

Innovating Mobility, Powering Possibilities: Spark Minda Steals the Spotlight at BMGE - Auto Expo - The Components Show - 2025 With an Innovative & Immersive Technological Solutions

- Spark Minda unveils its cutting-edge automotive solutions in a pavilion themed 'Innovating Mobility, Powering Possibilities'
- Visitors experience futuristic, meaningful technologies in an immersive atmosphere.
- A Team of product experts engaging visitors, offering in-depth insights into the innovations.
- The demo vehicles showcased at the exhibit have been indigenously designed by the Spark Minda design studio team and are equipped with products manufactured in-house by Spark Minda.

New Delhi, January 18, 2025: Minda Corporation Limited ("Minda Corp" or the "Company"; NSE: MINDACORP, BSE: 538962), the flagship company of Spark Minda and a trusted leader in the global automotive sector, is geared up to make a groundbreaking impact at the BMGE - Auto Expo - The Components Show - 2025. Spanned across a 570-square-meter area at the pavilion, Spark Minda is set to display its pioneering automotive solutions under the theme, 'Innovating Mobility, Powering Possibilities'

The company is showcasing its revolutionary vision for next-generation mobility by integrating advanced engineering with immersive design during the four-day event being held at Yashobhoomi (India International Convention Centre), New Delhi, from January 18 to 21, 2025.

Speaking at the opening day of the exhibit, **Mr. Aakash Minda, Executive Director, Minda Corporation**, added, "Spark Minda has been a leading partner in shaping the future of the automotive sector. Our pavilion showcases advanced technologies, our commitment to sustainability, and our expertise in delivering modern, future-ready solutions. As major trends like electrification, self-driving cars, and connected mobility reshape the industry, we remain at the forefront of innovation."

Spark Minda's participation underlines our support for the 'Make in India' and 'Viksit Bharat' initiatives, reaffirming our mission to help build a connected, sustainable, and innovative automotive ecosystem, driving India's rise as a global leader in mobility., he added.

Themed as '**Innovating Mobility, Powering Possibilities**,' Spark Minda's pavilion showcases a diverse portfolio of solutions, including **cockpit electronics** for smart control and a superior driving experience, and **EV products** driving longevity and sustainability in electric mobility. **New electronics** deliver seamlessly integrated, next-gen driver assist solutions to meet evolving industry needs, while **vehicle access systems** provide secured, smart, and effortless vehicle access. **Wiring harnesses and distribution systems** ensure the seamless connectivity, and **die casting** products build strength with precision, reinforcing Spark Minda's commitment to shaping a connected and intelligent future for mobility.

The pavilion presents **state-of-the-art interactive displays**, featuring **two anamorphic screens** and a **central large display**, designed to deliver a highly immersive, tech-driven experience showcased through six vehicle demonstrators that highlights our innovation and commitment to shaping the future of mobility.

Key Highlights: Demonstration Vehicles Displayed in the Pavilion

Specially crafted to showcase the company's engineering brilliance, the pavilion features life-size demo vehicles integrated with Spark Minda's contemporary auto components and technology expertise. The vehicles are:

- **Druv (Four-Wheeler):** Druv blends a sleek digital cockpit, electronic mirrors, 360° AVM, illuminated logo, and premium rear-seat entertainment for an unmatched driving and immersive experience.

- **Topaz (Four-Wheeler):** Topaz demonstrates a cutting-edge metal-acrylic design, housing advanced EV components like high-performance wiring harnesses, PDUs, VCU, motor controllers, and telematics for optimized functionality.
- **Carina (Four-Wheeler):** It showcases security and convenience with digital key access, biometric fingerprint and facial recognition, and wireless charging, creating a seamless, tech-forward driving experience.
- **Draco (Four-Wheeler):** Draco exhibits with its panoramic PDLG sunroof, power-operated doors, Power lift gate system, electrically operated footsteps and refined LED soft-touch features, merging elegance with advanced mechatronics.
- **Tesseract (Two-Wheeler):** The acrylic bike integrates advanced EV components and a thoughtfully engineered design to push the boundaries of what's possible in electric mobility.
- **Tanto (Two-Wheeler):** Tanto exhibits a BLE-enabled key less systems, electronic seat and glove box actuators, and an intuitive 5-inch digital cluster that elevates rider control and comfort.

Ensuring an engaging and informative experience, the pavilion will be facilitated by product experts to provide in-depth technical insights into the showcased products, focusing on meaningful customer engagement.

The pavilion also has a dedicated zone highlighting unique initiatives undertaken by Spark Minda Foundation.

About Minda Corporation (BSE: 538962; NSE: MINDACORP)

Minda Corporation is one of the leading automotive component manufacturing companies in India with a pan-India presence and significant international footprint. The Company was incorporated in 1985. Minda Corporation is the flagship company of Spark Minda, which was part of the erstwhile Minda Group. The Company has a diversified product portfolio that encompasses Mechatronics, Information and Connected Systems and Plastic and Interior for auto OEMs. These products cater to 2/3 wheelers, passenger vehicles,

commercial vehicles, off-roaders and after-market. The Company has a diversified customer base including Indian and global original equipment manufacturers and Tier-1 customers.

For assimilating the latest technologies, Minda Corporation has a dedicated R&D facility and collaborations with the pioneers and leaders of the automobile industry. This has provided Minda Corporation with the cutting-edge in product design and technology to meet strict international quality standards.

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Safe Harbour

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