and ideas.



Pankaj Uniyal

Group Corporate Office, Noida

The Big Bizz Moments

With a long list of impressive achievements, we are closing this financial year at a high. Let us take a look at the moments that set everyone abuzz this year.



Conferred with the NCPEDP Helen Keller Award 2024



Aakash Minda sharing business goals at Lakshya 2025



Annual Sales Conference, AMD



Honoured for contribution to NPD at the JCB Supplier Conference



Aakash Minda graced the ceremonial opening of the Garrett Supplier Conference 2025



TLA signed with Sanco Connecting Technology to develop state-of-the-art Electrical Distribution Systems



Moment from Lol signing with Flash Electronics



Celebrating not just an achievement, but a partnership with Honda Motor



Aakash Minda addressed the CII Western UP Annual Session 2024-25 & Leadership Conclave



Spark Minda collaborates with Dr. Narender Singh Yadav for his Mt. Vinson expedition, Antarctica



The Annual Business Excellence Summit 4.0 : a grand celebration of LEARN, SHARE, GROW



Receiving multiple honours at the 59th ACMA Excellence Corporate Awards 2024



Auto Component Manufacturer of the Year at the prestigious FASTER Awards



Ashok Minda and Aakash Minda felicitating Shimamura San at the Annual BEx 4.0

Know Your Plant - SSD Noida

The Security System Division (SSD) Noida plant stands as a beacon of innovation, engineering world-class vehicle access solutions for the mobility ecosystem. Let us peek into Plant Operations headed by Shailendra Sharma.





“Started in 1994, the Security System Division excels in providing a broad spectrum of electronic, mechanical, and connected vehicle access control solutions, supported by 142+ patents filed as of FY2024.”



"Innovation is a continuous process and one must be fearless to achieve more."



In Conversation with Plant Head Shailendra Sharma

SSD Noida's Plant Head Shailendra Sharma has dedicated 26 enriching years to Spark Minda, working across multiple divisions. With a background in Production Engineering, he played a key role in automation and robotics at Spark Minda, actively working towards its implementation since 2007-08. He currently heads the SSD Noida plant, having previously served as Operations Head of the same plant from 2010-2016.

Vision for the Plant

As one of Spark Minda's flagship facilities, the SSD Noida plant stands as a testament to world-class manufacturing. But, for Plant Head Shailendra Sharma, the vision is to push the envelope even further. A sharp focus on EBIDTA improvement drives him, as he and his team work tirelessly to refine processes and boost efficiency. At the heart of this pursuit is a vibrant, forward-thinking leadership team. He describes his Heads of Departments as youthful, dynamic, and deeply committed. Their energy and collaborative spirit, he believes, are key to nurturing the plant's culture of innovation and continuous improvement.





Shailendra Sharma
Plant Head,
SSD Noida

Reflecting on His Spark Minda Journey

Having been a part of Spark Minda's journey for nearly three decades, he looks back on his time with the company as that of a sapling growing alongside a tree. His bond with the organisation runs so deep that his family's familiarity with Minda's lingo and culture is a running gag at his house. At the heart of his philosophy is a belief in the 'Circle of Possibilities' rather than the 'Circle of Difficulties' - a mindset that helps expand opportunities and puts challenges into perspective.

Visionary Leadership

In admiration of Ashok Minda, he describes him as a pioneering force in mobility, whose trust in his people has nurtured a deep culture of innovation. It is this faith that has empowered teams to experiment boldly, take risks, and learn from failures on the path to success. One such moment for Shailendra Sharma was winning the Best Assembly Line award in 2008, a recognition earned through fearless innovation.



"Spark Minda strives to be synonymous with world-class SMART manufacturing, and become the preferred choice of every customer. As the benchmark in Smart Key & Lockset production, we are increasing our share of business through cost-competitive products and customer delight."

Mahendra Singh Bhatti
Business Head,
SSD Noida



Our Global Mark: Vietnam Plant

Established in 2012, Minda Vietnam Automotive Ltd. kickstarted operations with big names like Yamaha and Suzuki, specialising in locksets and wiring harnesses. Its clientele has now expanded to include domestic giants like Piaggio, Kawasaki, and VinFast, and, by 2026, it plans to enter the 4W market and introduce Spark Minda's next-gen technology to the ASEAN market.



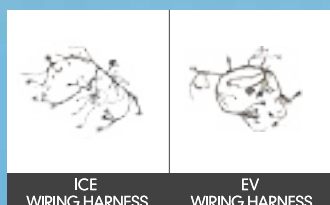
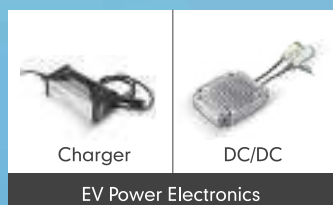
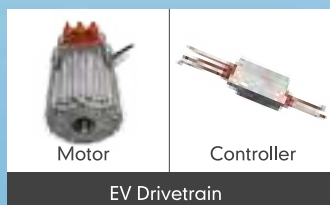
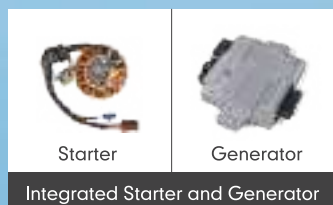
Ashok Minda and Sarika Minda during their Vietnam Plant visit



The team comes together for fire safety training

Innovating Mobility Powering Possibilities

We at Spark Minda are at the forefront of innovation, consistently pushing boundaries to meet the evolving needs of global OEMs. With cutting-edge design, testing, and validation capabilities, we are redefining the future of mobility.



17000
WORKFORCE

900
ENGINEERING
HEADCOUNT

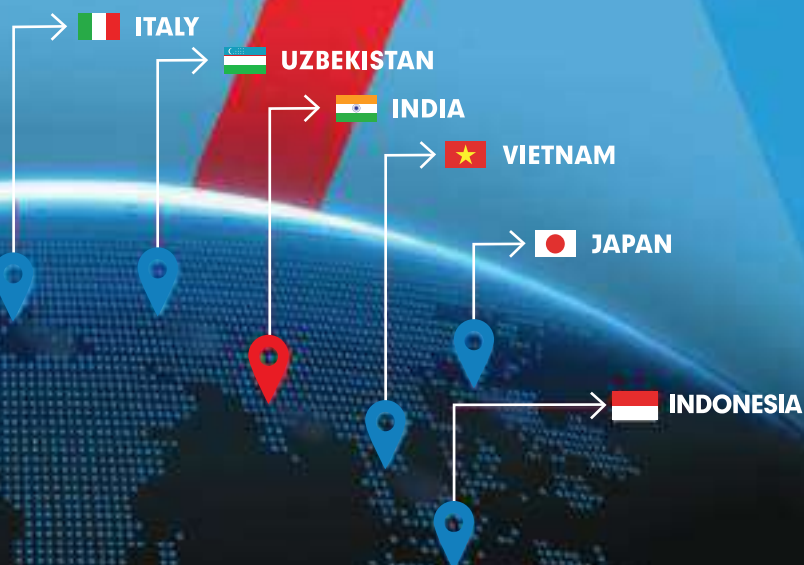
4%
R&D SPENDS

34
PLANTS & OFFICES

300
PATENTS

7
ENGINEERING
CENTRES

2
ADVANCED
TECH CENTRES



Sustainability Efforts

83.99

MT Waste Recycled
and Reused

20%

MT CO₂ eq Carbon
Emission Reduction

35,000+

Trees Planted

813.19

MT Waste Disposed

67,045.211

GJ Renewable Energy Consumed

Great Place To Work



It is official - we are a certified 'Great Place To Work®.' This recognition comes in light of our 'people-first' approach, and supportive and enriching work culture, propelling us into the ranks of some of the best companies to work for, across the globe.



Spark Minda Foundation



A Presidential Honour

Recognising the impact of Spark Minda Foundation's flagship initiative Saksham, Minda Corporation has been bestowed with the President's National Award for the Empowerment of Persons with Disabilities 2024 under "Divyangjano Ke Liye Sarvashrestha Niyokta" (Best Employer for Persons with Disabilities). The award was presented by the Hon'ble President of India, Smt. Droupadi Murmu at a ceremony held at Vigyan Bhawan, New Delhi.

Mobility that Uplifts Communities

Launched in 2015, Saksham is an empowerment programme for People with Disabilities (PwDs), that has been meticulously designed to decrease dependence on external assistance for both mobility and livelihood. Currently, it has touched 25,000+ lives, with permanent Saksham centres established in the states of Maharashtra, Uttar Pradesh, and Uttarakhand serving as access points for this initiative.

What does Saksham do?

- > Enhances access and provides assistive aid
- > Supports in UDID registration
- > Connects and assists with employment opportunities
- > Facilitates skill development and on-the-job training
- > Provides entrepreneurship support
- > Fosters an inclusive work environment

Impact

- > To date, more than 15 empowerment camps have been organised, with 13,109+ administered prosthetic fittings for the general public as well as for military personnel.
- > Additionally, under Saksham, many PwDs have benefitted from COVID-19 relief and vaccination camps and ration distribution drives in militarised zones.
- > Over 1,200 PwDs have been employed across Spark Minda factories.
- > Spark Minda Foundation has collaborated with more than 35 government bodies, NGOs, and organisations to provide employment and skill training to PwDs across India.

Project Saksham Mobility for all



The President's Award adds to Spark Minda Group's achievements, including recognitions from the Ministry of Corporate Affairs, the Institute of Company Secretaries of India (ICSI), and the CII-ITC Sustainability Award.

Saksham's Camp for Empowerment of Persons with Disabilities - a collaboration with IIT Gandhinagar, Gujarat that rekindled a spark of hope in many lives



Restoring Strength

"I am 72 years old, from Mallavi. In 1998, I lost my left arm in an accident while working as a machine operator. This loss was a huge challenge. I had never been to India before, so when I had the chance to come to this camp, I felt both nervous and hopeful."

Receiving a new prosthetic arm at this camp has given me a sense of self-confidence that I thought I had lost. I no longer feel limited by my disability. I can even compete with others who have both hands."

- Rajaratnam Puwaneswaran, Mallavi, Sri Lanka



A transformative initiative took place from 5th to 9th March, 2025 at IIT Gandhinagar, Gujarat, with a profound goal: to provide aid to community members lacking the financial means to obtain essential devices like artificial limbs and assistive aid. In a span of 5 days, a wide range of crucial services were provided to a diverse spectrum of participants, spanning across generations and locale.

Strengthening India-Sri Lanka Relations

We had the distinct privilege of extending our support to 20 PwDs from Sri Lanka, who travelled to India specifically for their fitments. The presence of international participants at the camp is a testament to the impact and reach of Saksham - an acknowledgement of its vital role in driving global inclusivity for PwDs. This effort was made possible through the invaluable support of Professor Chelva Kumar from the University of Jaffna, a leading higher education institution and public university in Sri Lanka.

Rewriting Possibilities

For many, the life-altering potential of prosthetic limbs was a revelation, signifying a remarkable shift in the direction of their lives.

There was an organised effort towards inclusive support, with 63% male and 37% female participation. Meticulously tailored artificial limbs (protheses), external medical devices (orthoses), and various assistive aids catered to individual needs.

17% opted for prostheses

21% opted for orthoses

62% opted for assistive devices

In total, 328 fitments were facilitated, each representing a life empowered. Among these, 12 Unique Disability IDs (UDIDs) were issued, symbolising not just tangible support but also the recognition and acknowledgment of each individual's journey towards greater independence and inclusion.



A Mother's Hope Restored

"Seven years ago, a fall from the terrace left me paralysed from the waist down. After undergoing surgery, I regained some sensation, but I still could not walk without callipers. When those broke, I was unable to replace them and saw no clear way forward, until the Spark Minda Foundation's IIT Gandhinagar Camp offered me a new chance. Thanks to the callipers and walker they provided, I am now one step closer to my dream of walking my children to school."

-Mubarak Bano Modasa, Aravalli District, Gujarat



Frontline Voices

The shop floor is ground zero for the Spark Minda vision. Let us shine a light on the people who transform our ideas into solutions.



Devraj Singh

Die Casting Division, Greater Noida

Your comfort food

Jackfruit, or any seasonal fruit

Your dream vacation destination

Shirdi

Your favourite singer or song

No specific singer - I love all bhakti songs & "Shiv Stuti"

One superpower to help you in your daily work

Any power in favour of company or self

Your professional goals for the next year

As I am about to retire in 2 years, I want smooth functioning for the company.

One thing you would like to improve about your work environment

I want to have a respectful exit as I have spent 35+ years here.

Where would your dream house be located?

Prayagraj, Allahabad

How has your association with Spark Minda improved your work ethic?

I have always kept it positive and expect the same from my colleagues.

Reflect on your journey with Minda Group

I have seen our targets transform. In the early days, even a 60-65 lakh sale used to be a big deal for us. Now, our die-castings can make a crore a day.

One quality you wish to pass on to your children

Honesty is the only thing I want to teach everyone, because it will stay with you forever.



Santosh Kumar Prashad

Wiring Harness Division, Greater Noida

Your comfort food

North Indian cuisine

Your dream vacation destination

Jammu & Kashmir

Your favourite singer or song

Favourite singer is Mohd. Rafi. Favourite song is "Aane Se Uske."

One superpower to help you in your daily work

If I become a Line Leader, then I will work with team.

Your professional goals for the next year

To become a Line Leader

One thing you would like to improve about your work environment

The crimping machine on the shop floor is 1-foot, but it should be 2-feet.

Where would your dream house be located?

Ghaziabad

How has your association with Spark Minda improved your work ethic?

They give training for skill improvement.

Reflect on your journey with Minda Group

I joined in 2009 as an Operator, when Honda was a new customer. I am now in Crimping. Spark Minda has a cooperative and helpful work environment.

One quality you wish to pass on to your children

I am humble and patient, so I want my children to have the same qualities.



Veenita Kumari

Security System Division, Noida

Your comfort food

Chinese cuisine is my go-to comfort food.

Your dream vacation destination

Germany - rich in history, culture, and innovation

Your favourite singer or song

Alka Yagnik's voice, and "Ae Mere Humsafar"

One superpower to help you in your daily work

I would love to be a visionary like Ms. Sarika Minda.

Your professional goals for the next year

Work in the CSR department and contribute to society

One thing you would like to improve about your work environment

Moving towards a paperless system

Where would your dream house be located?

Laxmi Nagar, Delhi - a place close to my heart

How has your association with Spark Minda improved your work ethic?

Spark Minda has provided me with quality training and a positive, supportive atmosphere.

Reflect on your journey with Minda Group

My journey with the Minda Group has been filled with valuable experiences and cherished memories.

One quality you wish to pass on to your children

I hope my son will one day work at Spark Minda in a significant role, carrying the same enthusiasm, dedication, and values that I cherish.

In Dialogue With EC member



This section takes a closer look at the lives of our committee members, delving beyond their professional roles. These glimpses encompass their childhood, educational background, hobbies, their core beliefs, values, and ethics, among other aspects. In this edition, we will be shining a spotlight on 'talent architect' Group Chief Human Resources Officer Ajay Singhroha, as he speaks about the pivotal moments of his life.

What were your childhood years like?

My family hails from a quaint, yet beautiful town in central Haryana called Jind. But, as it goes for most families from defence and farming backgrounds, I grew up across multiple remote cantonments due to my father's service in the Indian Army. Each posting brought new friendships, cultures, and experiences. I always cherish my multi-cultural upbringing — it is a life made for mobility. These constant transitions not only instilled adaptability in me, but also cultivated a deep appreciation for people and communities. That is where the foundation of being a true 'People's Man' was laid.

You have an extensive educational background. Can you tell us about it?

I am a K.V. product, and studying across cantonments and at Government College, Jind, made for some of the most memorable years of my life. I went on to complete my higher education at the 'Oxford of the East' - the charming Pune city, where I finished my PGDM in Human Resources from Symbiosis University in 1997. I am also a proud alumnus of the flagship Master of Labour Law programme at Pune University.

What was your first-ever job?

I was handpicked from campus by General Motors India, where I kickstarted my HR career at GreenField facility at Halol, Gujarat. In my 6+ years there, I burned the midnight oil to prove my potential as a young, eager-to-learn Management Trainee, making significant contributions to a vast array of roles, including Employee Relations, Business Partnering, and, of course, Talent Development. My time at General Motors set the tone for the rest of my career. I was honoured with several recognitions,

including the prestigious "General Motors President's Council Award – The Best of the Best" for ramping up Opel Astra & Opel Corsa projects.

Can you take us through your work history?

In my 28 years of experience, I have had the privilege of working with some of the biggest names in the Mobility Industry, and across other sectors as well. This roster includes names like the aforementioned General Motors (Auto), Unilever (FMCG), Bombardier (Mobility), and Hindustan Zinc (Metal & Mining). I had a 2-year stint leading the Asia-Pacific HR team and a 3-year stint leading Core Manufacturing Operations at Bombardier. In 2022, I joined Minda Corporation as a GCHRO, bringing my expertise in harvesting talent, with renewed commitment, to driving organisational success and the future of mobility. Today, I can say with confidence that Spark Minda brand is ready to take on any challenges and move forward with new vigour to achieve sustainable goals aligned with our group vision.

What was the turning point in your career?

My 3 years in Manufacturing Operations come to mind. Looking at Human Resources from the other side of the desk has helped me re-orient our HR operations, as a true business partner. Ethical Leadership, and Processes & People Development has always been my stronghold, so stepping into a new domain completely broadened my perspective. It helped me develop a strategic mindset, become savvy, and perfect the art of blending frontline know-how with execution.

Quick Takes

What do you do when you are not working?

I am an avid runner, as it keeps me motivated. Even outside of work, I am always on the move, running 10 km, 21 km, and half marathons.

What is your comfort food?

I love Kulfi, Kheer, Kadhi, and Khichdi – homemade food and my best dishes.

What is the one thing you believe the most in?

- People, first and foremost. I believe in 'firm yet fair' – process driven approach. Playing for long term sustenance.
- Digital revolution

What is your mantra?

- Sparkle in eyes, feet on ground, and fire within.
- Be the change that you want to see in this world.

GET-ting to Know Young Sparks

Dive into the aspirations and musings of our stars-in-the-making - the youngest and brightest at Spark Minda. Our Graduate Engineering Trainees or GETs bring the promise of a brighter future for Spark Minda.



Ambuj Anand

CVC, BV1, Noida



Vaishnavi Agrawal

WHD, Greater Noida

One thing that drives you to work smarter

Intrinsic motivation

One word to describe Spark Minda

How about 4? Great place to work

One day I want to

Hold the highest position in Finance

Someone in the organisation that you look up to

My whole team

At Spark Minda, you feel

Ignited with a spark

If you could pick up a new skill in an instant, what would it be?

Good communication skills

When I am not working, I am

In-conversation with team mates

Your dream travel destination

No one destination, just want to travel

Are you a cat person or a dog person?

Neither

Favourite go-to place to unwind at Spark Minda

A colleague's desk

One thing that drives you to work smarter

SMART work - it helps me focus

One word to describe Spark Minda

Empowering

One day I want to

Work for those in need

Someone in the organisation that you look up to

My team members including Manager sir and other seniors

At Spark Minda, you feel

Grateful to have started my journey from here



If you could pick up a new skill in an instant, what would it be?

Baking - it makes me feel at peace

When I am not working, I am

Reading mythological/fiction books, doing chores, or drawing

Your dream travel destination

Japan during cherry blossom season, with my family

Are you a cat person or a dog person??

I am quite a dog person.

Favourite go-to place to unwind at Spark Minda

Colleague's/friend's desk at the end of a work day



Amit Verma

BV1, Marketing, Noida

One thing that drives you to work smarter

A thirst for excellence and continuous success

One word to describe Spark Minda Launchpad

One day I want to

Be a visionary leader

Someone in the organisation that you look up to

I believe there is something to learn from everyone

At Spark Minda, you feel

Motivated to give my 101%

If you could pick up a new skill in an instant, what would it be?

Data analytics and business leadership

When I am not working, I am

Watching info-knowledge channels

Your dream travel destination

Finland (Northern Lights & Santa Claus' village)

Are you a cat person or a dog person?

I am forever a dog person

Favourite go-to place to unwind at Spark Minda

Bits & Bytes, for a cup of coffee with colleagues

One thing that drives you to work smarter
Our HODs

One word to describe Spark Minda
Opportunities

One day, I want to
Become a good engineer

Someone in the organisation you look up to
My boss

At Spark Minda, I feel
Like I am at a great workplace

If you could pick up a new skill instantly, what would it be?
Professional communication skills

When I am not working, I am
Joking around with work friends

Your dream travel destination
The whole world

Are you a cat person or a dog person?
Both

Favourite go-to place to unwind at Spark Minda
Bits and Bytes



Dhruv Sesodia
BV2, Corporate, Noida



Himanshu Singh Jadon
Vendor Development, Noida

One thing that drives you to work smarter
Maximising impact and minimising wasted time

One word to describe Spark Minda
Innovative

One day, I want to
Create meaningful impact in my field

Someone in the organisation you look up to
I look up to my CEO, Deepak Arora sir, for his vision and empathy

At Spark Minda, I feel
Supported and creatively driven

If you could pick up a new skill instantly, what would it be?
Advanced data analysis

When I am not working, I am
Sleeping and listening to music

Your dream travel destination
Norway/Greece

Are you a cat person or a dog person?
I appreciate both, but I lean more towards dogs

Favourite go-to place to unwind at Spark Minda
I like taking a walk



Shivani Sachan

Export Engineering, WHD, Greater Noida

One thing that drives you to work smarter
The desire to learn and grow

One word to describe Spark Minda
Catalyst

One day, I want to
Be a great mentor to Young Sparks

Someone in the organisation you look up to
Sumit Doseja sir, because of his inspiring journey at Spark Minda

At Spark Minda, I feel
Excited and eager to learn

If you could pick up a new skill instantly, what would it be?
Learning new things and unwinding

When I am not working, I am
Sleeping and listening to music

Your dream travel destination
Jungfrau, Switzerland

Are you a cat person or a dog person?
I am a dog person. They are very playful.

Favourite go-to place to unwind at Spark Minda
The table tennis room - sports refresh my mind

One thing that drives you to work smarter
A passion for efficiency and impact

One word to describe Spark Minda
Innovative

One day, I want to
Travel the world and explore hidden cafes

Someone in the organisation you look up to
My manager, Mr. Deepak Aggarwal, for his visionary leadership

At Spark Minda, I feel
Empowered to grow and innovate

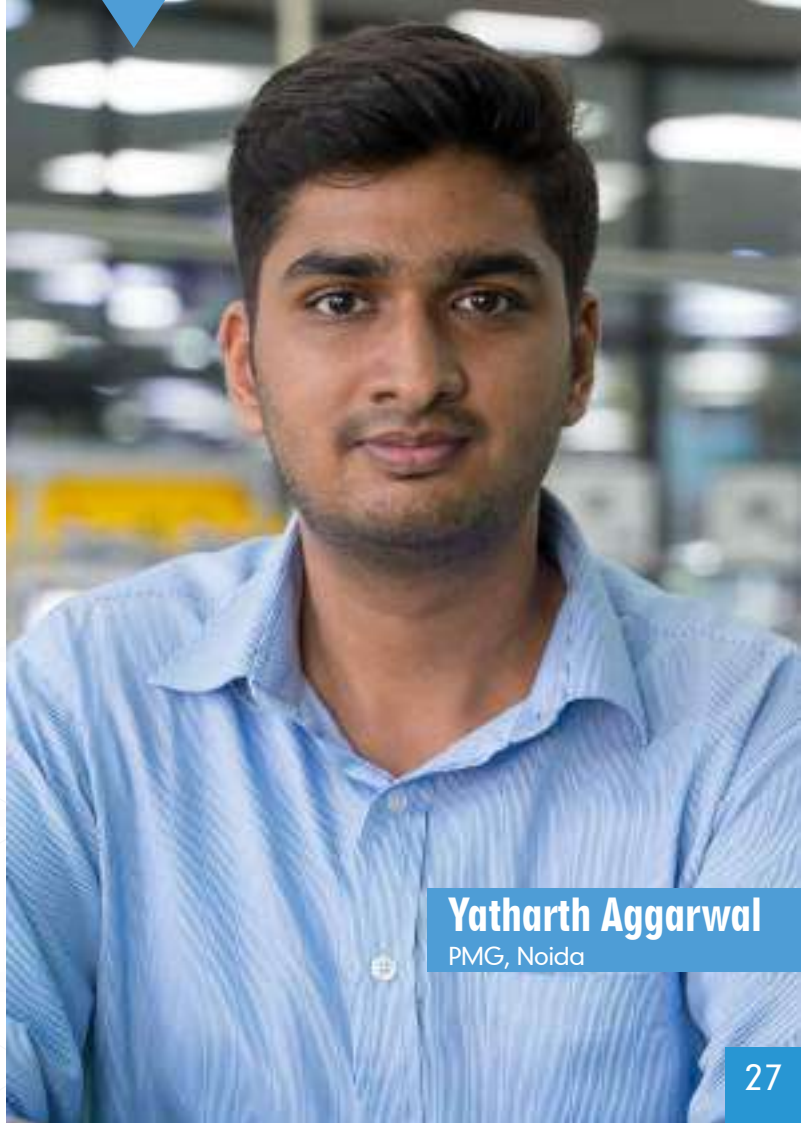
If you could pick up a new skill instantly, what would it be?
The ability to master strategic foresight and predictive analytics

When I am not working, I am
Exploring new cafes and spending quality time with my family

Your dream travel destination
Santorini, Greece, for its stunning white-washed buildings and blue domes

Are you a cat person or a dog person?
I think I would be a dog person

Favourite go-to place to unwind at Spark Minda
I am happy spending time with my teammates



Yatharth Aggarwal

PMG, Noida

Bharat Mobility Global Expo 2025

"Spark Minda has been a leading partner in shaping the future of the automotive sector. Our pavilion showcased advanced technologies, our commitment to sustainability, and our expertise in delivering modern, future-ready solutions. As major trends like electrification, self-driving cars, and connected mobility reshape the industry, we remain at the forefront of innovation."

Aakash Minda, Executive Director



Spark Minda's revolutionary vision for next-gen mobility made a giant splash at the Bharat Mobility Global Expo 2025. Our experts delivered a uniquely immersive, tech-driven automotive experience to 75,000 visitors, including 750+ customers from domestic and global OEMs. The 5-zoned pavilion housing our diverse portfolio of over 350 futuristic mobilities, was dressed to the theme of 'Innovating Mobility, Powering Possibilities,' and employed state-of-the-art interactive displays. Visitors had the unique opportunity of taking a close look at products such as smart cockpit electronics, sustainable EV products, driver assist solutions, vehicle access systems for effortless safety, wiring harnesses, distribution systems, and die-casting products. In support of home-grown initiatives like "Make in India" and "Viksit Bharat," we held a showstopping exhibit of 6 indigenously designed demo vehicles.



Druv digital seamless cockpit car



Topaz metal-acrylic car



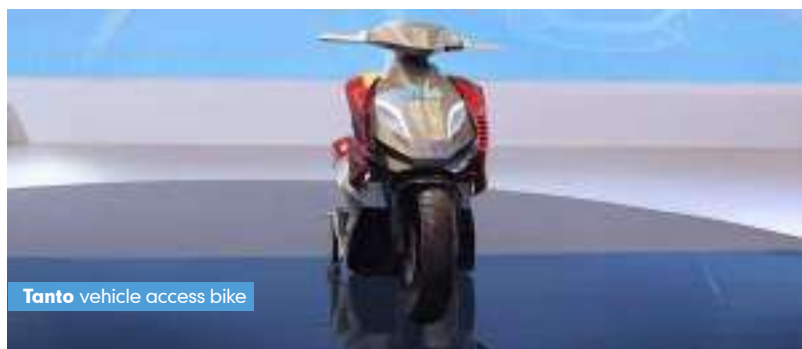
Carina vehicle access car



Draco mechatronics car



Tesseract acrylic bike



Tanto vehicle access bike

Where Innovation Met Enthusiasm



Hon'ble Minister Shri Piyush Goyal inaugurated the Spark Minda pavilion



An inspiring conversation on mobility with Mr. Senthil Kumar, Chief Purchase Officer, TVS Motor Company



Welcoming Dr. Narender Singh Yadav, the first Indian to complete the Seven Summits



Mr. Klaus Jung from Brog Warner shared his transformative insights on the future of mobility



Hosting industry leader Mr. Sven Mirko Patuschka, VP & CTO, Tata Motors Passenger Vehicles



Mr. Sajjan Jindal, Chairman & MD, JSW Group graced the event with his presence

Yours Candidly

We truly believe in the magic of the in-between moments - every smile, conversation, and cup of tea that has taken Spark Minda from an idea to a behemoth in the world of mobility. This gallery houses our favourite candid clicks of the quarter. Take a good look. You might spot yourself.



3rd Space



Abhishek Srivastava

I have been using my KIA Sonet IMT for the last one and a half year. It may be my first car, but I have successfully gone on many road trips with it. It has driven me twice to the serene dwellings of the Bhimashankar Jyotirlinga, twice to the peaceful air of the Trimbakeshwar Jyotirlinga, thrice to the golden sands of the Alibaug beach, and has taken me on multiple adventures to Lonavala and Khanda - even to Mahabaleshwar.

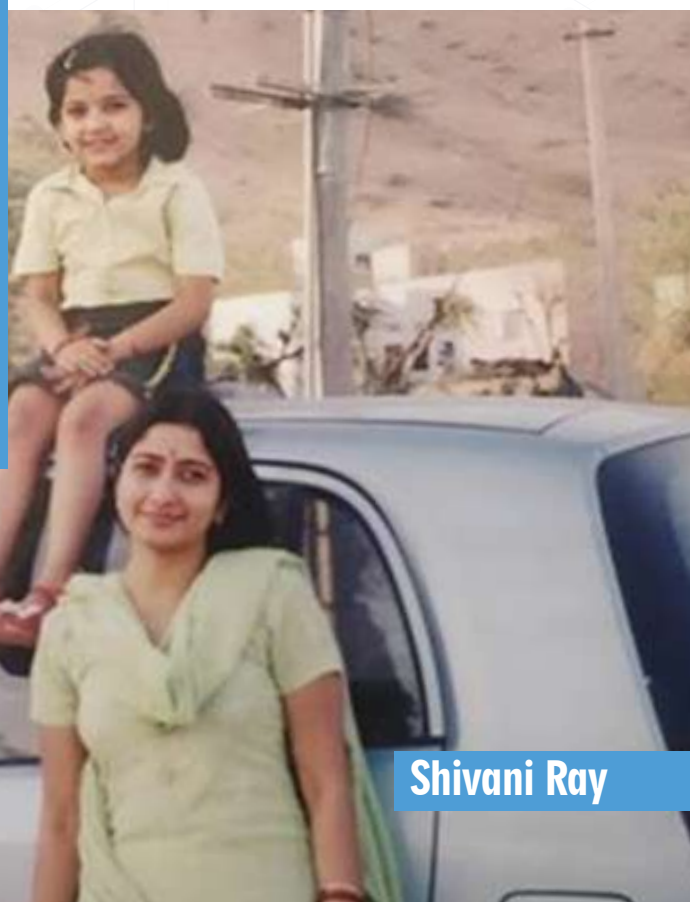
For me, it is not just four walls on wheels - it is a second home. My trusty companion for every journey.

A Memorable Journey – trip to Rajasthan!

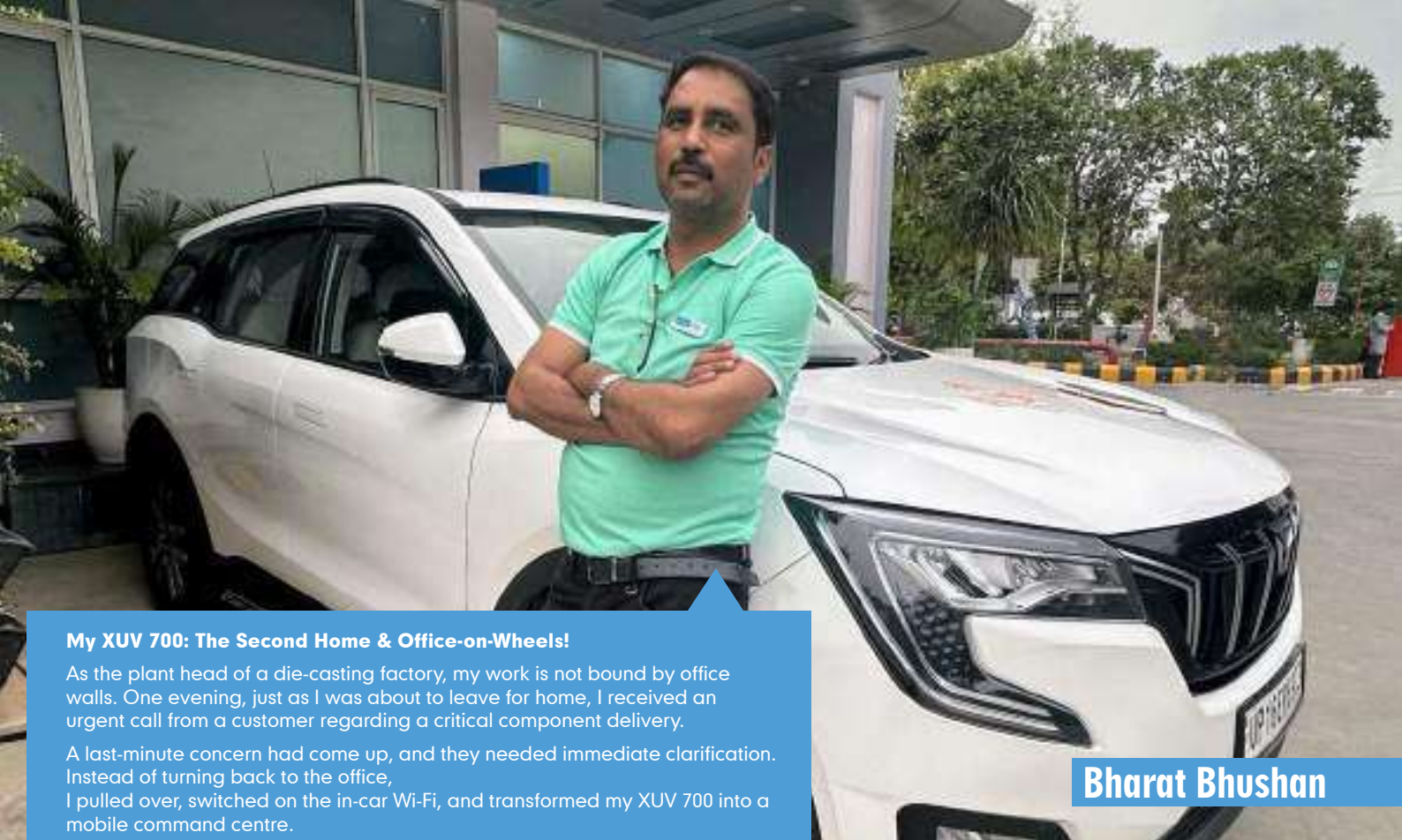
A car is more than just a vehicle; it is our second home on wheels, carrying not just passengers but countless memories. I would love to share a small story from one of my most cherished road trips to Jaipur, Udaipur, and nearby places from 21 years ago.

Our journey began with our very first car – a Hyundai Santro, a compact yet reliable companion that made travel effortless. Since we had all the necessities with us, it was incredibly convenient, allowing us to explore without worry. But what made this trip truly special was my daughter's enthusiasm and excitement. She turned into a little explorer, soaking in the beauty, culture, and history of every place we visited. From the grandeur of Jaipur's palaces to the serene lakes of Udaipur, every mile was an adventure. The comfort of traveling in our own car made the experience even more personal and unforgettable.

This journey reaffirmed that a car is not just about getting from one place to another - it is about the memories we create along the way.



Shivani Ray



My XUV 700: The Second Home & Office-on-Wheels!

As the plant head of a die-casting factory, my work is not bound by office walls. One evening, just as I was about to leave for home, I received an urgent call from a customer regarding a critical component delivery.

A last-minute concern had come up, and they needed immediate clarification. Instead of turning back to the office, I pulled over, switched on the in-car Wi-Fi, and transformed my XUV 700 into a mobile command centre.

With its spacious cabin, crystal-clear infotainment system, and seamless connectivity, I joined a video call, accessed real-time production data, and coordinated with my team—all from the comfort of my car.

By the time I resumed my drive home, the issue was resolved, and the customer was reassured. That day, my XUV 700 was not just a car—it was my second office, ensuring business moved forward, no matter where I was.

Bharat Bhushan



Piyush Goyal

"Darr ke aage jeet hai, aur jo sochte ho, vo sach mein poora hota hai."

The year was 2017, and I had a dream—to buy my first car with my own hard-earned money. Initially, I was planning to go for a small car, something in the budget of 4 to 5 lakhs. But somewhere deep down, I always imagined myself driving a Ford EcoSport—a car I truly loved, even though it was way beyond my budget.

Then came the fateful day—2nd January 2018. I was heading home from office with a friend, and while passing MG Road, Gurgaon, I saw a Ford showroom. I casually said, "Yaar, Ford ki car dekhne chalte hain." He looked at me and responded, "Tu time kyun waste kar raha hai? Tera budget 4-5 lakh ka hai, aur EcoSport 10 lakh se upar ki hai!" I replied, "Lene layak na hoon to kya hua, dekh to sakte hain na." He said, "Toh tu akela hi ja."

So, I went in alone. I met a salesperson there who explained everything about the EcoSport with such patience and clarity that I was completely convinced—not just about the car, but about the possibility of turning my dream into reality. On the spot, I paid the booking amount. When I came out and told my friend, "Maine car book kar di," he looked at me and said, "Piyush, jo sochte ho, vo hota hai...bas usse roz yaad karna padta hai." And that was it. That was the moment my dream started turning into reality.

I bought my first car, and not just any car—the one I truly wanted, because honestly, dreams do not care about your limits—only you do. And, when you face your fears and take that first step, jeet ussi ke baad aati hai.

Ignite Your Creativity

At Spark Minda, everyone has a spark within. We are a collective of creative minds driven by the desire to colour the world with our vision.

A Journey Towards Sustainability: Fostering Change

In the heart of our organisation, a journey towards sustainability began, with a vision to make a difference, to tread a path that is grand, as a "Sustainability Champion", I embraced the call, to be the part of driving team under the mentorship of Mr. Ashim Vohra & Mr. Bharat Bhushan, to inspire, to ensure we stand tall in the sustainable world. I would like to portray the journey as: the journey was not easy, hurdles loomed in sight. But determination fuelled our drive, igniting passion bright. Engaging stakeholders, rallying teams with zeal, together we pursued a future that we dream. Educating minds, spreading awareness far and wide, instilling values of sustainability, as our guiding stride. From boardroom discussions to grassroots initiatives, every effort counted & every action witnessed the transformative experience. Collaboration (with all the maintenance personal of Minda group) became our cornerstone, forging partnerships strong, uniting diverse voices, shaping a wonderful mosaic. Every plant sparked with creativity, birthing new solutions, harnessing technology, embracing change, joined hands together on the path of sustenance. We navigated challenges, confronted doubts and fears, but resilience anchored us with resolutions, wiping away all tears. With each step forward, felt a milestone is achieved. Our journey continues from energy management to sustainability driver. We mapped carbon foot print and fostered the zeal to reduce half of the carbon foot print. For the planet, for people, for prosperity's sake, we march ahead; Grid Electricity to Solarisation, Carbon Intensive to Carbon Neutral, Water Negative to Water Positive. In the tapestry of time, Spark Minda's story will be told, how we dared to be bold and we stood ahead of our competitors to lead the sustainability drive. As a sustainability champion (awarded by Ms Sarika Minda, Chairperson of Spark Minda Foundation), my heart swells with pride. For being part of a journey where hope and purpose collide. So let us march onward, towards a bright & sustainable future with sustainability as our compass, guiding the path towards ESG. In the end, it is not just about the destination we reach, it is just the beginning of the journey itself.

Gaganpreet Singh
DCD, Greater Noida

Not Like Before

My heart feels new, not like before,
For now, my love, you're here once more.
Yet still, this distance feels so wide,
Why, my love, aren't you by my side?
Can both eyes truly meet?
Can both legs dance to the beat?
The heart alone can softly speak,
With eyes closed, on your shoulder weak.
Let days pass and time may fly,
Yet love will grow, it won't deny.
It stays in hearts, forever true,
And journeys far, but stays with you.
Eyes tremble, lost and torn,
Heart beats loud, aching, worn.
Where are you? Where, my dear?
Oh, my love... I only hear.

Yamini Mathan kumar
WHD, Hosur

'प्रकृति संरक्षण' - एक उपहार

सहेज लो अपनी प्रकृति और ये धरा।
झीले, तालाब, झुलसी नदियाँ और जंगल हरा।।
जीवनदायी अमृत जल, खेतों में सोना खरा।
रोक लो प्रदूषण अब मानव भी है डरा।।
कटते वृक्ष, सिमटे पर्वत, रोते हैं झरने।
पक्षियों के झुण्ड भी अब लगे हैं मरने।।
पक्षलीधिन बिछा बंजर धरती से क्या पाएंगे।
किसान अनाज गमलों में कैसे उगाएंगे।।
आज पर्यावरण पर है भरी संकट आया।
ग्लोबल वार्मिंग ने है सबकुछ झुलसाया।।
मानव भूलों ने है हर तरफ कहर ढाया।
स्वार्थ निज हित ने है संर—ति को लजाया।।
छोटे प्रयासों से ही अब होगा उत्थान।
संरक्षण से ही अब बचेगा प्राण—मान।।
वृक्षारोपण का उपहार पीढ़ियों को दें।
जागरूकता का ज्ञान सबसे साझा करें।
स्वच्छ हवा, चहलहाती धुन, सुन्दर हो वातावरण।
बाग बगीचे, ऊँचे पर्वत, लहलहाते रहे अंतर्मन।।
By Shivani Ray,
DCD, Greater Noida

Himanshu Kushwaha
DCD, Greater Noida

SLUM TEACHER

My Grand Mother always says one thing, "We should never forget our past from where we start. She always told me "When a needy person stands at your door, God himself stands at his side, giving hand to that needy person is getting blessings from Divine". It is almost 8 Years completed as "SLUM TEACHER" every weekend take classes at slum areas. This Journey of teaching started from June 2017. First Day 04.06.2017.

As I walked past the narrow, somewhat dingy, dirty lanes with closely and chaotically built houses, one street leading to another, dodging the curious eyes of gazing residents, street vendors, amidst noises of barking dogs and meowing goats and people scuffling and shouting so effortlessly; all the plans and expectations that I had so excitedly carried in my head on my first day of teaching shattered like a broken glass suddenly "Bhaiya, aapyaanpadaneayeha, Mithailaiho?" the sweet hesitant voice of a girl made me snap out of my apprehensions. Lakshmi, a girl in her early teens, was my first student in the slum. "Bhaiya, aapaojse hi padaoge? Mai copy lekaraa jaun?" Her enthusiasm was infectious. She showed me the first ray of hope and reason that day and eight years down the line, I am surrounded with so many little stars who shine.



Manas Ranjan Parida
WHD, Greater Noida

रंगों और शब्दों को नया अंदाज दो, अपने सपनों को आकार दो।

Overcoming My Two-Wheeler Phobia: A Journey from Fear to Fun!

For years, I have had a deep-seated fear of riding bikes and scooters. And trust me, it was not just an irrational fear—it was backed by solid evidence! Back in 2015, during a training session, I had an accident while riding a bike. Since then, I have successfully avoided anything with two wheels, convincing myself that my life was perfectly fine without them. After all, why risk a repeat performance when you can just sit back and enjoy the luxury of being a passenger...But life has this sneaky way of throwing challenges at you when you least expect them. And this time, it decided to push me right out of my cozy comfort zone. When I joined Minda, located in Chakan—way farther than my previous workplaces—I quickly realised that managing the daily commute with my ICE car just was not practical. Traffic, fuel costs, and the sheer hassle made it clear: I needed a better solution. With no more excuses left, I finally mustered up the courage to start riding again. The first day I rode my scooter to work felt like an Olympic event. "Survivor: Traffic Edition". I was slow—so slow that I swear an elderly uncle on a bicycle overtook me (humbling experience, 10/10). It took me 30 minutes longer than usual, but by the time I reached the office, I felt like I had conquered Mount Everest on two wheels! LOL... The traffic, the turns, the sudden honks—it was all terrifying yet exhilarating. But the best part? I gained double the confidence to ride again. I have always heard people say, "Challenges make you stronger." Well, I guess they were right. Sometimes, we hesitate too much, overthink everything, and let fear dictate our choices. But when we just do things—without obsessing over every possible outcome—we either succeed or learn something new. And both are wins! This is not the only one I experienced lot many things on my every decision. So, my lesson from life; Keep doing things that scare you (well, within reason—do not go skydiving without a parachute). Push yourself beyond your comfort zone. And if you can find humor and positivity in every little experience, life becomes a whole lot more fun.. Life is too short to be stressed over things you have not even tried yet.

Palidhara Praharaj
Business Excellence, MVAAT, Pune



Sulbha Borkar
MIL, Pune

शैत

सदा न फूलै केतकी, सदा न सावन होए।
सदा न विपदा रह सके, सदा न सुख भी होए।
सदा न भोज बसन्त री, सदा न ग्रीष्म भाण।
सदा न जेवन थिर रहे, सदा न सपत्त माण।
सदा न काहू की रही, गल प्रीतम की बाह।
दलते दलते दल गई, तखर की सी छाह।

Lawkush Gautam
DCD, Greater Noida

हौसला

मंजिलों पर आकर, शायद हम ही ठहर जायें
पर रुकते कब हैं रास्ते, मंजिलों तक आकर
ये दुनिया रोशन, होती है तब ही
जब देता है सूरज रोशनी, खुद को तपाकर
क्यों कहते हो रातों में दीपक जला दो
अरे देखो चराग कभी, खुद से जलाकर
ए सागर के पानी तू होता ना खारा
गर मिल जाता तू भी, किसी गंगा में जाकर
भले खिजों का वेदवर्द है मौसम
बहरों को रख सका क्या, पतझड़ छुपाकर
ऊँचाई पर अपनी, इतराता क्यों है आसमों
गहराई मेरे हौसलों की, इस जमी से पता कर

Narendra Singh Negi
GCO, Noida

3 साल स्पार्क मिण्डा में

3 साल स्पार्क मिण्डा में,
काम करने के नए तरीके सीखे,
जिन्दगी को जीने के कुछ सलीके सीखे.
3 साल स्पार्क मिण्डा में,
छोटे छोटे पंखों को और ऊँची उड़ान मिली,
तरक्की के साथ-साथ होंठों को और अधिक मुस्कान मिली.
3 साल स्पार्क मिण्डा में,
किसी से भी द्वेष भाव किधर रहा,
बहुत ही सुंदर मेरा सफर रहा,
3 साल स्पार्क मिण्डा में,
अपनों के साथ से खुद को निखारती चली,
कुछ कर दिखाने का सपना लिए "आरती" चली,
3 साल स्पार्क मिण्डा में

Aarti Purohit
AMD, Noida

DIY Personal Room Heat Index Monitor



Parts used:

Microcontroller : STM32F103 Blue Pill
Display : 128x64 OLED Display
Sensor : DHT11 Temperature and Humidity Sensor

The heat index is a crucial measure that combines air temperature and humidity to estimate the perceived temperature, or how hot it feels to the human body. Monitoring Heat Index helps us understand the potential risks of heat-related illnesses such as heat exhaustion and heat stroke.

By monitoring approximate representation of the thermal environment, the heat index allows individuals to take necessary precautions, such as staying hydrated, seeking shade, and avoiding strenuous activities during peak heat periods ultimately helping to prevent heat-related health issues and save lives.

I am monitoring the heat index using an STM32F103 Blue Pill microcontroller, a 128x64 OLED display, a DHT11 temperature and humidity sensor. The DHT11 sensor measures the ambient temperature, and humidity, which are then processed by the STM32F103 microcontroller.

The microcontroller calculates the heat index based on these readings, providing a more accurate representation of how hot it feels in the room. The calculated heat index is then displayed on the 128x64 OLED display, allowing users to easily monitor the thermal conditions.

This setup is ideal for applications in automotive use, personal weather station, smart homes, and personal health monitoring systems.

Sumedh Burbure
SMIT, Pune

My company is called Spark Minda
People near and far come to work here
Friendly colleagues make it fun
Together with a shared goal, we work and have fun
Career progress, never a step back
Come here to work, push away all the sorrow
Quickly now, let's go!
Our goal is to unite and lead, to succeed
No worries, whether Vietnam or India
Together in unity, no matter what
The motto is always to move forward
Working happily, because of Spark Minda

Linh
Minda Automotive, Vietnam

INTERNATIONAL DAY OF EDUCATION



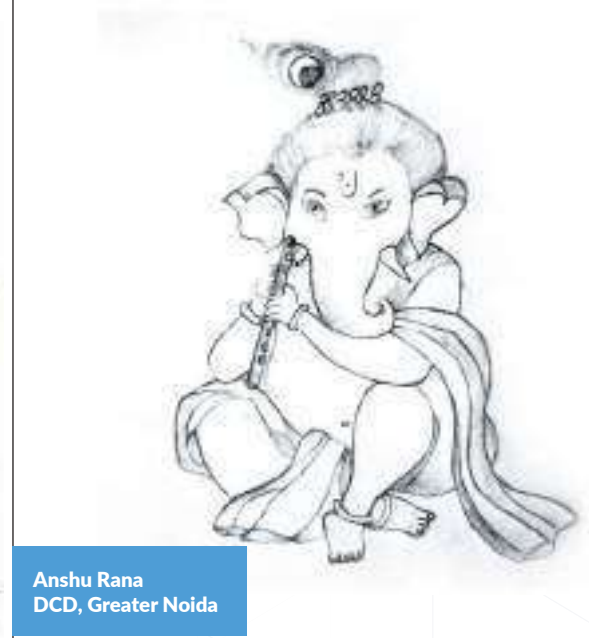
Education is the
Most Powerful Weapon
Which You can use
to change the World

Anshu Rana
DCD, Greater Noida

Anshu — 60 (2021)



Pragya Mishra
DCD, Greater Noida



Anshu Rana
DCD, Greater Noida



Sanjay Saini
AMD, Noida

This is not an exaggeration about a computer that it is expanding everywhere, every corner of the world. Recently, we are loudly listening one word "**DeepSeek**" a new AI platform. AI is entering at everywhere like News Anchoring, Medical Science, Engineering, Entertainment Industries, Automotive Manufacturing and other more. Do you know, what is an AI? How it works? In this article, we will understand basics about the AI and how its work like a human mind. Basically, a human mind can be work with think wider, fast, feelings, emotions etc. Can you imagine one other alternate; AI can work like this one. AI works on following path for its self-understanding, processing and actionable approaches like human mind's learning, understanding, listening, reasoning etc.

AI working methodology approach:

- In first step AI collects data from various sources like text, videos, pictures etc. with sensors.
- After sensing data, it works on its models: Machine learning and deep learning models.
- All AI models are trained with its algorithms and feedbacks.
- To make a decision, AI analyses data pattern like an autonomous vehicle which detect objects.
- AI can understand natural languages like human languages i.e. virtual assistant's tools.
- Adaptive learning approach with continuous improvement using feedbacks and new information.

The general comparison may occur between Mind and AI are:

Learning Method: A human mind learns from experiences (success, failure, mistakes), emotions etc. In AI, machine learning, deep learning, data driven training approaches are included.

Sensing method: A human mind has different sensing organs like touch, taste, smell, sound, vision. In AI model there are limited sensing elements vision, audio, driven data etc.

Emotions: A human mind has touched with emotions with feelings. In AI there is no any true emotion and feelings.

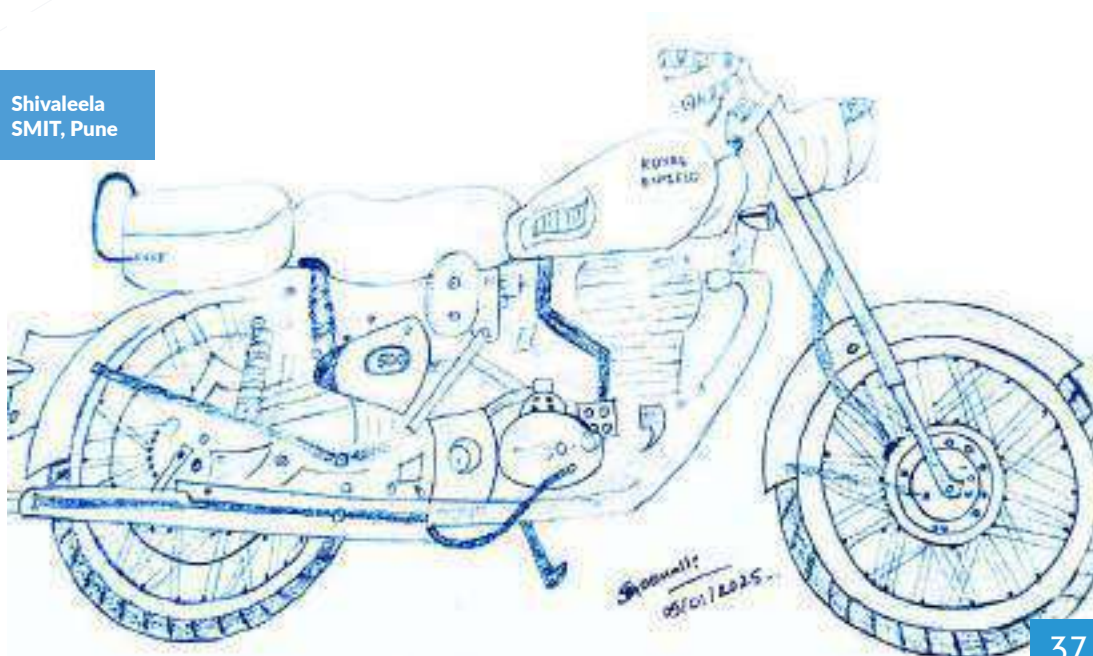
Decision Making & processing Speed: A human mind can make a decision with full of emotions and parallel thinking with other tasks in slowly manner. But AI method works on sequence approaches for making a decision with speed.

AI is making a shape speedy with efficiency, automation and full of new innovation for world but some major challenges in the way are ethics, employment, and privacy.



Ankit Sharma
IPD, Greater Noida

Shivaleela
SMIT, Pune



A Year to Remember

It has been a year of smiles and celebration at Spark Minda. Let us take a trip down memory lane.



Team-Building at Vietnam Plant



Ganesh Chaturthi at SMIT, Pune



12th S.L. Minda Cricket Tournament Winners



Delightful Diwali at GCO



Family Day at SM Indonesia



Joyful Janmashtami at AMD



Engineering Premier League 2.0 at SMIT, Pune



Navratri Celebration at GCO



Team-Building at Vietnam Plant



Holi Dhamal at Pantnagar



Celebration at Pantnagar



Delightful Diwali at GCO



Colours of Holi at GCO



Family Day at Indonesia

**STAY
ONE TAP
AHEAD**

ALL YOUR AFTERMARKET NEEDS,
JUST A TAP AWAY!

DigiSpark

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Spot The Difference

How well do you know the Spark Minda logo?



Powered by Passion



Powerd By Passion

Our logo speaks of innovation and dynamism, paying homage to Spark Minda's legacy of driving mobility solutions ahead with cutting-edge technology.

However, there are **4 errors** in the logo above. Can you correctly spot them?



The first 5 correct entries will receive assured prizes.

Submit your entries to communication@mindacorporation.com



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