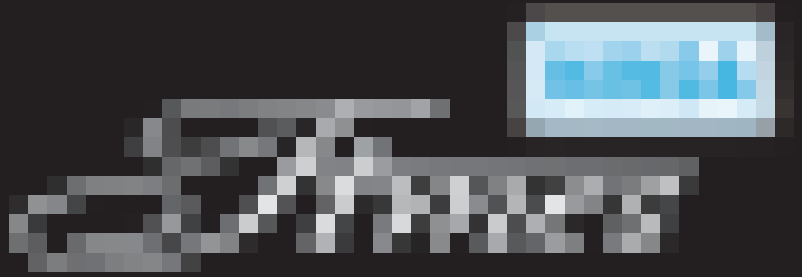


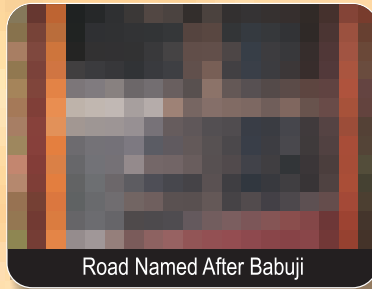
SEPTEMBER 2011



NEWSLETTER OF ASHOK MINDA GROUP

Volume 6 : Issue 2

Our Endeavours Engraved on



Road Named After Babuji



MCL Wins ACMA Awards



11 Applicants Get Excellence Awards



Minda Bal Gram Completes 10 Years

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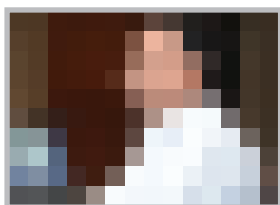
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TETE-E-TETE

Excellence is not a trait or a quality that can be acquired. It is a way of life, says Dr Elangovan



MINDA TIMES team

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Mr. Gorav Sharma (Uz Minda Uzbekistan)	Mr. Ajay Gupta (Mayank Auto, Haridwar)
Mr. Sanjay Jain (PT Minda Asean, Indonesia)	Mr. Hoan Tran (Minda, Vietnam)
Mr. Vikas Kurkute (Minda Stoneridge, Pune)	Mr. Raj Kumar (Moga Devi Minda Charitable Trust)
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Dear Friends,

I extend my heartiest congratulations to you all for the our achievements. Our endeavours have been recognised and rewarded not only within the group but at various regional and national levels too.

I can say that it has been raining awards for the entire Ashok Minda Group. At various national forums, our efforts towards achieving excellence has been rewarded. This has not only given us the reward but also the added responsibility to live upto that level.

The MCD has named a road after our beloved Babuji. During his life time he worked tirelessly for the upliftment of the have nots and his efforts has been recognised. I would just like to add that awards should not be the end of the road for us but just the beginning of the journey in the right direction.

We await your feed back earnestly. Please enrich us with your valuable suggestions to make it better.

Hope you enjoy reading it as much I enjoyed bringing it to you.

Cheers and Happy Reading !!!

Anil Batra



प्रिय मित्रों,

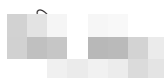
हमारी उपलब्धियों पर मैं आप सब को हार्दिक बधाई देता हूँ। हमारे प्रयासों को स्वीकार किया गया है और न केवल समूह के अंतर्गत बल्कि विभिन्न क्षेत्रीय और राष्ट्रीय स्तरों पर भी स्वीकार किया गया है और उन्हें पुरस्कृत किया गया है। मैं कह सकता हूँ कि समस्त अशोक मिण्डा समूह के लिए पुरस्कारों की बारिश हो रही है। उत्कृष्टता प्राप्त करने की दिशा में हमारे प्रयासों को विभिन्न राष्ट्रीय फोरम में पुरस्कृत किया गया है। इससे हमें न केवल पुरस्कार मिला है बल्कि इसने उस स्तर पर बने रहने की हमारी जिम्मेदारी को भी बढ़ा दिया है।

एमसीडी ने हमारे प्रिय बाबूजी के नाम पर एक सड़क का नामकरण किया है। उन्होंने जीवन पर्यन्त बिना थके वंचितों के उत्थान के लिए कार्य किया है और उनके प्रयासों को अंततः स्वीकार किया गया है। मैं मात्र इतना कहना चाहूँगा कि पुरस्कारों पर हमारी यात्रा समाप्त नहीं हो जाती है अपितु यह सही दिशा में यात्रा का प्रारंभ है।

हमें आपके फीडबैक का बेसब्री से इंतजार रहेगा। इस समूह को और बेहतर बनाने के लिए हमें अपने बहुमूल्य सुझाव अवश्य भेजें।

मुझे आशा है कि आपने इसे उतने ही आनन्द से पढ़ा होगा जितने आनन्द से मैंने इसे आपके समक्ष प्रस्तुत किया है।

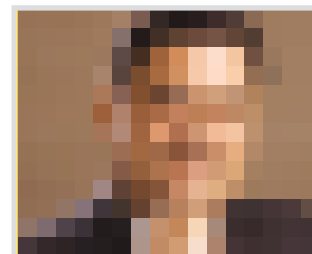
चीयर्स ऐंड हैप्पी रीडिंग !!!



MOST OF THE IMPORTANT THINGS IN THE WORLD HAVE BEEN ACCOMPLISHED BY PEOPLE WHO HAVE KEPT ON TRYING

> ASHOK MINDA

GCEO ASHOK MINDA GROUP



Dear friends,

The season has changed its mood. There is celebration in the air. It is also a period of celebration within the group.

Our efforts has been recognised and also rewarded. I am also very happy to share with you that the past six months have indeed been a period of great achievements.

We have won the ACMA award for quality and productivity, a road in Kamla Nagar from where our beloved Babuji started his humble journey has been named after him. The process is also underway to name a Park after him. Moreover, his dream project Minda Bal Gram completed 10 years of service and the GBE department gave away the excellence awards to 11 applicants.

The underlying factor in all our achievements has been our quest for excellence and it gives a great satisfaction when our endeavours are recognized and we are able to leave a benchmark for others to follow. But friends let me assure you that for us this is not the end it is the beginning of another journey.

We have set a bench mark as of now and we have achieved it. The coming days will usher in a sea change in our vision and that SPARK will be our guiding light for the days to come. Babuji always said "keep the fire burning in you". Our journey of Excellence has just begun and we yet miles to go.

Minda Bal Gram, started by Babuji, has completed 10 years of dedicated service. Those who entered the portals of the edifice as young kids are now grown up boys up girls and boys. It was a pleasure to see them grow and set targets for themselves and excel. They have overcome their difficulties and reached their destination. I wish them all the best in their lives.

Friends, lastly I would just like to say that life affords no higher pleasure than that of surmounting difficulties, passing from one step of success to another, forming new wishes and seeing them gratified. Together we will set new targets and new wishes and we will accomplish them.

Yours Truly



Ashok Minda

प्रिय मित्रों,

मौसम ने अपना मिजाज बदल लिया है। चारों तरफ उत्सव का माहौल है। समूह के अंदर भी यह उत्सव का समय है। हमारे प्रयासों को स्वीकार किया गया है और उन्हें पुरस्कृत किया गया है। मुझे आपको यह बताने में अत्यंत हर्ष हो रहा है कि गत छः माह वास्तव में महान उपलब्धियों की अवधि रही है।

हमने गुणवत्ता और उत्पादकता के लिए एसीएमए पुरस्कार जीता है, कमला नगर, जहां से बाबूजी ने अपनी विनम्र यात्रा प्रारंभ की थी, मैं एक सड़क का नाम हमारे प्रिय बाबूजी के नाम पर रखा गया है। उनके नाम पर एक पार्क का नाम रखने की कार्यवाही प्रक्रियाधीन है। इसके अतिरिक्त, उनकी महत्वाकांक्षी परियोजना मिण्डा बाल ग्राम ने सेवा के दस वर्ष पूर्ण कर लिए हैं और जीबीई विभाग ने 11 आवेदकों को उत्कृष्टता पुरस्कार प्रदान किए हैं।

हमारी सभी उपलब्धियों में हमारी उत्कृष्टता की इच्छा अंतर्निहित कारक रही है और हमें असीम संतुष्टि का अनुभव होता है जब हमारे प्रयासों को स्वीकार किया जाता है और हम दूसरों के अनुकरण किए जाने के लिए एक बेंचमार्क छोड़ जाते हैं। लेकिन मित्रों, मैं आपको यह आश्चर्य करना चाहता हूँ कि यह उपलब्धि हमारे लिए अंत नहीं है अपितु यह एक अन्य यात्रा का प्रारंभ है।

हमने एक बेंचमार्क स्थापित किया है और हमने इसे प्राप्त कर लिया है। आने वाले दिन हमारे दृष्टिकोण में बड़े परिवर्तन लाएंगे और वह स्पार्क आने वाले दिनों में हमारे लिए पथ प्रदर्शक होगा। बाबूजी हमेशा कहते थे "अपने अंदर आग को जलती रहने दो"। हमारी उत्कृष्टता की यात्रा अभी शुरू ही हुई है और अभी बहुत लंबी यात्रा करनी है।

बाबूजी द्वारा प्रारंभ किए गए मिण्डा बाल ग्राम ने समर्पित सेवा के 10 वर्ष पूर्ण कर लिए हैं। जिन्होंने इस प्रासाद में छोटे बच्चों के रूप में प्रवेश किया था, आज वे बड़े लड़के और लड़कियां हो गए हैं। उन्हें बड़ा होते हुए और अपने लिए लक्ष्य निर्धारित करते हुए, उत्कृष्ट बनते हुए देखना आनन्द का विषय था। उन्होंने अपनी कठिनाइयों पर विजय प्राप्त कर ली है और अपने गंतव्य को पहुंच गए हैं। मैं उनके जीवन में उनकी सफलता की कामना करता हूँ।

मित्रों, अंत में मैं केवल इतना ही कहना चाहूंगा कि जीवन में अपनी कठिनाइयों को परास्त कर देने, सफलता की एक सीढ़ी से दूसरी पर जाने, नई इच्छाएं करने और उन्हें तृप्त होते हुए देखने से बड़ा आनन्द कोई नहीं है। हम सब मिलकर नए लक्ष्य और नई अभिलाशाएं निर्धारित करेंगे और उन्हें पूरा करेंगे।

सदैव आपका

अशोक मिण्डा



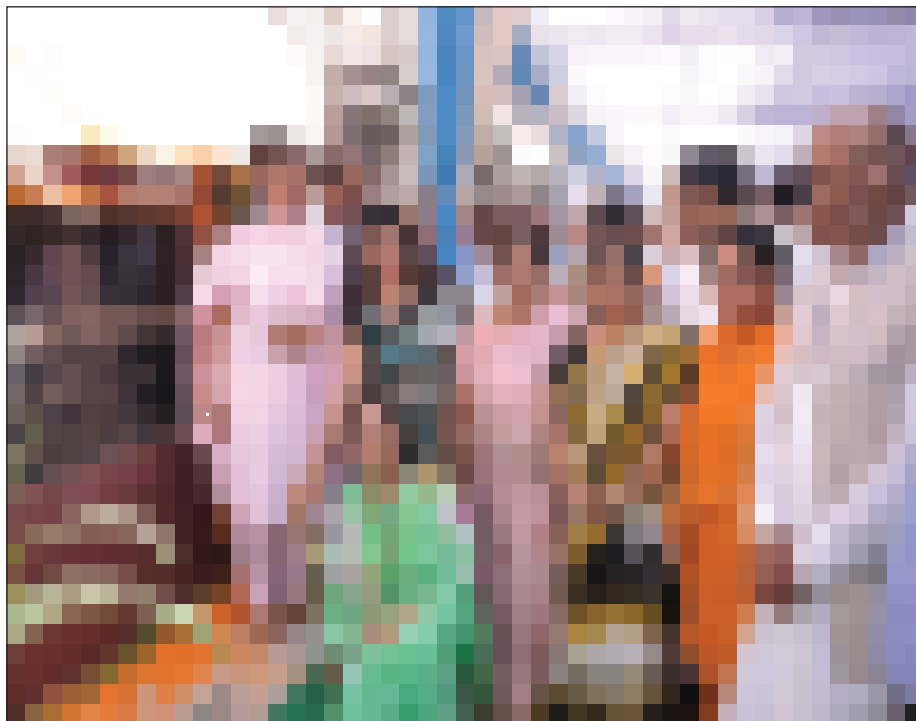
MCD Honours Babuji

Names Road In Kamla Nagar As Shadi Lal Minda Marg

It was a day of great pride for the entire Minda Group when the Municipal Corporation of Delhi (MCD) decided to honour our beloved Babuji by naming a road after him. It was the road in front of his Kamla Nagar office from where he began his journey of excellence. The naming of a Road or a Park is done in honour of a person who has made immense social contribution during his lifetime as this may serve as a beacon and inspire other to follow his footprints. Rightly so, the MCD agreed to the draft preamble for the naming ceremony and the Mayor of Delhi, Dr. Rajani Abbi was pleased to announce the naming of the Road at Block D-81 to 128 as 'Shadi Lal Minda Marg', Kamla Nagar, New Delhi on 3rd October 2011.

Our beloved Babuji, started his business and social activities from D-81, Kamla Nagar and therefore it was befitting that the road in front of the Minda Industries office to be named as Shadi Lal Minda Marg. The work of organising and solemnising the event was then entrusted to Moga Devi Minda Charitable Trust (MDMCT) team headed by Mr. M C Joshi.

For the past 3-4 decades Babuji was closely associated with business and socio-cultural activities of Delhi particularly Kamla Nagar and Ashok Vihar area. Babuji was actively involved with number of social organisations like, Antarashtriya Sahyog Parishad – an organisation that is committed to felicitate Non Resident Indian businessmen, professionals and social workers. Like a visionary he promoted quality education for children, health care facilities for the needy and encouraged the growth of socio-cultural activities. He devoted his life for social development and was involved with social organisations like Maharaja Agarsen Institute of Technology, Maharaja Agarsen Medical Education and Scientific Research Society, Nishkam Seva Trust, Tirth Vikas Trust, Maharaja Agarsen Ashram Trust, Agroha Vikas Trust, Haryana Maitri Trust,



The family members with the Mayor Dr Rajani Abbi and Councillor Ms Renu Gupta after the road naming ceremony

Agarawal Welfare Society, Agarsen Public School- Ashok Vihar, Maharaja Agarsen Hospital- Ashok Vihar and Maharaja Agarsen Dharamshala-Ashok Vihar, to name a few.

He worked tirelessly for the upliftment of poor, needy and destitute children and started Minda Bal Gram – a home for destitute children. He also started Moga Devi Minda Memorial School and Minda Seva Kendra, now renamed as SL Minda Seva Kendra, for providing education and vocational training to rural youth, especially women.

At the Government level, the role of the Kamla Nagar Councillor was pivotal. She mooted the idea that a representation for naming of road was to be sent from various socio-cultural organisations that Babuji was involved with, to the Mayor of Delhi. Appreciation Letters highlighting the noble works of Babuji in the various organisations were collected from the organisations and forwarded to Dr. Rajani

Abbi, Mayor of Delhi via Ms. Renu Gupta, Councillor-Kamla Nagar. A covering letter sent by the Kamla Nagar Councillor indicating and requesting the Mayor to consider and permit the naming of the road in front of Block D, House No. 81 to 128 as 'Shadi Lal Minda Marg'.

On the appointed day a number of close friends, associates and relatives of Babuji were invited to participate in the ceremony and to immortalise the contributions made by him in the society. On the occasion Shri Nand Kishore Garg requested the Mayor to dedicate a Park at Ashok Vihar in the memory of Late Shri Shadi Lal Minda. Dr. Rajani Abbi agreed and announced that a Park at Ashok Vihar will soon be dedicated to recognise the social contributions of Late Shri Shadi Lal Minda and to his fond remembrance.

The proposal is under process.

एमसीडी द्वारा बाबूजी का सम्मान

कमला नगर में सड़क का नाम शादी लाल मिण्डा मार्ग रखा।

समस्त मिण्डा समूह के लिए यह एक अत्यधिक गौरव का दिन था जब दिल्ली नगर निगम (एमसीडी) ने हमारे परम प्रिय बाबूजी के नाम पर एक सड़क का नाम रखकर उन्हें सम्मान देने का निर्णय लिया। यह सड़क उनके कमला नगर की यूनिट के सामने की सड़क थी, जहां से उन्होंने अपनी उत्कृष्टता की यात्रा शुरू की थी। किसी व्यक्ति के नाम पर किसी सड़क या पार्क का नामकरण उस व्यक्ति को सम्मान देने के रूप में किया जाता है, जिसने अपने जीवन के दौरान अत्यधिक सामाजिक योगदान दिया हो। ऐसा इसलिए किया जाता है कि यह एक प्रकाशस्तम्भ के रूप में काम करे और अन्य लोगों को उनके पदचिह्नों पर चलने की प्रेरणा दे। इसलिए एमसीडी नामकरण समारोह के लिए मसौदा प्रस्तावना पर सहमत हो गई और दिल्ली की महापौर डा. रजनी अब्बी ने 3 अक्टूबर 2011 को ब्लॉक डी-81 से 128 तक की सड़क को श्री शादी लाल मिण्डा मार्ग कमला नगर, नई दिल्ली के रूप में रखने की सहर्ष घोषणा की।

हमारे परम प्रिय बाबूजी ने अपना व्यापार और सामाजिक गतिविधियां डी-81, कमला नगर से प्रारंभ की थी, इसलिए यह उपयुक्त ही था कि मिण्डा उद्योग कार्यालय के सामने वाली सड़क का नाम शादी लाल मिण्डा रखा जाए।

तत्पश्चात, इस कार्यक्रम को आयोजित करने और विधिपूर्वक संपन्न कराने का उत्तरदायित्व श्री एम सी जोशी की अध्यक्षता वाले मोगा देवी मिण्डा चैरिटेबल ट्रस्ट (एमडीएमसीटी) टीम को सौंप दिया गया।

पिछले 3-4 दशकों से बाबूजी व्यापार और दिल्ली, विशेषकर कमला नगर और अशोक विहार क्षेत्र की सामाजिक-सांस्कृतिक गतिविधियों से निकट से जुड़े हुए थे। बाबूजी अनिवासी भारतीय व्यापारियों, व्यवसायियों और सामाजिक कार्यकर्ताओं के अभिनंदन के लिए प्रतिबद्ध अंतर्राष्ट्रीय सहयोग परिषद, जैसे कई सामाजिक संगठनों के साथ सक्रिय रूप से जुड़े हुए थे।



सड़क नामकरण समारोह में अतिथि

एक स्वप्नदर्शी की भांति, उन्होंने बच्चों के लिए उत्तम शिक्षा, जरूरतमंदों के लिए स्वास्थ्य सेवाओं को बढ़ावा दिया और सामाजिक-सांस्कृतिक गतिविधियों के विकास को प्रोत्साहन दिया। उन्होंने अपना जीवन सामाजिक विकास के लिए समर्पित कर दिया। वह अनेक सामाजिक संगठनों से जुड़े हुए थे, जिनमें से कुछ नाम हैं – महाराजा अग्रसेन प्रौद्योगिकी संस्थान, महाराजा अग्रसेन चिकित्सा शिक्षा और वैज्ञानिक अनुसंधान संस्था, निश्कम सेवा ट्रस्ट, तीर्थ विकास ट्रस्ट, महाराजा अग्रसेन आश्रम ट्रस्ट, अग्रोहा विकास ट्रस्ट, हरियाणा मैत्री ट्रस्ट, अग्रवाल कल्याण संस्था, अग्रसेन पब्लिक स्कूल-अशोक विहार, महाराजा अग्रसेन अस्पताल-अशोक विहार और महाराजा अग्रसेन धर्मशाला-अशोक विहार।

उन्होंने गरीब, जरूरतमंदों और बेसहारा बच्चों के उत्थान के लिए अथक रूप से काम किया और बेसहारा बच्चों के लिए एक घर – मिण्डा बाल ग्राम शुरू किया। उन्होंने ग्रामीण युवाओं, विशेषकर

महिलाओं को शिक्षा और व्यावसायिक प्रशिक्षण उपलब्ध कराने के लिए मोगा देवी मिण्डा मेमोरियल स्कूल और मिण्डा सेवा केन्द्र, जिसका नाम बदलकर अब एसएल मिण्डा सेवा केंद्र रख दिया गया है, की भी शुरुआत की।

सरकारी स्तर पर, कमला नगर के पार्श्व की भूमिक महत्वपूर्ण रही। यह उन्हीं का विचार था कि जिन विभिन्न सामाजिक-सांस्कृतिक संगठनों से बाबूजी जुड़े रहे हैं, उनके द्वारा बाबूजी के नाम पर सड़क का नाम रखे जाने का अभ्यावेन दिल्ली के महापौर को भेजा जाए। विभिन्न संगठनों में बाबूजी के महान कार्यों को उजागर करने वाले प्रशस्ति पत्रों को उन संगठनों से एकत्र किया गया और सुश्री रेणु गुप्ता, पार्श्व-कमला नगर के माध्यम से दिल्ली की महापौर डा. रजनी अब्बी को अग्रेषित किया गया। कमला नगर की पार्श्व द्वारा भेजे गए कवरिंग पत्र में इन सब बातों का उल्लेख और महापौर से अनुरोध किया गया था कि वह ब्लॉक डी, आवास संख्या 81 से 128 तक के सामने वाली सड़क का नाम श्री शादी लाल मिण्डा मार्ग के रूप में रखने पर विचार करें और अनुमति प्रदान करें।

नियत दिवस पर बाबूजी के कुछ नजदीकी मित्रों, सहयोगियों और रिश्तेदारों को समारोह में भाग लेने और उनके द्वारा समाज में किए गए योगदान को अमर कर देने के लिए आमंत्रित किया गया था। इस अवसर पर श्री नंद किशोर गर्ग ने महापौर से अनुरोध किया कि वह स्वर्गीय श्री शादी लाल मिण्डा की स्मृति में अशोक विहार स्थित एक पार्क समर्पित करें।

डा. रजनी अब्बी इस पर सहमत हो गई और उन्होंने घोषणा की कि श्री शादी लाल मिण्डा के सामाजिक योगदान की पहचान और उनकी स्मृति में अशोक विहार स्थित एक पार्क शीघ्र समर्पित किया जाएगा।

यह प्रस्ताव प्रक्रियाधीन है।



MBEM Awards Given

Excellence has been the corner stone of Ashok Minda Group. The Group Business Excellence Team at the Ashok Minda Group took its first step, a very significant initiative towards journey to excellence, when it honoured 11 applicants for achieving excellence in their respective fields. Minda Business Excellence Model Award Ceremony was organized by the Group Business Excellence Department on Thursday, August 11, 2011 at Hotel Leela -Gurgaon.

The event was organized after completion of the assessment of 11 applicant Business Group Companies who have qualified for the MBEM (Minda Business Excellence Model) Award 2010-11. After strict scrutiny and assessment, the Jury Panel recommended to the steering committee for the award and recognitions as per the MBEM system. The Chief Guest of this event was Mr. Ashok Minda and the Guest of Honour was Mrs Sarika Minda.

The event started with Lamp lighting and welcome address by Dr. P. Elangovan who also gave an overview of MBEM Award Ceremony 2010-11. Mr. Ashim Vohra and Mr. Sanjay Thapar, Chairman, Jury

The GBE Dept gave awards to 11 applicants for achieving excellence in their respective fields

panel also addressed the august gathering. A memento was presented to following members for their contribution in MBEM process - Mr. Sanjay Thapar (Chairman – Jury Panel), Mr Ashim Vohra (Member – Jury panel), Mr. M. B. Kulkarni (Member - Jury panel, TATA Motors), Mr. C. V. Subrahmanyam (Senior Assessor MBEM from CII) and Mr. T. R. Prasad (Senior Assessor MBEM & Champion Assessor for CII-EXIM Award), Dr. P. Elangovan and

Mr. Apoorv Garg (MBEM Secretariat).

The Certified MBEM Assessors who were involved in assessment process were also recognized. The members were: Mr. D.S. Mehra, Mr. Anil Kumar, Mr. P.K. Dhawan, Mr. Sumit Doseja, Mr. M.R. Jadhav, Mr. R. A. Pandian, Mr. Deepak Manocha, Mr. Sanjay Garg, Mr. Arun Wadhwa, Mr. R. Ranganathan, Mr. Rahul Bhutani, Mr. Satish Ghildiyal, Mr. M. Balasubramani, Mr. H. K. Sharma, Mr. Nitin Jain, Mr. Sanjay Rawat, Mr. B. S. Bora, and Mr. Apoorv Garg.

At the end of the event, our Hon'ble Chief Guest Mr. Ashok Minda, GCEO addressed the gathering and presented the awards. Awards & Recognition to all 11 applicants are as follows:

Bronze Award: MCL-Pantnagar, MSIL-Pune and MCL-Noida.

Commendation for Significant Achievement: MCL (DC)-Greater Noida, MSL-Greater Noida, MARS-Gurgaon, MCL(SS)-Pune, MVSSPL-Pune and MSEL-Greater Noida

Commendation for Strong Commitment: MCL(DC) - Pune and MCL(Plastics)-Pune

एमबीईएम पुरस्कार दिया गया

अशोक मिण्डा समूह की आधारशिला उत्कृष्टता रही है। अशोक मिण्डा ग्रुप की ग्रुप बिजनेस एक्सलेंस टीम ने अपना पहला कदम तब उठाया जब इसने 11 आवेदकों को उनके संबंधित क्षेत्र में उत्कृष्टता प्राप्त करने के लिए सम्मानित किया। उत्कृष्टता की यात्रा की दिशा में यह एक महत्वपूर्ण शुरुआत थी। मिण्डा बिजनेस एक्सलेंस मॉडल अवार्ड सेरेमनी का आयोजन ग्रुप बिजनेस एक्सलेंस डिपार्टमेंट द्वारा बृहस्पतिवार दिनांक 11 अगस्त 2011 को होटल लीला-गुडगांव में किया गया।

यह कार्यक्रम एमबीईएम (मिण्डा बिजनेस एक्सलेंस मॉडल) अवार्ड 2010-11 के लिए अर्हता प्राप्त करने वाली 11 बिजनेस ग्रुप कंपनियों के आवेदनों का मूल्यांकन पूरा कर लेने के बाद आयोजित किया गया था। कड़ी संवीक्षा और मूल्यांकन के बाद जूरी पैनल ने एमबीईएम प्रणाली के अनुसार पुरस्कार और मान्यता के लिए स्ट्रिंगर कमेटी को सिफारिश भेज दी।

इस कार्यक्रम के मुख्य अतिथि श्री अशोक मिण्डा और सम्मानित अतिथि श्रीमती सारिका मिण्डा थीं।

कार्यक्रम की शुरुआत दीप प्रज्वलन और डॉ. पी. ऐलनगोवान के स्वागत भाषण से हुई। उन्होंने एमबीईएम पुरस्कार समारोह 2010-11 का संक्षिप्त विवरण भी दिया। श्री अशीम वोहरा और श्री संजय थापर, अध्यक्ष, जूरी पैनल ने भी गरिमापूर्ण समारोह को संबोधित किया।

निम्नलिखित सदस्यों को एमबीईएम प्रक्रिया में उनके योगदान के लिए एक छोटा स्मृति चिह्न प्रदान किया गया। श्री संजय थापर (अध्यक्ष-जूरी पैनल), श्री अशीम वोहरा (सदस्य-जूरी पैनल), श्री एम. बी. कुलकर्णी (सदस्य-जूरी पैनल, टाटा मोटर्स), श्री सी.वी. सुब्रमण्यम (सीआईआई से वरिष्ठ मूल्यांकक, एमबीईएम), और श्री टी. आर. प्रसाद (वरिष्ठ मूल्यांकक एमबीईएम एवं सीआईआई-एग्जिम अवार्ड के लिए चैम्पियन मूल्यांकक), डा. पी. ऐलनगोवान और श्री अपूर्व गर्ग (एमबीईएम सचिवालय)।

मूल्यांकन प्रक्रिया में शामिल रहने वाले प्रमाणित एमबीईएम मूल्यांककों को भी सम्मानित किया गया। ये सदस्य थे: श्री डी. एस. मेहरा, श्री अनिल कुमार, श्री पी. के. धवन, श्री सुमित

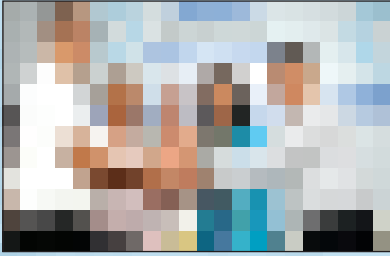
दोसेजा, श्री एम. आर. जाधव, श्री आर. ए. पांडियन, श्री दीपक मनोचा, श्री संजय गर्ग, श्री अरुण वाधवा, श्री आर. रंगनाथन, श्री राहुल भूटानी, श्री सतीश घिल्डियल, श्री एम. बालासुब्रमणी, श्री एच. के. शर्मा, श्री नितिन जैन, श्री संजय रावत, श्री बी. एस. बोरा, और श्री अपूर्व गर्ग।

कार्यक्रम के अंत में माननीय मुख्य अतिथि श्री अशोक मिण्डा, जीसीईओ ने सभा को संबोधित किया और पुरस्कार प्रदान किए। सभी 11 आवेदकों को दिए गए पुरस्कार एवं सम्मान निम्नानुसार हैं **कांस्य पुरस्कार** : एमसीएल-पंतनगर, एमएसआईएल-पुणे और एमसीएल-नोएडा।

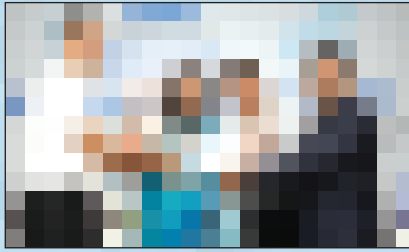
महत्वपूर्ण उपलब्धियों के लिए प्रशंसा : एमसीएल (डीसी)-ग्रेटर नोएडा, एमएसएल-ग्रेटर नोएडा, एमएआरएस-गुडगांव, एमसीएल (एसएस)-पुणे, एमवीएसएसपीएल-पुणे और एमएसईएल-ग्रेटर नोएडा।

दृढ़ प्रतिबद्धता के लिए सराहना : एमसीएल(डीसी)-पुणे और एमसीएल (प्लास्टिक्स)-पुणे।

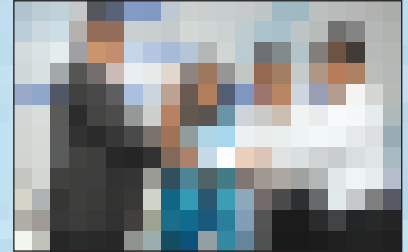
AND THE AWARD GOES TO...



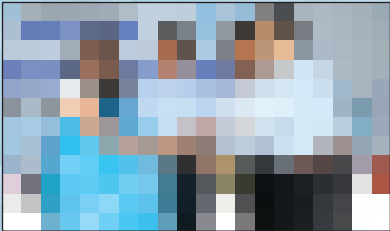
Mr. Jeevan Mahaldar & Mr. A.K.Maheshwari (MCL - N) receive the Bronze Award



Mr. Jeevan Mahaldar & Mr. Sumit Doseja (MCL - PN) receive the Bronze Award



Mr. N.K.Modi & Mr. H.K. Sharma, from MSIL, Pune receive the Bronze Award



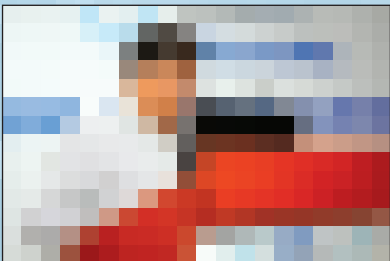
Mr. Ansuman Dev and Mr. N.S.Gadekar, (MCL -DC - Pune) receive the Strong Commitment Memento.



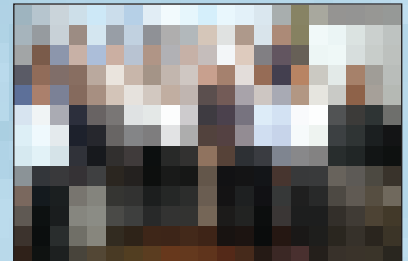
Mrs. Sarika Minda lights the lamp



Mr. R.A.Pandian, MCL (PD) - Pune receive the Strong Commitment Memento.



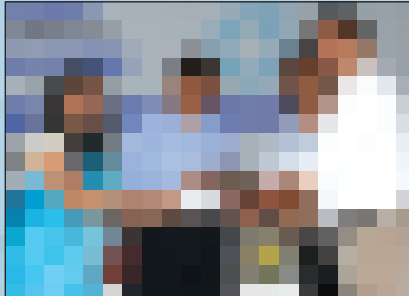
Mr. Ashok Minda addresses the august gathering.



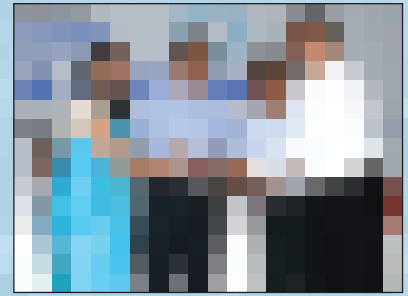
MBEM Assessors with Mr. Ashok Minda



Mr. Abhay Joshi & Mr.Eric Hospital from MVSSPL, Pune receive the Significant Achievement memento.



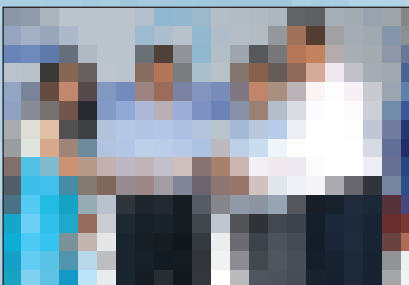
Mr. Ansuman Dev and Mr. Amit Jalan, MCL (DC) - GN receive the Significant Achievement memento



Mr. Anup Gupta & Mr.P.Parasramka, from MSEL, GN receive the Significant Achievement memento



Mr. M.R.Jadhav, (MCL -SS- Pune) receive the Significant Achievement Memento



Mr. Sukrit Bansal & Mr.Rajesh Bansal from MARS, Gurgaon receive the Significant Achievement Memento



Mr.Praveen Gupta & Mr. Sanjay Garg (MSL-GN) receive the Significant Achievement Memento

...And The Winners Said

Mr. Jeevan Mahaldar:

MD, MCL and Minda Valeo

This is a journey and it's just the beginning. I can assure you that we have to attain many more milestones. I am thankful to my entire team for their commitment and dedication. I congratulate them for their hard work. I wish them all the success.

Mr. A.K.Maheshwari:

Unit Head, MCL-Noida

I thank our management for giving us right platform and direction for excellence in our business. This process started in 2001 when we joined ACT-CII cluster and that was the foundation for us. With the MBEM model we got a direction.

Mr. Sumit Doseja:

Unit Head, MCL -PN

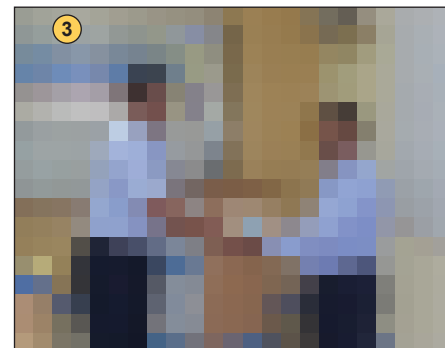
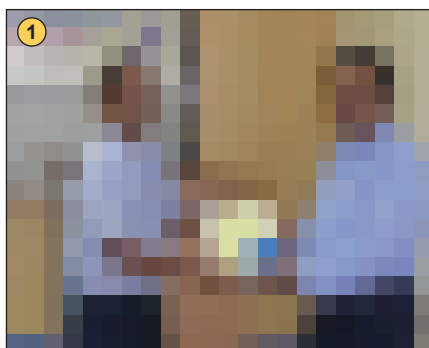
This award goes to each employee of MCL-PN. I personally thank each one of them especially to Mr.Vimal Gupta (Head Quality) who put a lot of efforts for this. Our inspiration Mr. Mahaldar has always been with us, I request him to show us the way and guide us.

Mr. N.K.Modi:

MD, MSIL

We (MSIL-Pune) started operation in 1996 and coming to this stage; definitely it is a proud moment for all of us. It is very strong tool to which an organization can measure the level of excellence. Still we have a long way to go....

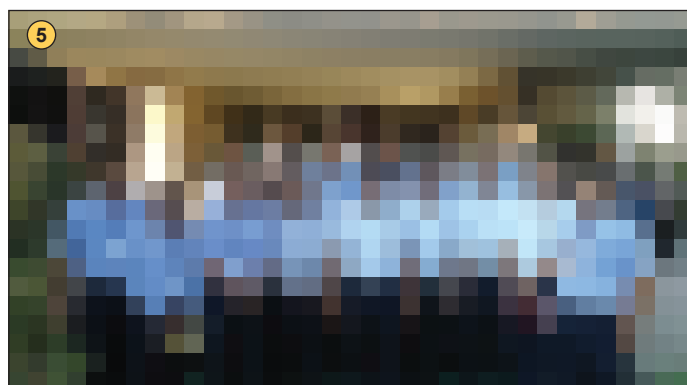
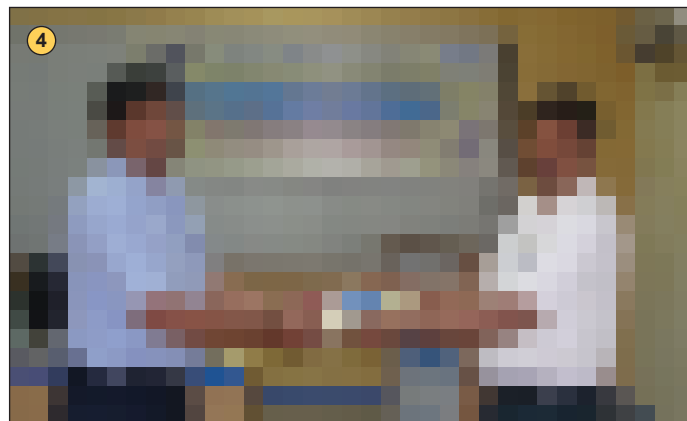
5th Maintenance Conference Held



The 5th Maintenance Conference of Ashok Minda Group was conducted by Group Business Excellence Department (GBE) on August 29 and 30, 2011 at MCL- PN. The units participating in the conference were MCL (all units), MSL-GN, MSEL, MFEPL, DORSET, MSIL, MVSSPL, Mayank Auto – GN.

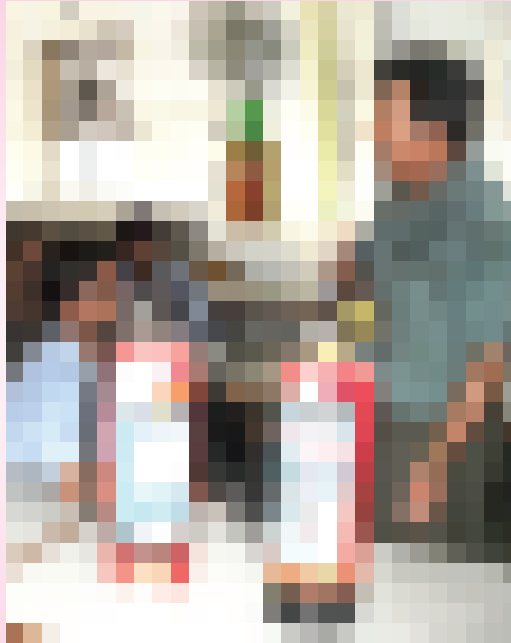
The event was inaugurated by Dr. P Elangovan who also gave the welcome speech. Mr. Ashim Vohra & Mr. Anup Gupta (Champion of Maintenance Conference), Mr. A.L. Dandavate from M/s. Bajaj Auto Ltd also spoke on the occasion. Thereafter the participants gave presentations on current status of Machines, OEE, Trend charts & MTBF & MTTR data. They also shared the Autonomous maintenance status at their plants & benefits achieved. Minda Stoneridge Instruments Ltd got the 1st position for their presentation, MCL-PN got 2nd Position for presentation and MCL, SS-Pune got 3rd Position for presentation. On August 30, 2011 our BAL awarded companies, MCL-PN, MCL-SS -Pune & MSIL-Pune, shared their Methodology for TPM implementation, Road map for implementation, shining example of "KOBETSU Kaizens" & benefits achieved. Congratulations to the winners.

1) MSIL-Pune receives the first position award 2) MCL-PN team with unit head Mr Sumit Doseja receive the second position award 3) MCL-SS-Pune bagged the third position 4) Trophy distribution by Mr. A.L. Dandavate (M/s Bajaj Auto Ltd.) and 5) Participants during the visit at Mahindra & Mahindra, Pant Nagar Unit



Fire Fighting Training Given

Mayank Auto Engineers Pvt. Ltd, Gr Noida organized fire fighting training camp on June 22, 2011. The main aim of the camp was to impart training to the employees and to educate them about the reasons of fire, its types and how to extinguish it by using various types of fire extinguishers. The training was imparted by an external trainer Mr. Rajeev Sablok of Control Fire, Noida. He has rendered his services free of cost. About 20 employees from various departments participated in the training programme.

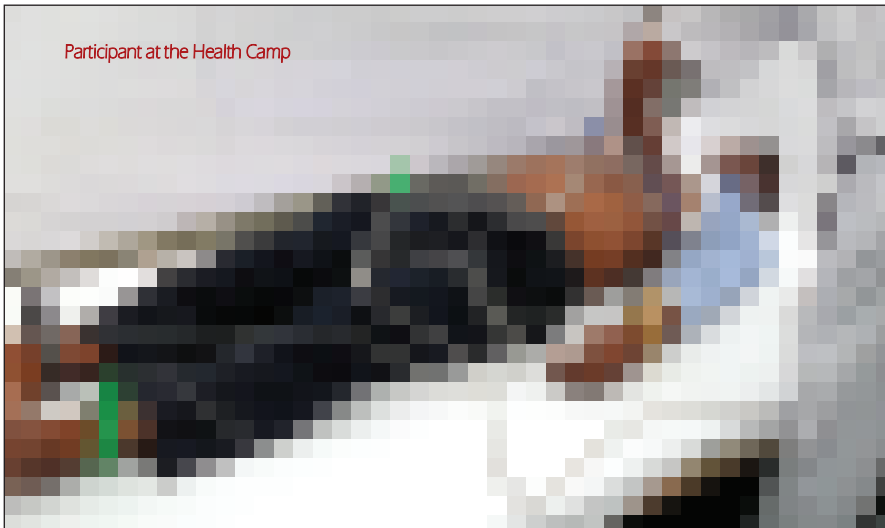


Participants at the Fire Fighting Training Camp

अग्निशमन प्रशिक्षण दिया गया

मयंक ऑटो इंजीनियर्स प्राइवेट लि., ग्रेटर नोएडा ने 22 जून 2011 को अग्नि शमन कैम्प का आयोजन किया। कैम्प का मुख्य उद्देश्य कर्मचारियों को प्रशिक्षण देना और कर्मचारियों को आग के कारणों, आग के प्रकारों और विभिन्न प्रकार के अग्नि शामकों का प्रयोग करके आग को बुझाने के उपायों पर शिक्षित करना था। यह प्रशिक्षण नोएडा के Control Fire के श्री राजीव सबलोक द्वारा दिया गया। उन्होंने अपनी निशुल्क सेवाएं दीं। विभिन्न विभागों से लगभग 20 कर्मचारियों ने प्रशिक्षण कार्यक्रम में भाग लिया।

Participant at the Health Camp



Health Check-Up Conducted

Mayank Auto Engineers Pvt. Ltd, Gr Noida, conducted free health check up for the employees. The health camp was organized in association with the Metro Hospital on July 15, 2011. The check up comprised of Blood Group, Blood Sugar and ECG tests. A Doctor was made available for free consultancy to all employees. About 110 employees got their health check up done.

स्वास्थ्य जांच का आयोजन किया गया

मयंक ऑटो इंजीनियर्स प्राइवेट लिमिटेड, ग्रेटर नोएडा ने कर्मचारियों के लिए निशुल्क स्वास्थ्य जांच का आयोजन किया। स्वास्थ्य कैम्प का आयोजन मेट्रो अस्पताल के सहयोग से 15 जुलाई 2011 को आयोजित किया गया था। जांच में ब्लड ग्रुप, ब्लड शुगर और ईसीजी टेस्ट शामिल थे। सभी कर्मचारियों को निशुल्क परामर्श के लिए एक चिकित्सक उपलब्ध कराया गया था। लगभग 110 कर्मचारियों ने अपने स्वास्थ्य की जांच कराई।

First Day Celebration Organized

Mayank Auto Engineers Pvt. Ltd organized its First Day Function on August 1, 2011. Mr. Ashwani Rathore, Unit Head, addressed the employees and shared his views with them. Employees were also rewarded for Kaizen, best performance in the month & best attendance. All the employees of the unit participated in it.



Mr Ashwani Rathore at the First Day Celebration

Beginning Of Journey Of Excellence

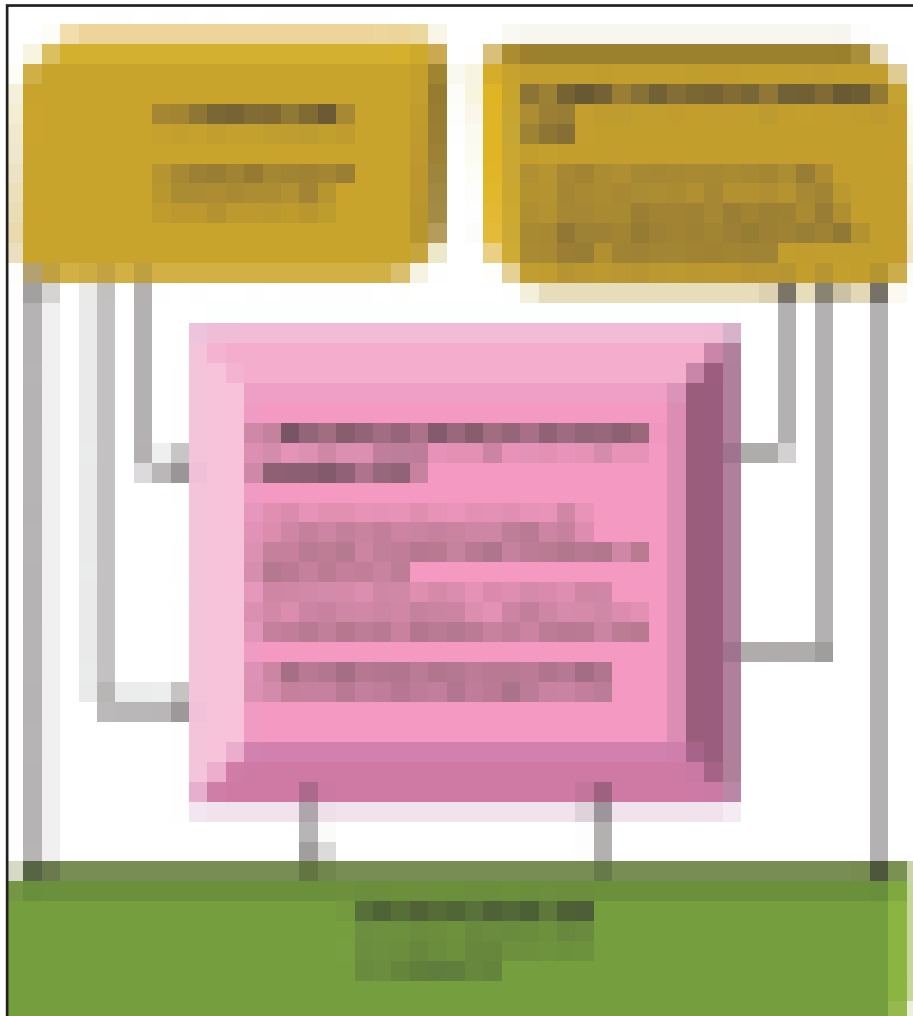


Born in Chennai on February 11, 1946, Dr P Elangovan has 40 years of rich experience behind him. He has completed his B.Sc & BE (E&C) from University of Madras, MBA from FMS, Delhi University and PhD from Dr B.A. Marathwada University, Aurangabad. Before joining Ashok Minda Group he has also served Videocon; Bharat Electronics Ltd & LRDE (Defence R&D). He handled: Corporate TQM; Operation Management; Quality Assurance; Materials Management; Overall Quality & Standardization. He is the motivating force behind TQM activities in Ashok Minda Group. He is credited with starting Minda Cluster in Ashok Minda Group and successfully completed 5 years of journey towards Excellence.

Ashok Minda Group began its journey for excellence with the joining of Minda Huf Ltd in the ACT-CII Cluster for Competitiveness. The journey with the cluster started in January 2001 and continued till December 2003. The cluster included 14 Indian Companies – 6 from North and 8 from South. The member companies learnt together the various Improvement Tools, right from the foundation tools such as 5S, 3M, My Machine Campaign, etc. to advanced tools of Lean such as Value Stream Mapping. The cluster had adopted a common Roadmap for driving this collective learning process. The cluster gave Minda Huf Ltd. the concept of “Collective Learning through Sharing” which is a multiplication process compared to the normal additive process. The company had implemented all the learning from the cluster through the Total Employee Involvement (TEI)

techniques such as KAIZEN and Cross Functional Team (CFT). The improvements achieved through this journey were measured by the Key Performance Indicators. While the company’s daily work management was improved through 5S & 3M (MUDA, MURA & MURI), the TEI was improved through KAIZEN & CFT, the processes were improved through POKA-YOKE, and the machine up-time was improved through Autonomous Maintenance (JISHU HOZEN).

Through the ACT-CII Cluster, one of the Group Companies learnt the various tools of improvement and benefited from these learning. In the beginning of the year 2003, the GCEO, Mr. Ashok Minda decided to horizontally deploy the learning of ACT-CII Cluster in other companies of the group. In order to deploy the process of collective learning, the cluster approach was adopted and thus the Minda Cluster was formed in



July 2003. I was inducted into Ashok Minda Group in May 2003 for driving the Minda Cluster.

Minda Cluster was formed with 8 companies of the group which included Minda Corporation Ltd (earlier known as Minda Huf Ltd.). A common Roadmap was formulated on the basis of ACT-CII Cluster for driving the collective learning. We had Monthly Review Meeting (MRM) chaired by Mr. Ashok Minda and attended by Business Group (BG) Heads, Unit Heads and Improvement Coordinators of the companies. The company level and unit level presentations covered status of implementation of the various initiatives as well as performance levels achieved by them. Training on specific improvement tools was provided during the cluster meetings. Also, the companies were facilitated by both by the corporate counselors and by the company's improvement coordinators. A review in 2005, of performance of the cluster members had indicated that while good improvements had

been achieved in the area of Quality, the performance in other areas needed further improvements. Also, a large variation in performance was observed between companies. Low retention or sustainability was also observed to be a concern area. As a step towards improvement, it was decided to change the approach from result oriented to process oriented. Accordingly, the journey of Minda Cluster Cycle 2 started in July 2005.

A new Roadmap was formulated. The new approach included two regional clusters, North and West, comprising companies and units in the respective regions. MRM was held every month in the regions and a Combined Review Meeting (CRM) was held every third month. While the MRM was held in various units of the region, in rotation, the CRM was held in units of north and west alternatively.

The benefits from Cycle 2 included, apart from improvements in various operational areas, improved communication between multi-location companies and multi-product groups,

enhanced team work and improved TEI. The Cycle 2 of Minda Cluster concluded in June 2008 with the understanding that the group companies would internalize the process and take it forward for achieving higher learning leading to better and sustained improvements towards excellence.

As the companies are engaged in internalizing the learning from Minda Cluster and achieving higher levels in their performance, a need arose for measuring the maturity levels of various processes and the results achieved of the group companies. Thus came into existence Minda Business Excellence Model (MBEM).

The MBEM is formulated on the basis of Shingo Model for manufacturing excellence, as recommended by the MMC of the group. The MBEM includes 5 Criteria, 3 for measuring maturity of Enablers and 2 for measuring Results. Out of the total score of 1000, 675 have been allocated to Enablers and 325 to Results, thus giving more importance to processes. For challenging MBEM Award, a Plant / Unit need to obtain a minimum score of 250 out of 1000.

The implementation of MBEM started with the launch by GCEO in the month of May 2009 followed by awareness programmes for companies.

A development workshop was also organized through which we had developed 25 MBEM Assessors. Having completed the implementation process, we invited applications from each Unit for "MBEM Award 2010-11". In total, we had received 11 Applications from the units of group companies.

Separate Assessor Teams have been formed from the pool of assessors, and each team was lead by a Senior Assessor.

We had taken the services of Mr. C.V. Subrahmanyam, Principal Counsellor, CII, and Mr. T.R.Prasad who was associated with CII for Business Excellence, to lead the assessor teams. The achievements of the 11 applicants of excellence awards are witness to this assessment.

..... the journey continues

सर्वश्रेष्ठता के सफर की शुरुआत



11 फरवरी 1946 को चेन्नई में जन्मे डी.पी. इलानगोविन के पास अच्छा खासा अनुभव है। उन्होंने मद्रास यूनिवर्सिटी से एमबीए किया और डॉ० बीए मराठवाड़ा यूनिवर्सिटी, औरंगाबाद से पीएचडी की डिग्री हासिल की। अशोक मिण्डा ग्रुप ज्वाइन करने से पहले उन्होंने वीडियोकोन, भारत इलेक्ट्रॉनिक्स लिमिटेड और एलआरडीई (डिफेंस आर एंड डी) में भी अपनी सेवाएं दी। उन्होंने कॉरपोरेट टीक्यूएम, ऑपरेशनल मैनेजमेंट और क्वालिटी कंट्रोल की जिम्मेदारी भी संभाली। वह अशोक मिण्डा ग्रुप में टीक्यूएम गतिविधियों के पीछे एक प्रेरक शक्ति है। उन्हें अशोक मिण्डा ग्रुप में मिण्डा क्लस्टर को शुरू करने का श्रेय भी जाता है। उन्होंने मिण्डा ग्रुप में सर्वोत्कृष्टता का सफर सफलतापूर्वक पूरा किया। उन्होंने इलेक्ट्रॉनिक और इलेक्ट्रो मैकेनिकल उपकरणों के लिए 60 संयुक्त सेवाएं भी शुरू की और उनके बनाए उपकरण मानकों पर खरे उतरे।

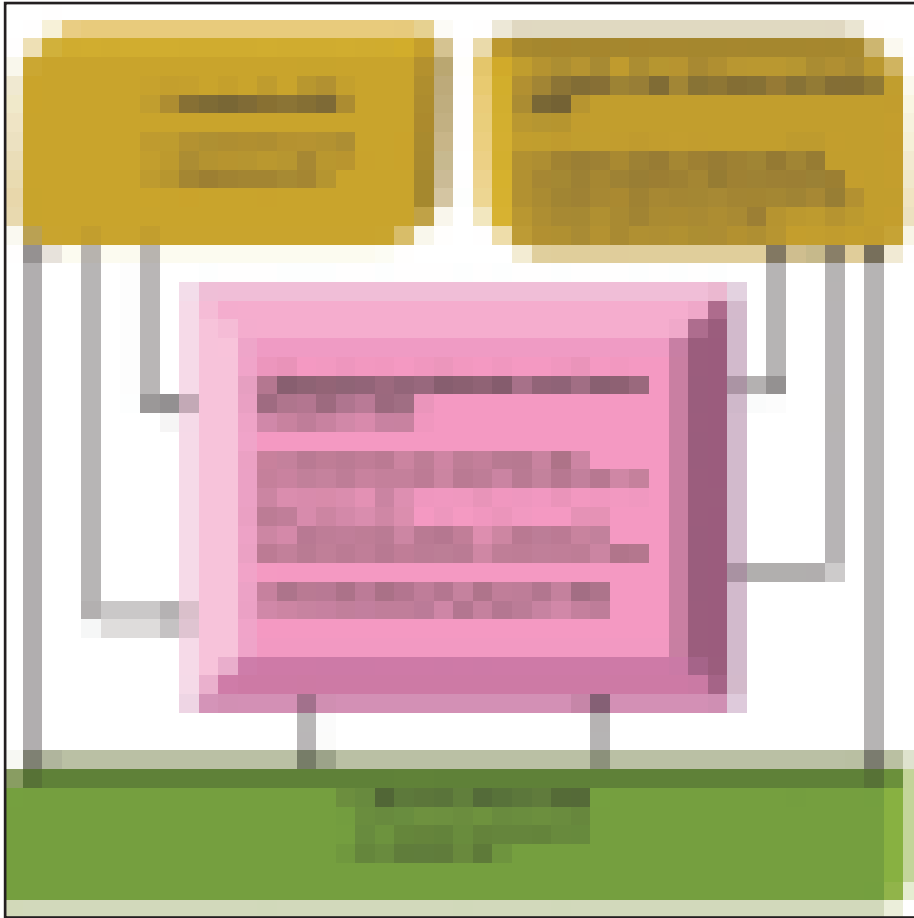
अशोक मिण्डा समूह ने उत्कृष्टता के लिए अपनी यात्रा मिण्डा हफ लिमिटेड नामक कंपनी ज्वाइन करने के साथ शुरू की। उनका एसीटी-सीआईआई क्लस्टर के साथ प्रतिस्पर्धी सफर जनवरी 2001 से शुरू हुआ और दिसंबर 2003 तक चलता रहा। इस क्लस्टर (समूह) में 14 भारतीय कंपनियां शामिल— जिसमें से 6 उत्तर भारत की थीं और 18 दक्षिण भारतीय कंपनियां थीं। समूह में शामिल 14 कंपनियों ने सामूहिक रूप से अपनी परफॉर्मेंस में सुधार के लिए कई उपायों पर अमल करना सीखा, जिसमें 5एस, 3एम, माई मशीन कैंपेन और वैल्यू स्ट्रीम मैपिंग जैसी तकनीक अपनाकर गुणवत्ता सुधारना था। सीखने की सामूहिक प्रक्रिया के तहत समूह में शामिल 14 कंपनियों ने समान रोडमैप पर अमल करना शुरू किया। इससे मिण्डा हफ लिमिटेड नामक कंपनी को एक-दूसरे की मदद कर सामूहिक रूप से बिजनेस के सिद्धांत सीखने की अवधारणा का विकास हुआ, जो साधारण प्रक्रिया की तुलना में कहीं अधिक कारगर थी। कंपनी ने सभी कार्यरत कर्मचारियों के योगदान, टोटल इम्प्लॉई इनवॉल्वमेंट (टीईआई) और क्रॉस

फंक्शनल टीम (सीएफटी) तकनीक को अपनाकर इस सारी प्रक्रिया पर अमल करना शुरू किया। इस सफर के दौरान आप सुधार को कंपनी के श्रेष्ठ प्रदर्शन के पैमाने से मापा गया। कंपनी के डेली वर्क मैनेजमेंट (रोजाना के काम के प्रबंधन) में सुधार 5एस और 3एम आदि तकनीक अपनाकर आया। टोटल इम्प्लॉई इनवॉल्वमेंट में सुधार कार्डिजन और क्रॉस फंक्शनल टीम (सीएफटी) प्रक्रिया को अपानकर किया गया। मशीन की गुणवत्ता में सुधार स्वायत्त रखरखाव की प्रक्रिया अपनाकर किया गया। एसीटी-सीआईआई क्लस्टर के माध्यम से समूह में शामिल कंपनियों ने सुधार के उपायों को सीखा और इससे लाभ भी उठाया। 2003 की शुरुआत में कंपनी के सीईओ, श्री अशोक मिण्डा, ने ग्रुप में शामिल दूसरी कंपनियों के लिए एसीटी-सीआईआई तकनीक लागू करने का फैसला किया। सामूहिक रूप से सीखने की प्रक्रिया पर अमल करने के लिए समूह में शामिल कंपनियों ने एक-दूसरे की मदद की अवधारणा अपनाई। इसी प्रक्रिया में जुलाई 2003 में मिण्डा क्लस्टर बनी। मिण्डा क्लस्टर की जिम्मेदारी संभालने के लिए मैं मई 2003 में

मिण्डा क्लस्टर ग्रुप में शामिल हुआ।

मिण्डा क्लस्टर कंपनी, समूह में शामिल आठ कंपनियों से बनाई गई, जिसमें मिण्डा कॉरपोरेशन लिमिटेड (जिसे पहले मिण्डा हफ के नाम से भी जाना गया) शामिल थी। सामूहिक रूप से सीखने की प्रक्रिया को बढ़ावा देने के लिए एसीटी-सीआईआई क्लस्टर में शामिल कंपनियों ने कॉमन रोडमैप बनाया। एक-एक महीने में कंपनियों के प्रदर्शन की समीक्षा बैठक की अध्यक्षता अशोक मिण्डा करते थे, जिसमें समूह में शामिल कंपनियों के बिजनेस ग्रुप हेड, यूनिट हेड और कंपनियों के सुधार समन्वयक शामिल रहते थे। कंपनी और यूनिट लेवल पर प्रेजेंटेशन के तहत कंपनियों को प्रदर्शन सुधारने के लिए उठाए गए सभी कदमों को शामिल किया गया। इससे कंपनियों के परफॉर्मेंस से लेवल में सुधार को भी स्थान दिया गया। बैठक में कंपनियों का परफॉर्मेंस सुधारने के लिए कर्मचारियों को ट्रेनिंग दी गई।

इसी के साथ कंपनियों में कॉरपोरेट काउंसलर और इंप्रूवमेंट को-ऑर्डिनेटर्स की भी नियुक्ति की गई। इस प्रदर्शन



अब कंपनियां सामूहिक रूप से सीखने की प्रक्रिया में जुटी थी, तो इन विभिन्न प्रक्रियाओं के नतीजों का मूल्यांकन करने की भी जरूरत महसूस हुई। इसमें ग्रुप में शामिल कंपनियों के नतीजों को भी देखा गया। इस तरह मिण्डा बिजनेस एक्सिलेंस मॉडल (एमबीईएम) अस्तित्व में आया। ग्रुप के एमएमसी की सिफारिश पर निर्माण गुणवत्ता के शिंगो मॉडल के आधार पर एमबीईएम की अवधारणा का विकास किया गया।

की समीक्षा 2005 में की गई, जिसमें गुणवत्ता के क्षेत्र में अच्छे सुधार देखने को मिले, लेकिन दूसरे क्षेत्रों में कंपनी की परफॉर्मेंस में सुधार की गुंजाइश बाकी थी। इसके अलावा समूह में शामिल कंपनियों के प्रदर्शन में काफी विविधता देखने को मिली। सुधार के तहत अब परिणामपरक शैली अपनाने की जगह प्रक्रियापरक शैली अपनाने पर जोर दिया गया। इसी के साथ मिण्डा क्लस्टर ने सर्वश्रेष्ठता के लिए अपना दूसरा सफर जुलाई 2005 में शुरू किया। इसके लिए नया रोडमैप बनाया गया, जिसमें उत्तर और पश्चिमी भारत में स्थित कंपनियों को शामिल किया गया।

सभी क्षेत्रों में मासिक समीक्षा बैठक होती थी जबकि एक संयुक्त समीक्षा बैठक हर तीसरे महीने होती थी। रोटेशन के आधार पर मासिक समीक्षा बैठक किसी क्षेत्र की विभिन्न कंपनियों में होती थी।

जबकि संयुक्त समीक्षा बैठक उत्तर और पश्चिमी भारत की कंपनियों में बारी-बारी से होती थी। इससे कंपनियों के संचालन क्षेत्र में तो सुधार आया। अलग-अलग जगहों पर स्थित और विभिन्न उत्पाद का निर्माण करने वाली कंपनियों में संवाद का स्तर भी सुधरा।

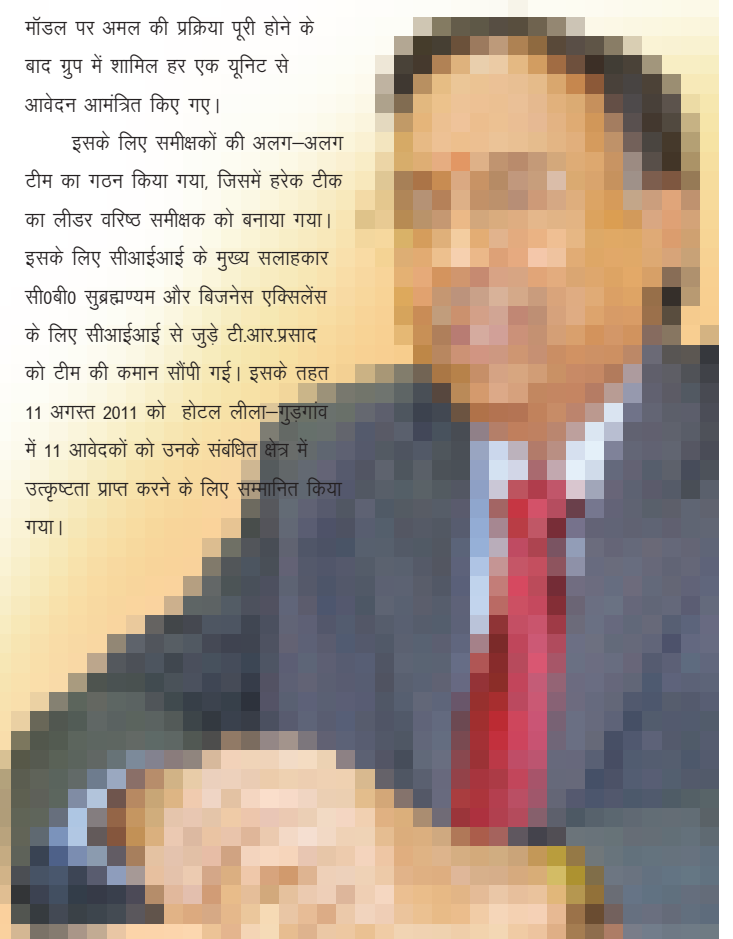
इसका श्रेय टीम वर्क को दिया जा सकता है। मिण्डा क्लस्टर का दूसरा चक्र जून 2008 में इस धारणा के साथ शुरू हुआ कि ग्रुप में शामिल कंपनियां सामूहिक रूप से सीखने की प्रक्रिया को आगे बढ़ाएंगी, जो सर्वश्रेष्ठता के उच्चतम स्तर की ओर जाने की राह तैयार करेगा।

अब कंपनियां सामूहिक रूप से सीखने की प्रक्रिया में जुटी थी, तो इन विभिन्न प्रक्रियाओं के नतीजों का मूल्यांकन करने की भी जरूरत महसूस हुई। इसमें ग्रुप में शामिल कंपनियों के नतीजों को भी देखा गया। इस तरह मिण्डा बिजनेस एक्सिलेंस मॉडल (एमबीईएम) अस्तित्व में आया।

ग्रुप के एमएमसी की सिफारिश पर निर्माण गुणवत्ता के शिंगो मॉडल के आधार पर एमबीईएम की अवधारणा का विकास किया गया। इसके तहत शानदार प्रदर्शन करने वाली कंपनियों को मिण्डा बिजनेस एक्सिलेंस अवॉर्ड के लिए अपनी दावेदारी पेश करने के लिए 1000 में से कम से कम 250 नंबर हासिल करना जरूरी माना गया। मई 2009 में मिण्डा बिजनेस एक्सिलेंस मॉडल (एमबीईएम) पर अमल की शुरुआत जनरल सीईओ ने की।

इसी के साथ डिवलेपमेंट वर्कशॉप भी आयोजित की गई। मिण्डा बिजनेस एक्सिलेंस मॉडल पर अमल की प्रक्रिया पूरी होने के बाद ग्रुप में शामिल हर एक यूनिट से आवेदन आमंत्रित किए गए।

इसके लिए समीक्षकों की अलग-अलग टीम का गठन किया गया, जिसमें हरेक टीम का लीडर वरिष्ठ समीक्षक को बनाया गया। इसके लिए सीआईआई के मुख्य सलाहकार सी0बी0 सुब्रह्मण्यम और बिजनेस एक्सिलेंस के लिए सीआईआई से जुड़े टी.आर.प्रसाद को टीम की कमान सौंपी गई। इसके तहत 11 अगस्त 2011 को होटल लीला-गुडगांव में 11 आवेदकों को उनके संबंधित क्षेत्र में उत्कृष्टता प्राप्त करने के लिए सम्मानित किया गया।



MCL Wins ACMA Award



AT THE TOP OF THE WORLD: (Clockwise from right) Mr Ashok Minda and Mr Jeevan Mahaldar receive the Award from Mr Praful Patel; Mr Ashok Minda, Rajesh Sarvadnya (Opn Head), M.R. Jadhav (Unit Head) and Mr. Mahaldar with the award and Mr M.R Jadhav, Mr Sarvadnya and Mr Surajit Mukhopadhyay with the award

MCL added yet another feather in its cap. In the highest forum of Automotive arena of India, MCL has won coveted Award in 51st

National Conference of Automotive Component Manufacturers Association of India (ACMA). It was indeed a proud moment for our Group when our GCEO, Mr Ashok Minda & MCL, MD, Mr Jeevan Mahaldar received the Gold Trophy for Quality & Productivity Excellence for the year 2010-11 on behalf of MCL – Security Division, Pune from Union Minister of Heavy Industries, Mr. Praful Patel in a glorious Award Function organized by ACMA, at Hotel Taj Palace, New Delhi on September 6, 2011. **Congrats!!!** May this be the beginning of the many laurels that will come your way

MCL is a diversified company with a product portfolio encompassing from Mechanical & Electronic Security System, Door System, Electronic Controllers for Electric Vehicles, Plastic Interiors for Auto OEMs across the Globe. It also manufactures, Die Casting Parts and high class Surface Finishing Parts for Auto and Consumer

Durable Industries. It is one of the largest suppliers of Electronic & Mechanical Security System to 2 wheeler, 3 wheeler and Off Road vehicles.

MCL has a State-of-the-art Surface Finishing Division which is capable of plating Nickel, Chrome, Copper, Brass, Electrophoretic Lacquering, Powder & Wet painting facility to give any type of finish to its products. The company has its own Die Casting Division, which develops Aluminium & Zinc Die Cast parts not only for Captive consumption but also for other Tier 1 & OEM customers in India and abroad.



एमसीएल ने एसीएमए पुरस्कार जीता

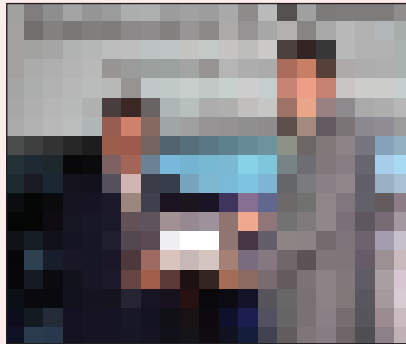
एमसीएल ने अपनी उपलब्धियों में एक और उपलब्धि जोड़ ली। भारत के ऑटोमोटिव क्षेत्र के सर्वोच्च फोरम में, एमसीएल ने 51वीं नेशनल कान्फ्रेंस ऑफ ऑटोमोटिव कम्पोनेंट मैनुफैक्चरर्स एसोसिएशन ऑफ इंडिया (एसीएमए) में प्रतिष्ठित पुरस्कार जीता। यह क्षण समस्त समूह के लिए वास्तव में गौरव का क्षण था जब एसीएमए द्वारा होटल ताज पैलेस, नई

दिल्ली में 6 सितम्बर, 2011 को आयोजित शानदार पुरस्कार समारोह में हमारे जीसीईओ श्री अशोक मिण्डा एवं एमसीएल अध्यक्ष श्री जीवन महालदार ने एमसीएल-सेक्युरिटी डिविजन पुणे की तरफ से 2010-11 के लिए क्वालिटी एंड प्रोडक्टिविटी एक्सलेंस के लिए भारी उद्योग कैबिनेट मंत्री श्री प्रफुल्ल पटेल से गोल्ड ट्रॉफी प्राप्त की।

Green Award For MCL-PN

Frost & Sullivan announced its Green Manufacturing Excellence Awards 2011, during the Green Manufacturing Excellence Summit 2011, held in Mumbai. The idea behind these awards is to focus on enhancing productivity, maintaining global standards and protecting the environment, all of which have been a challenge so far. MCL-PN added yet another feather in its cap, when it won the Green Certificate Award given by Frost and Sullivan on April 29, 2011 at Mumbai.

According to Mr Raghavendra Rao, Senior Director, Manufacturing and Process Control Practice, Frost & Sullivan, South Asia & Middle East, green manufacturing practices have begun to gain ground in India, but even concepts



Mr. Sumit Doseja receiving award from Mr. Anand Rangachary (MD Frost And Sullivan) on April 29,- 2011

like lean manufacturing contribute to environmental protection. They have helped companies reduce consumption of resources (raw materials, energy, water, etc). Lauding the efforts of MCL Pantnagar in this regard they were given the Green Certificate of Merit.

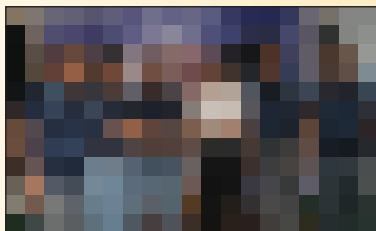
एमसीएल-पीएन को ग्रीन अवार्ड

फ्रोस्ट एंड सल्लिवान ने मुंबई में आयोजित ग्रीन मैनुफैक्चरिंग एक्सलेंस सॉमिट 2011 के दौरान अपने ग्रीन मैनुफैक्चरिंग एक्सलेंस अवार्ड्स 2011 की घोषणा की। इन पुरस्कारों के पीछे विचार यह है कि उत्पादकता बढ़ाने, वैश्विक मानकों को पूरा करने और पर्यावरण का संरक्षण, जो सब अभी तक एक चुनौती रहे हैं, पर ध्यान केन्द्रित किया जाए। एमसीएल-पीएन ने अपनी उपलब्धियों में एक और उपलब्धि जोड़ी जब इसने मुंबई में 29 अप्रैल, 2011 को फ्रोस्ट सल्लिवान द्वारा दिया जाने वाला ग्रीन सर्टिफिकेट अवार्ड जीता।

श्री राघवेंद्र राव, वरिष्ठ निदेशक, विनिर्माण और प्रक्रिया नियंत्रण प्रैक्टिस, फ्रोस्ट एंड सल्लिवान, दक्षिणी एशिया एवं मध्य पूर्व के अनुसार ग्रीन मैनुफैक्चरिंग प्रैक्टिस भारत में पांव जमाने लगी है लेकिन लीन मैनुफैक्चरिंग पर्यावरणीय संरक्षण में योगदान देगी। उन्होंने संसाधनों (कच्चा माल, ऊर्जा, पानी आदि) के उपभोग में कमी करने में कम्पनियों की सहायता की है। इस संबंध में एमसीएल पंतनगर के प्रयासों की सराहना करते हुए उन्हें ग्रीन सर्टिफिकेट ऑफ मैरिट दिया गया।

BAL "Q" Gold Award For MCL-PN

It is raining awards for MCL-PN. This time around, it received BAL "Q" gold award for achieving Zero PPM for consecutive 24 months. Mr. Sumit



Winning team with the award

Doseja (Plant Head) along with Mr. Anil Chore (GM marketing), Mr. Arvind Gupta (Head Operations) received the award from Mr. P Srivastava (COO, BAL), Mr. P M Dindorkar (Plant head BAL - PN), Mr. DV Ranganath (GM Purchase, BAL Akurdi), Mr. Aditya Bhartia (President BAVA - MC) at the 2nd BAVA - PN Vendor Convention held on May 5, 2011 at Bhimtal.

एमसीएल-पीएन को बीएएल "क्यू" गोल्ड पुरस्कार

एमसीएल-पीएन के लिए पुरस्कारों की वर्षा हो रही है। इस बार इसने लगातार 24 महीनों के लिए जीरो पीपीएम प्राप्त करने के लिए बीएएल "क्यू" गोल्ड पुरस्कार जीता। 5 मई को भीमताल में आयोजित द्वितीय बीएवीए-पीएन वेंडर कन्वेंशन में श्री सुमित दोसेजा (प्लांट हेड) ने श्री अनिल चोरे ; जीएम मार्केटिंग, श्री अरविंद गुप्ता; हेड ऑपरेशन्स के साथ श्री पी श्रीवास्तव ; सीओओ, बीएल, श्री पी एम दिंदोरकर ;प्लांट हेड बीएएल-पीएन, श्री डीवी रंगनाथन; जीएम पर्चेज, बीएएल आकूरी, श्री आदित्य भारतीय ,प्रेजिडेंट बीएवीए-एमसीएल से पुरस्कार प्राप्त किया।

Felicitated for Academic Excellence

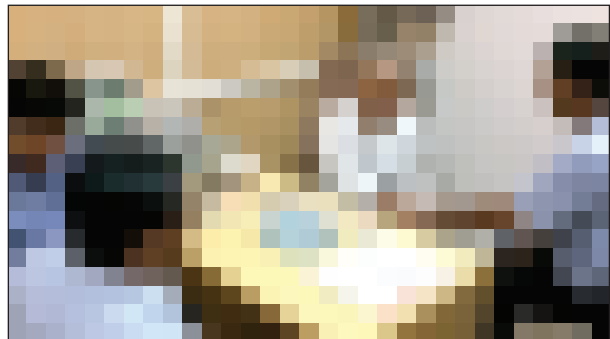
To foster the family bond MCL- DCD, Pune invited the families of its employees at the First Day celebrations in July. In the function it felicitated the children of the employees for showing good performance in the academics on July 1, 2011. All the children who passed with 1st class marks were invited and honored with a small gift. The function was held at the Die Casting Div. Canteen Area and was held to motivate the employee's children to perform better. Mr Anshuman Dev- CEO, Mr. Nitin Gaddekar - Head Operation and all employees of MCL- DCD participated in it.

MCL DCD-Pune Honoured

Recognizing its initiative towards social service, the Chakan Blood Bank gave a memento to MCL- Die Casting Div, Pune on April 25, 2011 for organizing a Blood Donation Camp. Mr. Jabbarali Inamdar - CTO, Mr. Nitin Gaddekar - Head Operation, Mr. Sachin Dethe - Group Leader HR & Admin, Dr. Chandrakant Hivarkar- Chakan Blood Bank and all employees of MCL,DCD participated in the event. Dr. Hivarkar presented memento to Mr Jabbarali Inamdar at the plant premises.

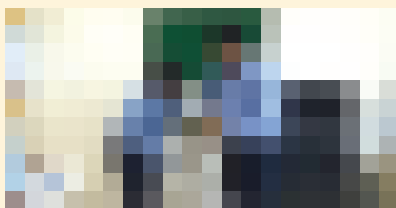
Natural Therapies Facility Started

Most health problems today are termed as lifestyle diseases because they are the result of stressful and sedentary lifestyle. Excessive use of technology has made us literally immobile and coupled with the workplace stress, mental health problems and lack of proper nutrition has created havoc in our lives. To overcome these problems MCL Gr Noida has started Natural Health Care Treatment facilities from July 25, 2011 for its employees. The facilities available include Acupressure, Acupuncture and Sujok therapies. All the employees can avail of these facilities and a doctor is also available on daily basis.



Employees at the therapy facility

Guru Purnima Celebrated



HoD receiving token gift during the celebrations

Guru Purnima was celebrated on July 15, 2011 at the Office Area of MCL-DCD, Pune. Guru Purnima is devotional worship of the guru or the teacher for his guidance. Mr. Anshuman Dev- CEO, Mr. Sachin Dethe & HR Team participated in it. All the senior persons of the company were thanked for their contribution and were presented with Flowers and Cards by their subordinates for the guidance and knowledge provided.

Factory Visit By Employee Family

The families of the employees of MCL-DCD, Pune visited the factory premises on July 1, 2011. To understand workplace and to maintain harmonious relation with employees & their family, the HR Team invited the employees during the first day celebrations in July. Mr. Rizwan Khan -Member HR gave the necessary information to Employee Families through a presentation for the understanding of the workplace. It was a great learning experience for all the invitees.



Family members at the plant

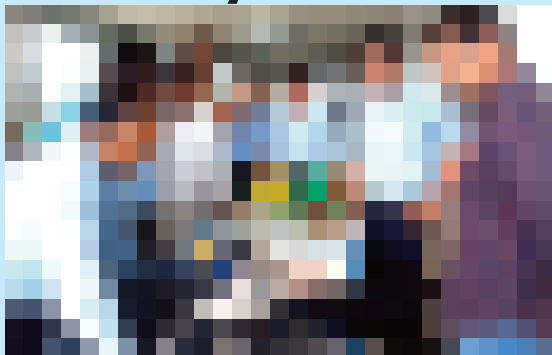
Note Books Distributed

Note books were distributed and trees were planted for a school in remote place at Thakrwadi near Rajgurunagar on August 12, 2011 by the employees of MCL-DCD, Pune. It was the company initiative towards their social responsibility. Mr. Nitin Gadekar- Head Operations & Mr. Sachin Dethe – HR lead the MCL team. The

children were provided with refreshments and motivated with talks to continue with their education.

Later they were provided with note books on behalf of our Group. The program ended with the plantation activity in the village making people understand the value of trees for earth and life.

Safety Awareness Program Organized

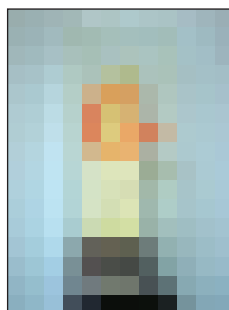
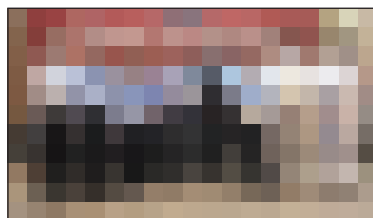


MCL, Gr Noida organized Safety Awareness Program on May 28, 2011 for its employees. The main purpose of the program was to create awareness among employees towards various safety equipments available in the market, its usage and the benefits of these equipments. For this purpose an external company dealing into safety equipments was called in the company and they arranged an exhibition on Safety Equipments at Canteen premises. All the employees participated in it with enthusiasm and learned about the various equipments.

Employees observe the safety equipments

MCL-PN WINS ACMA AWARDS

MCL- PN Quality Circle Control team "Sawayam" has won 2nd Position in 6th ACMA National Quality Circle Competition. The competition was organized by Automotive Component Manufacturing Association on August 5, 2011 at Hotel Radha Regent Chennai. About 10 Quality Circle Teams (Winners of regional competition) participated in the competition from different companies including Lucas TVS, TATA Yazaki, Rico Auto, Subros, Rane NSK, Bharat Gears, Napino Auto and Minda Stoneridge. The Sawayam team comprised of Ms. Geeta (Leader), Ms. Shweta (Dy Leader), Mr. Balawant, Ms. Mamta, Ms. Bhawna (members), Mr. Aman Manjhu (Facilitator) and Mr. Neeraj Sharma (Co ordinator). The same team also won the 2nd Runner up trophy in the Northern Region 8th Quality Circle Competition held on July 22, 2011 at PHD House in New Delhi.

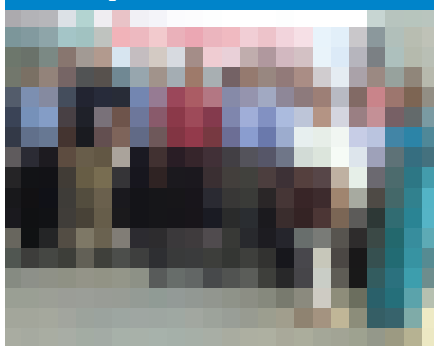


MCL PN Swayam team at the national meet (top), at the Regional Meet (bottom) and the winning Trophy

एलसीएल-पीएन ने एसीएमए पुरस्कार जीता

एलसीएल-पीएन क्वालिटी कंट्रोल सर्किल टीम 'स्वयम्' ने 6ठवें एसीएमए नेशनल क्वालिटी सर्किल कम्पीटिशन में दूसरा स्थान प्राप्त किया। यह प्रतियोगिता ऑटोमोटिव कंपोनेंट मैनुफैक्चरिंग एसोसिएशन द्वारा 5 अगस्त 2011 को होटल राधा रिजेन्ट, चेन्नई में आयोजित किया गया था। विभिन्न कम्पनियों जैसे लुकास टीवीएस, टाटा याजकी, रीको ऑटो, सुब्रो, राणे एनएसके, भारत गीयर्स, नैपीनो ऑटोज और मिण्डा स्टोनरिज से लगभग 10 क्वालिटी सर्किल टीमों (क्षेत्रीय प्रतियोगिता के विजेता) ने इसमें भाग लिया। स्वयम् टीम में सुश्री गीता (नेता), सुश्री श्वेता (उप नेता), श्री बलवंत, सुश्री ममता, सुश्री भावना (सदस्य), श्री अमन मंडू (फैसिलिटेटर) और श्री नीरज शर्मा (समन्वयक) थे। इसी टीम ने पीएचडी हाउस, नई दिल्ली में 22 जुलाई 2011 को आयोजित नार्दर्न रीजन 8वीं क्वालिटी सर्किल कम्पीटिशन की दूसरी रनर अप ट्राफी भी जीती।

Environment Day Celebrated



Participants at the gate of the plant

Minda Corporation Ltd, Gr Noida celebrated World Environment Day on June 5, 2011 by planting trees at the unit premises. The plantation was done by Mr. Anshuman Dev (CEO-Die Casting & Surface Finishing Division), Mr. Jabbar Ali Inamdar (CTO Die Casting) and also by unit members. The employees pledged to keep the environment clean.

Blood Group Testing Camp Organized

MCL- GN organized the Blood Group Test Camp on June 25, 2011 at the unit. It benefitted the employees, especially those who were not aware of their Blood Group. A team of 2-3 doctors were called from Prayag Hospital and a camp was organized at factory premises where all the associates & staff were covered through this camp.



Participants at the blood testing camp

Literacy Day Celebrated

MCL-GN celebrated "International Literacy Day" on September 8, 2011. Living up to the maxim "The seeds we sow today will become the rich fruit bearing trees of tomorrow," the employees donated school bags, stationaries and note books to the students of Prathmik Vidyalaya in Khodna village in Greater Noida.

Workshop On Team Building

Workshop on team building was organized from June 16 to June 18 2011, inside the plant premises of MCL-PN. The aim of the workshop was to create team spirit among the employees. Team of trainers were invited from Vivekananda center for Human excellence for conducting the two-day workshop. All employees participated in it and said it was a learning experience for them.

MCL-PN Wins CII Award

MCL-Pant Nagar lifted the Trophy at the 24th Quality Circle Uttarakhand Preliminary Competition

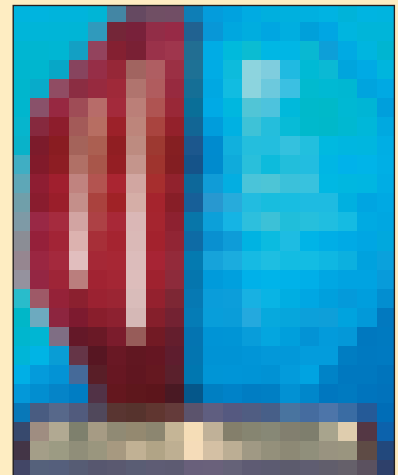
held on September 13, 2011. The competition was organized by Confederation of Indian Industry (CII) Dehradun at BHEL, Ranipur (Haridwar). Mr V Pandhi, Executive Director, BHEL Haridwar gave away the trophies to the winning teams.

'Swayam' team from MCL, Pantnagar won the trophy. 16 Quality Circle teams from 12 organisations with strong commitments towards quality, like: BEL, Tata Motors, JCB, CavinKare, Honeywel, Marico Ltd, Mahindra & Mahindra, Carborundum Universal, Napino Auto, Minda Corporation, Godrej & Boyce & Denso India participated in the competition and gave presentations on the specific projects handled by them at their work place. Mr B Kumar, GM Business Excellence, BHEL and other senior officials of BHEL also participated in the competition.

The eminent panel of Judges comprised Mr Deepak Tikle, Plant Head, ABB Ltd, Haridwar, Mr Sanjay Deshmukh, Plant Head, Jubilant Life Sciences Ltd., Roorkee and Mr Sudhir Chandra, Consultant, Akums Drugs & Pharmaceuticals Ltd.



The winning team with their award and (below) the trophies CII (right) QCFI (left)



Team Swayam, comprising Ms. Geeta (Leader), Mr. Balwant (Dy Leader), Ms. Mamta, Ms. Bhawna, Ms. Savita Mr. Aman Manjhu (Facilitator),

Mr. Neeraj Sharma (Co-ordinator), has been nominated for Regional Convention to be held in December 2011 at Chandigarh.

एमसीएल-पीएन ने सीआईआई पुरस्कार जीता

एमसीएल-पंत नगर ने 13 सितम्बर 2011 को आयोजित 24वीं क्वालिटी सर्किल उत्तराखंड प्रीलिमिनरी कम्पीटी में ट्रॉफी प्राप्त की। यह प्रतियोगिता कंफेडरेशन ऑफ इंडियन इंडस्ट्री (सीआईआई) देहरादून द्वारा बीएचईएल रानीपुर (हरिद्वार) में आयोजित की गई थी। श्री वी पांधी, एग्जीक्यूटिव डायरेक्टर, बीएचईएल हरिद्वार ने विजेता टीमों को ट्रॉफियां प्रदान कीं। एमसीएल लिमिटेड, पंतनगर की स्वयं टीम ने ट्रॉफी जीती। बीईएल, टाटा मोटर्स, जेसीबी, केविनकेयर, हनीवेल, मैरिको लिमिटेड,

महिंद्रा एंड महिंद्रा, कार्बोरंडम यूनिवर्सल, नेपीनो ऑटो, मिण्डा कार्पोरेट, गोदरेज एंड बॉयसी और डेनसो इंडिया जैसी गुणवत्ता के लिए दृढ़ प्रतिज्ञा 12 संगठनों की 16 क्वालिटी सर्किल टीमों ने प्रतियोगिता में भाग लिया और उनके कार्यस्थानों पर उनके द्वारा देखी जा रही विशिष्ट परियोजनाओं पर अपनी प्रस्तुतियां प्रस्तुत कीं। श्री बी कुमार, जीएम बिजनेस एक्सलेंस बीएचईएल और बीएचईएल के अन्य वरिष्ठ अधिकारियों ने भी इस प्रतियोगिता में भाग लिया।

निर्णायकों के विशिष्ट पैनल में श्री दीपक टिकले,

प्लांट हेड, एबीबी लिमिटेड, हरिद्वार, श्री संजय देशमुख, प्लांट हेड, जुबीलेंट लाइफ साइंसेज लिमिटेड, रुड़की और श्री सुधीर चंद्र, कंसल्टेंट ऐकम्स ड्रग्स एंड फार्मास्यूटिकल्स लिमिटेड थे।

सुश्री गीता (नेता), श्री बलवंत (उप नेता), सुश्री ममता, सुश्री भावना, सुश्री सविता, श्री अमन मंडू, (फेसिलिटेटर), श्री नीरज भार्मा (समन्वयक) वाली स्वयं टीम को चंडीगढ़ में दिसम्बर 2011 में होने वाले क्षेत्रीय सम्मेलन के लिए नामित कर दिया गया है।

Swayam Does It Again

MCL-PN Quality Circle "Swayam" has won "GOLD award" in HCCQCC – 2011 Competition.

The competition was organized by QCFI Haridwar chapter on September 3, 2011 at DPS Ranipur (Haridwar). Total 72 Quality Circle teams participated in the competition from BHEL, BAJAJ Hindustan, Napino

Auto, Parle, Hero Honda, Subros, Minda Industries etc. Swayam team has been nominated for NCQC 2011 held at Hyderabad from December 9 to 12 December, 2011.



Winning team with their trophy

स्वयं ने पुनः कर दिखाया

एमसीएल-पीएन क्वालिटी सर्किल स्वयं ने एचसीसीक्यूसीसी-2011 प्रतियोगिता में गोल्ड अवार्ड जीता। यह प्रतियोगिता क्यूसीएफआई हरिद्वार चैप्टर द्वारा डीपीएस रानीपुर (हरिद्वार) में 3 सितम्बर 2011 को आयोजित की गई थी। बीएचईएल, बजाज हिंदुस्तान, नेपीनो ऑटो, पारले, हीरो होंडा, सुब्रोज, मिण्डा इंडस्ट्रीज आदि की कुल 72 क्वालिटी सर्किल टीमों ने इस प्रतियोगिता में भाग लिया। 9 से 12 दिसम्बर 2011 को हैदराबाद में होने वाली एनसीक्यूसी 2011 के लिए स्वयं टीम को नामित किया गया है।

Teej Celebrated

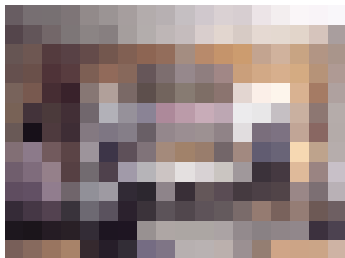
Celebrating the festivities when the thirsty earth dances in joy with the arrival of the monsoons, the employees of MCL-GN celebrated the Teej festival with lots of fun and enthusiasm on August 2, 2011. There was Mehendi competition and other festivities.

Vishwakarma Puja Celebrated

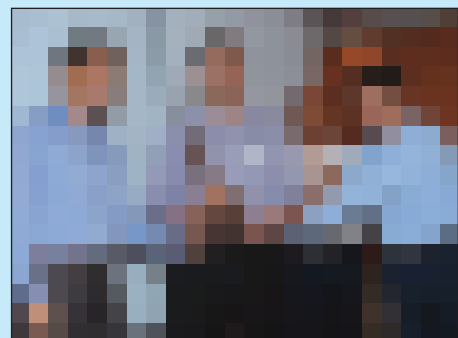
Vishwakarma Puja was celebrated at the MCL-GN premises on September 17, 2011 with enthusiasm. All the employees participated in it. Vishwakarma Jayanti is the birth day of Lord Vishwakarma. He is worshipped as Lord of engineering and architecture. Machine and tools are Worshipped on the day.

Health Check-up Camp

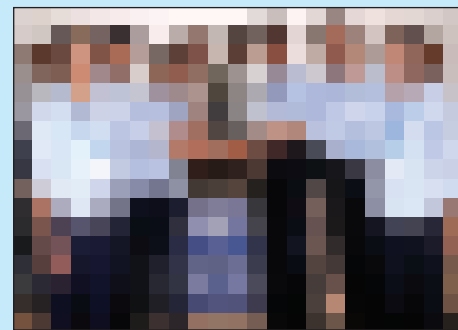
MCL - GN organized Free Health Check-up Camp for its employees on Friday September 23, 2011 for the most common but fatal illnesses like Eyes problems, viral, cold, cough etc and Gynae issues. The camp was organized in association with Balaji Hospital- GN. A panel of Doctors were made available for check-ups. The health camp was organized to spread the awareness about these illness and to educate employees so as to prevent these illness, which people generally neglect.



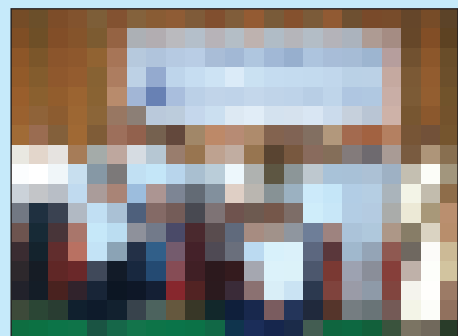
Awards & Recognition



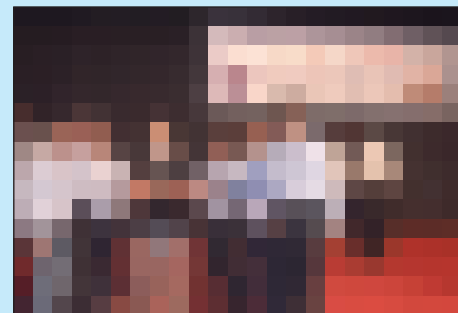
Mr. Jeevan Mahaldar (MD-MCL) & Mr. M.R. Jadhav (SBU Head-MCL Pune) receiving BAL Q Gold Award For achieving less than 250 PPM for continuous 24 months



MCL (SS Divn.) QC Team Saksham receiving Award from Mr. Subhrsmityam of NRB Bearings during QC competitions held at Aurangabad Chapter on August 6, 2011. The team was ranked as 3rd in Top 5 QC's among 74 teams



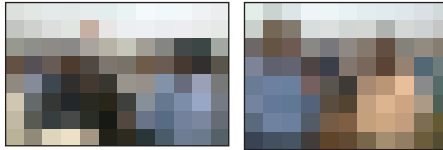
MCL (SS Divn.) QC Team Manthan receiving Award from Mr. Hemant Kulkarni of Tata Motors during QC competitions at Pune Chapter held on August 20, 2011. The team was ranked as 2nd in Top 7 QC's amongst 102 Teams



QC Team Gati receiving Award from Mr. Shah Chairman of QCFI during QC competitions held at Mumbai Chapter on August 6, 2011

Food Distributed To Varkaris

As a part of its CSR initiatives the employees of MCL-DCD, Pune distributed food to Varkaris on occasion of Ashadi Ekadashi on June 26, 2011 at the HA Ground, Pimpri. Mr. Nitin Gadekar - Head Operations, Mr. Sachin Dethe - HR and Arun Kharmale - Imp. Cell lead the employees. The



devotees were provided food and fruits while they were on their way to Pandarpur.

TPM Kick Off At MCL A'bad



Mr. Anil Chore lighting the lamp during the function at Aurangabad plant

TPM Kick off Ceremony was organised at the premises of MCL-Aurangabad August 10, 2011. The chief guest was Mr Navin (GM-Two Wheeler. BAL). Mr. DT Jadhav and Mr. Maruti Shinde from Bajaj were also present. MCL was represented by Mr. MR Jadhav, Mr. PS Das and Mr. Anil Chore.

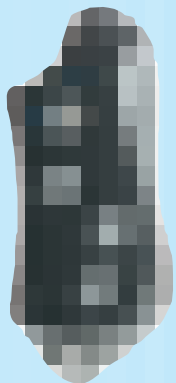
Get Together Held

A get together was held at the premises of MCL-Plastic Division, Pune on August 5, 2011. All the recently Married Couples at MCL-Plastic Division were invited. It was aimed at bringing the families of the employees closer and welcoming the new ones to the Minda family. The newly married couples got involved in First Day Celebration and received lot of items as gifts. A cake cutting ceremony was also held.

Ganesh Utsav Celebrated

The first week of September was literal celebration for the employees of MCL-Plastic Division, Pune. The employees got together and celebrated Ganesh Utsav from September 1, to September 7, 2011 at the Company premises. All the employees participated in it with devotion. A Rangoli competition was also held at the premises during the period.

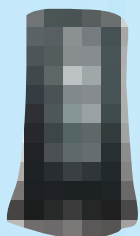
New Products from MCL-PN



New Metallic Remote



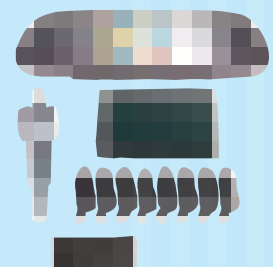
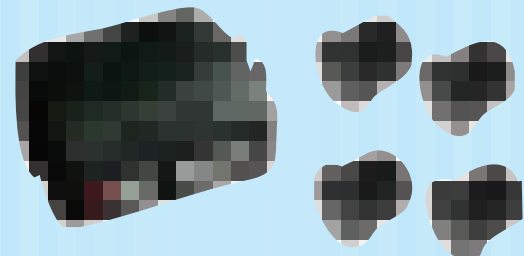
RPS with Camera +3.5 TFT Display



New Metallic Remote



RPS with LED + Buzzer

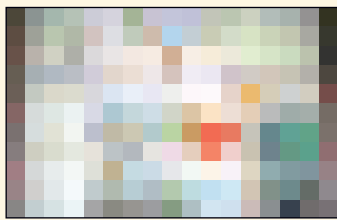


RPS with RVM + VFDDisplay + Talking Equipment + 4 Illumination Sensors

Sanvedana Launched

Monthly
News
Letter

Sanvedana was launched at the plant premises of MSL, Murbad on June 10, 2011. Its an in house



Sanvedana board on display

initiative to bring out the creative side of the employees and also to present a wholesome write up on the happenings of the unit. Mr. Kanwal Jit Singh (Unit Head, Minda SAI Murbad) ingaured the "Sanvedana" Board. "Sanvedana" is a Monthly news letter which will be released

on 10th of every month. The contents will include monthly plant performance, address by Unit Head & also there will be a guest column. For the said column, the employees have

approached senior employees of Ashok Minda Group to share their views & opinions. Other content will include the photograph of people who will win 5's & Kaizen, Best Line winners, Monthly achievers, event photographs, Poems, Employee marriage photographs etc.

संवेदना शुरू किया गया

एमएसएल, मुर्बाद के संयंत्र परिसर में 10 जून 2011 को मासिक समाचार पत्र संवेदना की शुरुआत की गई। यह एक गृह पत्रिका की शुरुआत है जो कर्मचारियों के रचनात्मक पक्ष को सामने लाएगी और साथ ही यूनिट की घटनाओं पर एक हितकारी आलेख प्रस्तुत करेगी। श्री कंवल जीत सिंह, (यूनिट हेड, मिण्डा एसएआई मुर्बाद) ने "संवेदना" बोर्ड का शुभारंभ किया। "संवेदना" एक मासिक समाचार पत्र है जो संयंत्र के अंदर ही प्रत्येक महीने की 10 तारीख को छपेगा। इसकी सामग्री में संयंत्र का मासिक निष्पादन, यूनिट हेड द्वारा संबोधन शामिल होगा। इसमें एक अतिथि कॉलम भी होगा। इस कॉलम के लिए कर्मचारियों ने मिण्डा समूह के वरिष्ठ कर्मचारियों से संपर्क किया जिसमें वे अपने विचार और अपनी राय देंगे। इसमें अन्य चीजों में 5एस ऐंड कार्डिजन के फोटोग्राफ, उत्तम पंक्ति विजेता, मासिक उपलब्धि पाने वाले, कार्यक्रम के फोटोग्राफ, कविताएं, कर्मचारियों की शादी के फोटोग्राफ आदि होंगे।

Independence Day Celebrated

Independence Day was Celebrated in the premises of Minda SAI Kakkur on August 15, 2011. Mr J.Suresh Kumar, Mr P.Madurai Muthu, Mr C.Vijayakanth and Mr Jaya Prakash along with the employees participated in it. There was flag hoisting ceremony followed by distribution of sweets.



First Day Celebration Held

MSL Kakkur celebrated its first day on September 1, 2011. The entire staff of the unit participated in it with enthusiasm. The first day celebrations is used by the company to felicitate the employees for their efforts during the month and set targets for the coming month. During the First Day celebrations the management also addresses the problems of the employees. Mr L Mohan and D Arumugaswamy addresses the employees and motivated them to do better.

MSL Murbad Celebrates Environment Day

Environment Day was celebrated at Minda SAI, Murbad on June 5, 2011 at the factory premises. A tree plantation drive was organised in the unit premises. It was an endeavour of the employees against the global warming. Trees are an integral part of our eco system and they also keep our environment clean. Mr. Kanwal Jit Singh (Unit Head), Mrs. Rane (Sarpanch of Dhanivili Village), Mr. Bhawarthe (Principal of Dhanivili Primary school) participated in the event. They also planted trees in the company premises along with the employees.

The employees also pledged to work towards saving the environment.

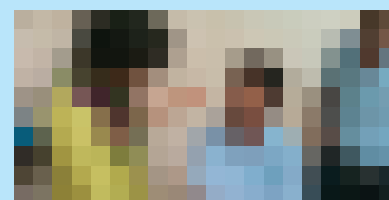


एमएसएल मुर्बाद ने पर्यावरण दिवस मनाया

मिण्डा एसएआई, मुर्बाद ने फैक्ट्री परिसर में 5 जून 2011 को पर्यावरण दिवस मनाया। परिसर में वृक्षारोपण का आयोजन किया गया। ग्लोबल वार्मिंग के विरुद्ध यह कर्मचारियों का प्रयास था। पेड़ हमारे पारिस्थितिकी तंत्र

का अभिन्न हिस्सा हैं और पेड़ पर्यावरण को साफ भी रखेंगे। श्री कंवल जीत सिंह (यूनिट हेड), श्रीमती राणे (धनिविली गांव की सरपंच), श्री भावार्थ (धनिविली प्राथमिक विद्यालय के प्रधानाचार्य) ने इस कार्यक्रम में भाग लिया। उन्होंने कर्मचारियों के साथ कम्पनी परिसर में वृक्षारोपण भी किया। कर्मचारियों ने पर्यावरण को बचाने के लिए काम करने की प्रतिज्ञा की।

Dental Check Up Camp



Dental Check Up Camp was organized for the employees on Minda SAI, Kakkur on September 22, 2011 at the plant premises. All the employees were covered under the programme.

United Colours of



of Independence



It was a day of celebration at the Moga Devi Minda Memorial School (MDMMS). Mr. Ashok Minda and Mrs Sarika Minda along with family and friends spent the day there as the students celebrated the independence day at the campus.

- Mrs. Sarika Minda was welcomed by tiny tots on Independence day
- Mr. Rajesh Bansal hoisting the National Flag at MDMMS on 15th August
- Mr. Ashok Minda with other family members performing havan at MDMMS.
- Mr. Ashok Minda taking the salute from Red House Contingent
- Saraswati Vandana
- Couple dance of Tint Tots
- Minda Orkid children perform Vande - Ma-tram dance and Animal dance

Bal Gram Turns 10

The year 2011 marks the completion of ten years of dedicated service by Minda Bal Gram in the field of child protection and child welfare. MBG, being the CSR initiative of Minda Group has become a unique example for various other NGOs in the country to appreciate and emulate. Slowly but steadily we are marching towards our mission and have touched the lives of 110 children presently residing at Minda Bal Gram, Delhi.

All the children have done remarkably well in their annual examinations and have been promoted to the next class successfully.

All the children of class Xth and XII have passed their board exam and their marks range from 60-80%. Lalita has successfully cleared the written admission test and has been admitted at Kasturba Polytechnic for Fashion Design Course.

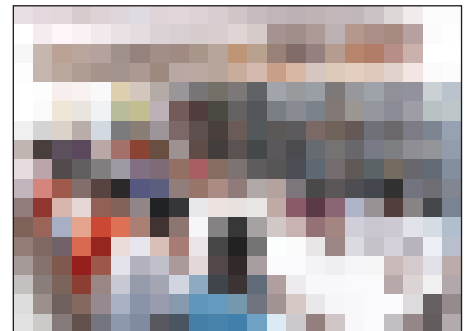
In the new academic session 26 children have been admitted in Sant Gyaneshwar Model Public School, Delhi. One of our girls – Suganti has been continuing her studies (10+2) in Govt. Sarvodaya Kanya Vidyalaya at Narela with Science stream (PCB). Four boys are attending training session in Hockey game at Khera Khurd under the supervision of experts. Similarly, four boys are attending Wrestling classes at Rajiv Gandhi Stadium, Bawana, Delhi.



A one day picnic-cum-educational tour was organized to Kurukshetra for the children of class VI and above. Another picnic for remaining primary class students was organized to visit Children's Park at India Gate, Delhi during summer vacations for fun and all round development.

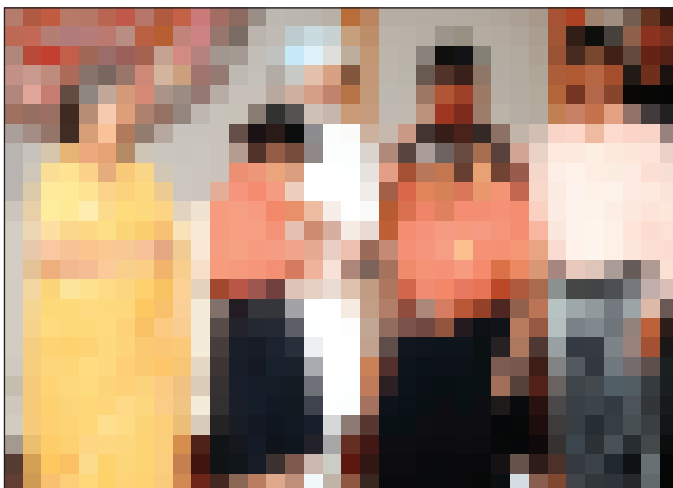
A two days workshop was conducted by ETASHA on career planning for the children of class 10th and above to help them identify career options most suitable to children based on their interest and strengths.

A Group of 23 children including 12 girls and 11 boys of classes 10th and 11th were sent to their native villages on Summer Educational Tour. Senior students of MBG attended Summer Activity Classes that included – computer training, personality development training and tailoring classes during the vacation.



Clockwise from top: Babuji with Bal Gram Kids, the study area, Bal Gram kids tying Rakhis on President Pratibha Patil and PM Manmohan Singh

On the occasion of Rakhi Festival the children of Minda Bal Gram were invited by the President of India Hon'ble Smt. Pratibha Patil and the Prime Minister Dr. Manmohan Singh at their respective residences. The children tied Rakhis on the wrist of the two leaders.



मिण्डा बाल ग्राम दस वर्ष पूरे किए

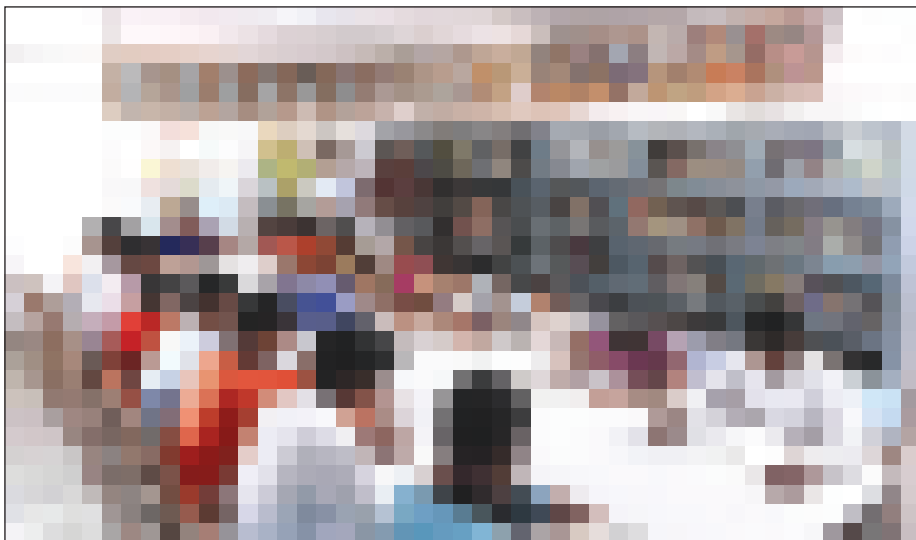
मिण्डा बाल ग्राम ने 2011 में शिशु सुरक्षा और शिशु कल्याण के क्षेत्र में समर्पित सेवा के अपने दस वर्ष पूरे कर लिए हैं। एमबीजी, जो मिण्डा ग्रुप की एक

सीएसआर पहल है, आज देश के अन्य एनजीओ के लिए एक अनूठा उदाहरण बन गई है। सब इसकी प्रशंसा करते हैं और इसका अनुकरण करते हैं। धीरे-धीरे पर स्थिर रूप से हम अपने मिशन की तरफ बढ़ रहे हैं और हमने मिण्डा बाल ग्राम, दिल्ली में वर्तमान में रहे 110 बच्चों के जीवन को प्रभावित किया है।

सभी बच्चों ने अपनी वार्षिक परीक्षा में उल्लेखनीय सफलता पाई है और उन्हें अगली कक्षा में सफलतापूर्वक प्रोन्नति दे दी गई है। कक्षा 10 और कक्षा 12 के सभी बच्चों ने अपनी बोर्ड की परीक्षा उत्तीर्ण कर ली है और उन्होंने 60.80: अंक पाए हैं। ललिता ने सफलतापूर्वक लिखित प्रवेश परीक्षा उत्तीर्ण कर ली है और फैल डिजाइनिंग के कोर्स के लिए उसे कस्तूरबा पॉलीटेक्नीक में प्रवेश दिला दिया गया है।

नए शिक्षा सत्र में 26 बच्चों को संत ज्ञानेश्वर मॉडल पब्लिक स्कूल, दिल्ली में प्रवेश कराया गया है। हमारी लड़कियों में से एक, सुगन्ती, गवर्नमेंट सर्वोदय कन्या विद्यालय, नरेला में अपनी पढ़ाई, 10+2 साइंस स्ट्रीम (पीसीवी) में जारी रखे हुए है।

चार लड़के खेड़ा खुर्द में विशेषज्ञों के पर्यवेक्षण में हॉकी के प्रशिक्षण शिविरों में प्रशिक्षण प्राप्त कर रहे हैं। इसी तरह, चार बच्चे राजीव गांधी स्टेडियम, बवाना, दिल्ली में कुश्ती का प्रशिक्षण प्राप्त कर रहे हैं।



कक्षा 6 और उस से ऊपर के बच्चों के लिए कुरुक्षेत्र में एक दिन की पिकनिक – सह शिक्षण दूर का आयोजन किया गया था। शेष प्राइमरी कक्षा के बच्चों के लिए मस्ती और चहुमुखी विकास के लिए इंडिया गेट स्थित चिल्ड्रन्स पार्क घूमने के लिए एक अन्य पिकनिक का आयोजन किया गया था।

कक्षा 10 और उससे ऊपर के बच्चों के लिए ऐताशा द्वारा कैरियर प्लानिंग पर एक दो दिवसीय कार्यशाला का आयोजन किया गया था जिससे बच्चों को अपनी रुचि और क्षमता के आधार पर उपयुक्त कैरियर ऑप्शन चुनने में मदद मिले। 10वीं और 11वीं कक्षा

के 23 बच्चों के एक समूह, जिसमें 12 लड़कियां और 11 लड़के शामिल थे, को गर्मियों के शिक्षण दूर पर उनके पैतृक गांवों में भेजा गया था। एमबीजी के वरिष्ठ विद्यार्थियों ने छुट्टियों के दौरान समर एक्टिविटी कक्षाओं में भाग लिया, जिसमें कम्प्यूटर प्रशिक्षण, व्यक्तित्व विकास प्रशिक्षण और सिलाई की कक्षाएं शामिल थी।

मिण्डा बाल ग्राम के बच्चों को राखी के त्योहार के अवसर पर भारत की राष्ट्रपति महामहिम श्रीमती प्रतिभा पाटिल और प्रधानमंत्री डा. मनमोहन सिंह द्वारा उनके आवासों पर आमंत्रित किया गया था। बच्चों ने दोनों गणमान्य व्यक्तियों की कलाइयों पर राखी बांधी।

MDMMS Surges Ahead

The Moga Devi Minda Memorial School appointed Mr. Mathew Varghese as its Principal in the beginning of the academic session this year.

A Parent Teacher Meeting was organized in May 2011 which was attended by a large number of parents. A power point presentation was made by the Principal to explain the School Philosophy, School Curriculum and other important issues concerning children and their school.

During the summer vacation, several classes were organised as extra curricular activities that included- boxing, skating, dancing, arts and crafts for the benefit of students. The students enrolled in these programmes with great enthusiasm and enjoyed their vacation thoroughly.

MDMMS introduced a House System in



the School and an investiture ceremony was organized to select and honour the four House Captains of Blue, Green, Red & Yellow Houses. On the occasion the House Captains of each House, both boys and girls, were given badges and sashes by the Chief Guest Mr. Deepak Gupta, Guest of Honour Mr. Sanjay Joshi and the Director Mr. M. C. Joshi. Mr. Deepak Gupta in his address stressed the need to empower the students with Modern Scientific Knowledge along with good moral values and leadership

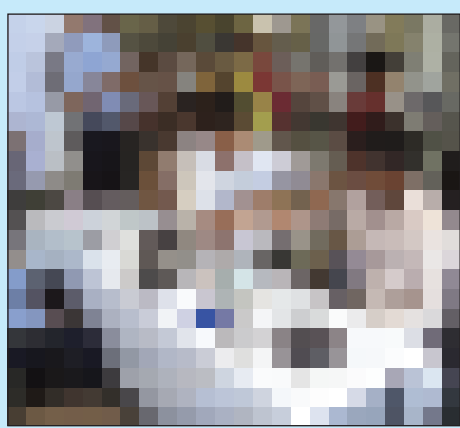
qualities. The event was given a good coverage by the print media.

On the occasion of TEEJ festival the children of MDMMS celebrated TEEJ as Green Day. The teachers of the school wore green dresses and the students brought green food and fruits. The students of Minda Orkids (KG Wing) celebrated the day with lot of music and dance. There was a tree plantation ceremony where School House Captains and staff members planted trees to mark the occasion. A Kite Flying Competition was also organised and the children participated in the event with great enthusiasm.

Present on the occasion were Swami ji of Jwala Mai Dham and Mr. Malkit. The Principal and Mr. M. C. Joshi, Director congratulated the children for their participation and presentations.

Health Camp Organized

Minda Silca Engineering Ltd. (MSEL) organized a health Check up camp for all the employees and their family members on April 15, 2011 at its plant located at Gr Noida. In the Full Day camp Free Blood Sugar, Blood Pressure, ECG, HB, HIV, Eco test & Doctor's consultation facilities were provided for employees & their family members. Company management made necessary arrangements of transport, snacks & food and also organized painting competition & interactive games for children and family members.



Employees at the Health Camp

स्वास्थ्य कैम्प का आयोजन

मिण्डा सिल्का इंजीनियरिंग लिमिटेड (एमएसईएल) ने अपने कर्मचारियों और उनके पारिवारिक सदस्यों के लिए अपने ग्रेटर नोएडा स्थित संयंत्र में 15 अप्रैल 2011 को एक स्वास्थ्य जांच कैम्प का आयोजन किया। पूरे दिन के कैम्प में कर्मचारियों एवं उनके परिवार के सदस्यों को निशुल्क ब्लड शुगर, ब्लड प्रेशर, ईसीजी, एचबी, एचआईवी, ईको टेस्ट एवं डॉक्टर के परामर्श की सुविधाएं उपलब्ध कराई गईं। कंपनी प्रबंधन ने परिवहन, स्नैक्स एवं खाने के लिए जरूरी व्यवस्था की और पेंटिंग प्रतियोगिता तथा बच्चों और परिवार के सदस्यों के लिए कुछ इंटरएक्टिव खेलों का आयोजन भी किया।

Ist Business Excellence Review Held



The First Business Excellence Review of Minda Silca Engineering Ltd was conducted by Group Business Excellence team along with Mr. C. V. Subrahmaniyam, (Senior Assessor from CII) on April 22 and April 23, 2011.

The employees participated in it with enthusiasm. After the review Mr. Subrahmaniyam planted a tree at MSEL premises.

प्रथम बीई समीक्षा का आयोजन

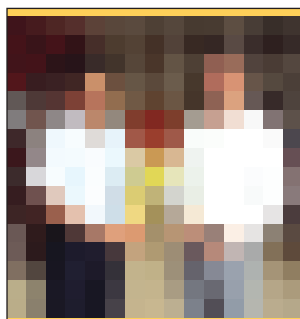
ग्रुप बिजनेस एक्सलेंस टीम के साथ श्री सी. वी. सुब्रमण्यम द्वारा मिण्डा सिल्का इंजीनियरिंग लिमिटेड का पहला बिजनेस एक्सलेंस रीव्यू, 22 और 23 अप्रैल 2011 को किया गया। कर्मचारियों ने इसमें पूरे उत्साह से भाग लिया। समीक्षा के पश्चात श्री सुब्रमण्यम द्वारा एमएसईएल परिसर में एक पेड़ लगाया गया।

श्री सुब्रमण्यम ने परिसर में एक पेड़ लगाया



Visit By Silca COO

Mr. Stefano Zocca, COO – Silca, Italy visited Minda Silca Engineering Ltd. during September 13 and 14, 2011. This is his first visit to India where he shared his experience & future plans, during a get together at GN with Minda Silca Employees. He also planted a tree in the factory premises.



Mr. Stefano Zocca being welcomed by Mr Promode Parasramka, Mr Zocca plants a tree

Visit By Honda Team



A team of Honda Motor Corp Ltd. visited Minda Silca plant on September 9, 2011. The purpose of the visit was to see future business opportunities with MSEL.



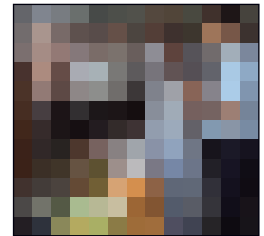
(Clockwise from top) Mr Kundan Singh Negi, Mr Sanjeev Chaudhary, Mr Vijay Sagar , Mr Hanif Mohd and Mr Rakesh Kumar

Winners All The Way

Mr. Rakesh Kumar, Associate - Biting, Mr. K. S. Negi & Mr. Sanjeev Chaudhary, Associate - Tool Room and Mr. Vijay Sagar, Associate – Engineering of MSEL got award for Top three Kaizen contributor in the year 2010-11 by giving 18, 16 and 15 implemented kaizen. Mr. Hanif Mohd., Member – Engineering scored top kaizen contributor in Staff category by giving 19 implemented Kaizen. Mr. Pramode Parasramka, Managing Director of MSEL and Mr. Anup Gupta (Unit Head) gave the award at the First Day celebration function.

Vishwakarma Puja Held

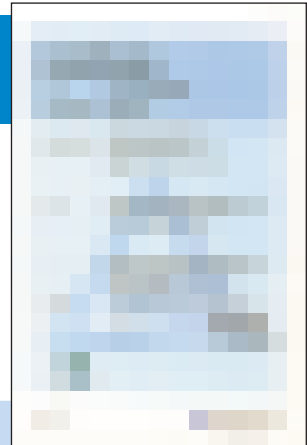
Minda Silca Engineering Ltd. celebrated the Vishwakarma puja on September 17, 2011 at the factory premises. On this occasion a puja ceremony was conducted at the plant with the presence of Mr. Pramode Parasramka (MD) and Mr. Anup Gupta (Unit Head) along with all employees. All the employees participated in it with devotion.



Mr Pramode Parasramka performing the puja

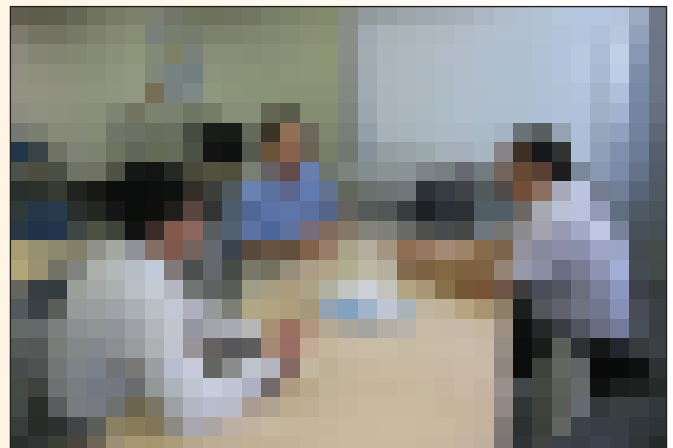
Recertification Audit Completed

Minda Silca Engineering Ltd. successfully completed the recertification Audit of TS 16949 which was conducted on August 3 and 4, 2011 by the certified Auditors from TUV Rheinland.



The certificate

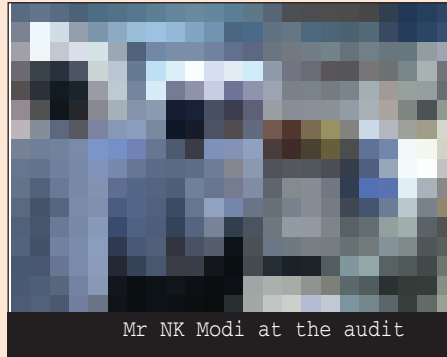
HMSI Official Visits Japan Office



HMSI Anupam Mahindroo San visited Japan office on August 4, 2011. He met Japan Office members including Kawada San, Ajay Gogna and N.K. Minda San. The Japan office explained the roles and responsibilities including the completed & ongoing development activities with HGA since 2007. He appreciated Japan Office role, initiatives and said he is confident of Minda Japan office playing vital role in the new business and product development for Honda globally.

Gemba Audit Held

Gemba Audit was conducted on June 11, 2011 at the company premises of MSIL, Pune by MD, Mr N.K Modi. The purpose of the Audit was to Improve Gemba activities like 5S, Kaizen, Inventory Control and Operational Excellence. Mr NK Modi, all employees and HODs participated in the Audit.



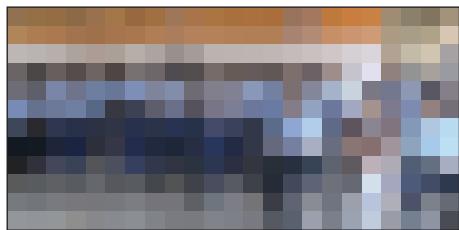
Mr NK Modi at the audit

The Audit was conducted for all Zones and Departments. Mr Modi went around all the departments and observed the proceedings, thereafter he gave his observations and suggested ways to improve upon them.

गेम्बा लेखा परीक्षा आयोजित

प्रबंध निदेशक श्री एन. के. मोदी द्वारा एमएसआईएल कम्पनी, पुणे के परिसर में 11 जून 2011 को गेम्बा लेखा परीक्षा संचालित की गई। इस लेखा परीक्षा का प्रयोजन गेम्बा गतिविधियों जैसे 5 एस, काइजेन, इन्वेंट्री कंट्रोल और ऑपरेटिंग एक्सलेंस था। श्री एनके मोदी, सभी कर्मचारियों और एचओडी ने इसमें भाग लिया। यह लेखा परीक्षा सभी जोनों और विभागों के लिए की गई थी। श्री मोदी सभी विभागों में गए और प्रक्रियाओं का अवलोकन किया, तत्पश्चात उन्होंने अपनी टिप्पणियां दी और सुधार करने के उपाय बताए।

Second Line Meet Held



Participants at the Second Line Meet

Second Line Meet was held at MSIL, Pune premises on June 27, 2011. The purpose of the meet was to improve morale and involvement of Second Line Employees (Level IV & V Employees). Mr HK Sharma and Mr Vikas Kurkute interacted with the second line employees and observed their involvement. They also made a note of the problems faced by them and also took suggestions from the employees.

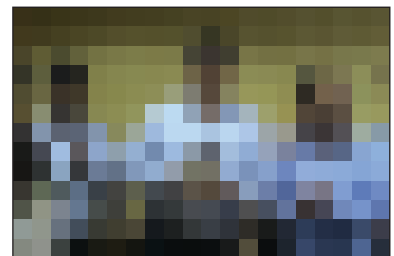
World Environment Day

World Environment Day was celebrated by MSIL Pune on June 5, 2011. Managing Director Mr N Modi, HODs & all Employees participated in it. Trees were planted on the occasion.



Mr NK Modi plants a tree

Guru Purnima Celebrated

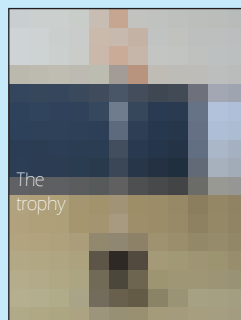


Mr NK Modi with the HOD's

Guru Purnima was celebrated at the plant premises of MSIL Pune on July 15, 2011. Managing Director, Mr NK Modi and all employees participated in it. Employees gave gifts as a token of their respect to the HODs / Gurus.

ACMA QCC Award Won

MSIL Pune has won the second position in the ACMA (Western Region) Quality Circle Competition held in Pune on July 20, 2011. The competition was held at the Arora Tower, Pune. Pragati QC Team with Mr. Vikas Kurkute represented the company. There were 46 teams participating from 40 companies and it was a stiff competition.



The trophy

एसीएमए क्यूसीसी पुरस्कार जीता

एमएसआईएल पुणे ने 20 जुलाई 2011 को आयोजित एसीएमए (वेस्टर्न रीजन) क्वालिटी सर्किल कम्पीटिशन में दूसरा पुरस्कार जीता। यह प्रतियोगिता अरोड़ा टावर, पुणे में आयोजित की गई थी। श्री विकास कुरकुटे के साथ प्रगति क्यूसीसी टीम ने कम्पनी का प्रतिनिधित्व किया। 40 कम्पनियों से 46 टीमों ने इसमें भाग लिया और यह एक कड़ी प्रतियोगिता थी।

QC, Kaizen Competition & Mela Organised

To Improve Quality Circle & Kaizen involvement in employees, MSIL Pune, organized QC & Kaizen Internal Competition on July 26, 2011. It was a grand success and all the employees participated with enthusiasm. About seven QC Teams and nine Kaizen Teams participated in it.

The event was inaugurated by Managing Director, Mr NK Modi. The

Judges were Mr. HK Sharma & Mr. Senthilnath. Disha Team (PCB) won QC Prize & PE Team (Shashikant Londhe) won the Kaizen Prize.

To keep the momentum going a QC & Kaizen Mela was organized on July 27, 2011 at the plant premises at Pune. About seven Quality Control teams and Six Kaizen Teams participated in the mela. All the employees visited the mela and the HODs gave valuable suggestions to them.

क्यूसी, काइजेन प्रतियोगिता और मेले का आयोजन

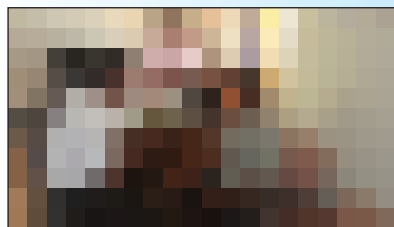


कर्मचारियों में क्वालिटी सर्किल और काइजेन की भागीदारी को सुधारने के लिए, एमएसआईएल पुणे ने क्यूसी एवं काइजेन आंतरिक प्रतियोगिता 26 जुलाई 2011 को आयोजित की। यह काफी सफल रही क्योंकि सभी कर्मचारियों ने इसमें उत्साह से भाग लिया। लगभग सात क्यूसी टीमों और नौ काइजेन टीमों ने इसमें भाग लिया।

इस कार्यक्रम की भुर्रुआत प्रबंध निदेशक श्री एनके मोदी द्वारा की गई। इसके निर्णायक श्री एचके शर्मा एवं श्री सेंथिलनाथ थे। दिशा टीम (पीसीबी) ने क्यूसी पुरस्कार एवं पीई टीम (शशीकांत लोन्हे) ने काइजेन पुरस्कार जीता।

इस संवेग को आगे बढ़ाने के लिए संयंत्र के परिसर में एक क्यूसी एवं काइजेन मेला 27 जुलाई 2011 को आयोजित किया गया। इस मेले में लगभग सात क्वालिटी कंट्रोल टीमों और छह काइजेन टीमों ने भाग लिया। सभी कर्मचारी मेले में आए और एचओडी ने उन्हें कीमती सुझाव दिया।

Color Blindness Checking Camp



Eye camp in progress

On July 27, 2011, MSIL- Pune organized the 'Colour Blindness' checking camp at the plant premises. It was a health initiative for the employees of the unit. About 40 employees who are working in Lab & Printing were covered under 'vision & color' blindness test as it is a basic requirement for all the inspection stages. An Eye Surgeon performed various tests & issued reports to all the individuals.

TS Audit Conducted

TS 16949:2009 Audit was conducted at MSIL, Pune premises from August 1 to August 3, 2011. It was Certification Audit by Bureu Veritas for System Adherence. All HODs along with employees participated in the three day Audit Program and the Auditors observed 15 Minor NC's.



Audit Meet in progress

QC and Kaizen Competition

MSIL participated in the CC QC (Pune Chapter) Quality Circle & Kaizen Competition held on August 20, 2011 at Bhosari, Pune. Quality Circle Teams - Pragati & Disha and Kaizen Team comprising of Shashikant Londhe and Hanif Maniyar participated in it. The Quality Circle Teams Pragati & Disha won the Gold Award and the Kaizen by Shashikant Londhe also won the Gold Award whereas the Kaizen by Hanif Maniyar won the silver Award. The company also won Forbes Marshal Trophy for Sustenance & Implementation of Quality Circle & Kaizen.

Customer Support Meet Held

Customer Support Meet was held on August 19, 2011 at the MSIL, Pune premises to Strengthen Customer Support, Service & delivery adherence. All HODs along with Customer representatives (respective regions) participated in it. The Customer Representatives presented status & achievement reports of their respective regions. The HODs evaluated the reports and gave valuable inputs to CRs.



Participants at the Customer meet

Ganesh Festival Celebrated

Eco Friendly Ganesh Festival was celebrated at the MSIL, Pune premises from September 1 to September 10, 2011. Ganesh Festival is being celebrated in the company past several years but this time it was celebrated in a different style. This time the inclination was on the eco friendly aspect. The Managing Director, Mr NK Modi and all HODs along with employees participated in it with devotion. The company made sure that no Plastic Material was used in the entire function. Even fire crackers were also not used. Sound systems were used in very low Volume. The awareness was given to the employees about Eco Friendliness and caring for the environment.



It was Eco Friendly Ganesh Puja at the premises



Deming Gap Analysis Held

Deming Gap Analysis was held on August 22 and August 23 at the MSIL, Pune premises. The exercise was done to help the company achieve Deming Prize (Initial Gap Analysis).



Session in Progress

Mr. Janak Mehta & Mr. PS Raghavan were the Auditors. They were helped by the respective Function Heads. Mr. Mehta and Mr. Raghavan Audited the systems and suggested Improvement Activities for overall Functions.

Teachers Day Celebration

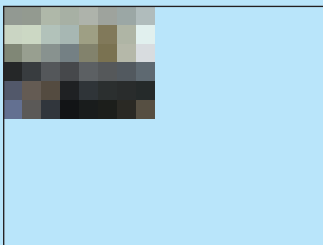
Teachers Day was celebrated on September 5, 2011 at MSIL, Pune. All trainers along with HODs participated in it. Gifts were distributed to the Internal Trainers by Mr. SN Shivaprasad who also shared valuable knowledge about Teachers. On the same day another function was organized for training the Trainers. External Trainer Mr. Arun along with our Internal Trainers were given valuable Teaching techniques, Personality Development advices during the training. The idea of celebrating the Teacher's Day took ground



Training the trainers

independently in many countries during the 20th century; in most cases, they celebrate a local educator or an important milestone in education (for example, Argentina celebrates Domingo Faustino Sarmiento's death on September 11 since 1915, while India celebrates Sarvapalli Radhakrishnan's birthday on September 5 since 1962).

EMS and OHSAS Audit



Surveillance Audit in progress

EMS & OHSAS Second Surveillance Audit was held from September 26 to September 28, 2011 at MSIL, Pune. It is an yearly surveillance audit by Bureau Veritas Certification Agency and Mr. Dinesh Kale & Mr. Vidyadhar Gangawati were the lead auditors this time. M Vinayak Salunkhe

(MR) & all respective HODs participated in it and the Auditors verified EMS & OHSAS related improvements. The Audit was conducted function wise with all necessary documentation. The Auditors also gave valuable suggestions and improvement points regarding EMS & OHSAS.

Awareness Camps Held

Two camps were held on July 6, 2011 at the MSIL premises Pune on awareness. The first was on 'realizing stress factors and Stress Management' and the second was on 'First Aid and Fire Safety'. All the employees along with HODs participated in it. The Trainers were Dr. Ashish Janakwar & Dr. Roshan Kumbhre who trained the employees on the basics of stress management and also gave useful information related to the stress management. On the same day First Aid Training was given by Mr. Shankar Narayan (Usha Fire) at the plant premises. All the employees participated in it and HODs were also present for the training. The trainer Mr. Shankar Narayan gave practical training on First Aid.



Participants at the Stress Management Camp

जागरूकता कैम्प का आयोजन

एमएसआईएल, पुणे के परिसर में 6 जुलाई 2011 को दो जागरूकता कैम्पों का आयोजन किया गया था। पहला कैम्प तनाव के कारणों को समझने और उसके प्रबंधन पर था और दूसरा प्राथमिक चिकित्सा और अग्नि सुरक्षा पर था। एचओडी सहित सभी कर्मचारियों ने इसमें भाग लिया। प्रशिक्षक डॉ. आशीष जनकवार और डॉ. रोशन कुम्भरे ने कर्मचारियों को तनाव प्रबंधन के मूल तत्वों पर प्रशिक्षित किया। उन्होंने तनाव प्रबंधन से संबंधित काफी महत्वपूर्ण जानकारी भी दी। उसी दिन श्री शंकर नारायण (उषा अग्नि) द्वारा संयंत्र परिसर में प्राथमिक चिकित्सा पर प्रशिक्षण दिया गया। सभी कर्मचारियों ने इसमें भाग लिया और एचओडी भी प्रशिक्षण के लिए उपस्थित थे। प्रशिक्षक श्री शंकर नारायण ने प्राथमिक चिकित्सा पर व्यावहारिक प्रशिक्षण दिया।

First Day Function Held

First Day Function for the months of June, July and August was held on the first day of the months at the Plant premises in Pune. The celebrations are held to show appreciation to the employees for their Monthly Achievements and set target for the next month. Mr HK Sharma, Mr SN Shivprasad, Mr Sensharma, Mr Sesisekar and Mr Vikas Kurkute participated in it along with the employees. Best Kaizen award, Best 5S award were distributed on the occasion.

Change To Beat Competition

Change begins from home. There is a saying that "Only Thing Permanent in Life is Change". But to bring any change there is a resistance every where and mostly by everyone. Be it from typewriter to computer, Land line to Mobile...there was a resistance, But it worked well !!



At times it can be very difficult to introduce change in an organization. Failure to recognize and deal with this fact has been the cause of many project failures.

So what makes an Organization change?

Competition to survive and the hunger to grow in the Industry. Resistance is everywhere and in an every individual. Resistance can be controlled by slowly implementing it, by communicating the benefits after the implementation. As the Organization works its way through these stages, there can be a negative impact everywhere in the Company. People don't resist change...they resist the up gradation and routine life, comfort zone.

We are in the process of freeing ourselves from the economic shackles which have bound us for too long. So the future will see a continuation of the tradition of Appropriate CHANGE. The difference from

the past will be that we no longer have luxury of having time on our side. The whole world is beating at our Doors. Organizational flexibility, result orientation and speed of response to change will separate the WINNERS FROM THE LOSERS. So long as we adapt to these new imperatives we have nothing to fear and a whole new World to GAIN.

We have enough strength which has enabled us to make transitions and move quickly. These things will remain and endure. The belief that we are one family will not change; the caring we feel for our people will not change; the gratitude for the love and loyalty that employees have showered upon organization will not change. However, where change is necessary we MUST gladly make it happen and make it happen Faster than Competition.

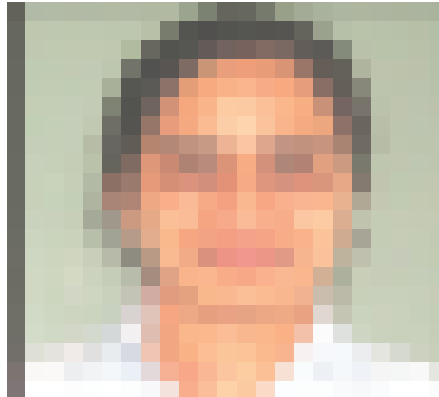
Abhay Joshi
CEO

Minda Valeo Security System Pvt. Ltd.

People ...An Asset

People are asset of the Company. Every company says...Employees are the asset of the Company. What they really mean by saying that?? Employers invest lot of Money, time and resources on the employees. It is a place where people are raw when they enter and become Leaders or Entrepreneur or business leaders gradually. Who makes them capable to reach that level..."We"...the Company. This people building or People developing is based on the foundation of Trust, Security, Recognition, Ambition, belongingness and Aspiration etc... to Go High...Higher...of any employee

What Makes People to perform better... best? Small gestures like A Pat on their Back, a small recognition in front of the team members,



an applause, appreciation of work with words like " Good Job done, Great work, Keep it up" etc...These things keeps them running and running to strive best for their Company and in their Area.

But the Seniors at times fail to do these

small gestures. It's a huge Profit with very less investment and leads to high motivation among the employees. Employee who strives night and day and brings out a result or even makes efforts needs to be motivated. "How"...With these gestures. This understanding needs to be developed. We need to Touch the Heart of Our People. They should feel the belongingness and they should feel that my Co. CARES FOR ME

"People are the Roots of any Tree (Any Co.). If not taken care then the roots won't grow nor the Tree."

Rutuja Deshpande

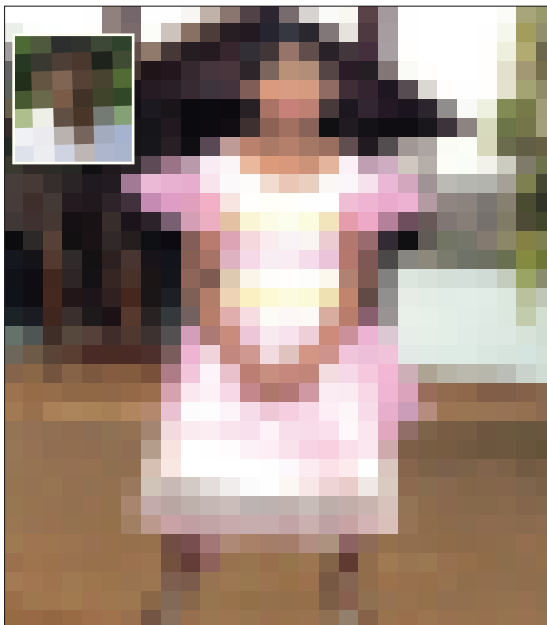
GL - HR

MVSSPL

Lending a helping hand

One of the employees of MVSSPL Mr. Ramesh Aousarmal

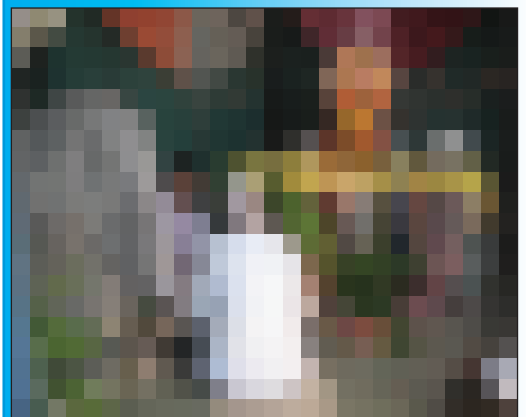
is literally raising one of his neighbour's daughter. Bhavna, a 13-year-old girl was abandoned by her parents and was raised by her Grandmother, who works as a domestic help in the neighbourhood. When Bhavna was all of 6 months it was discovered that she is a special child. When Ramesh saw her and the condition of her grand mother, he decided to provide all support for her upbringing. Now Bhavna is now 13 years old grown up,



Bhavna and (inset) Ramesh

but still requires lot of attention. Realising the fact that every child has the right to learn, Ramesh admitted her in a school "Sai Seva Sanskar Sanstha," Chinchwad which caters to children with special needs. These kids are taught to cook, to make tea etc. Ramesh who already has two daughters did not think twice before taking up the responsibility of Bhavna . His family also supported him in this. We are proud of Ramesh

Ganesh Chaturthi Celebrated

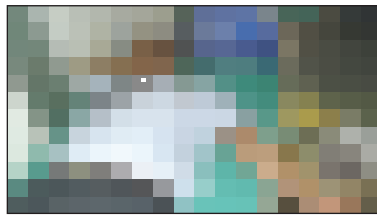


All the employees participated in the Ganesh Utsav

Minda Valeo celebrated Ganesh Utsav in the factory premises. The employees did Ganesh Sthapana for 7 days. All the employees came together during this Ganesh Festival and did puja together. There was celebration in the air. On the 7th Day Ganesh Visarjan was done with the chant "Ganpati Bappa Morya...Pudchya Varshi Lavkar Ya..." Various activities were also organised during this period. It was a memorable event for all.

Blood Donation Camp Held

Blood Donation Camp was held by Minda Furukawa at the plant premises on August 30, 2011. It was a Social Responsibility initiative by the company. All employees participated in it. The camp was organized through Red Cross Society, Rewari & Jeevan Hospital, Bawal. More than 100 units of blood was donated.



Blood donation camp was organised at the plant premises

रक्त दान शिविर का आयोजन

मिण्डा फुरुकावा द्वारा 30 अगस्त 2011 को संयंत्र के परिसर में रक्त दान कैम्प का आयोजन किया गया। कम्पनी द्वारा यह एक सामाजिक उत्तरदायित्व की पहल थी। सभी कर्मचारियों ने इसमें भाग लिया। यह कैम्प रेड क्रॉस सोसाइटी, रेवाड़ी एवं जीवन अस्पताल, बावल, के माध्यम से आयोजित किया गया था। कैम्प को शुरू करने से पहले दीप प्रज्ज्वलन की रस्म की गई। 100 यूनिट से अधिक रक्त दान किया गया।

Visit by Nissan Teams

Two teams from Nissan visited the Minda Furukawa plant on September 29 and September 30. Both the visits were business requirements and all the employees participated in it. On September 29 a Nissan Team comprising of Mr. Yoshihiro Nakajima, Mr. Mamoru Masukawa and Mr. Mohan Sunder visited the MFE plant. The visiting members lit the traditional lamp and went around the plant and appreciated the work done. On September 30, 2011 another team comprising Mr. Hasegawa and Mr. Venkat visited the MFE plant. Mr Hasegawa concluded the visit by planting a tree at the premises.



Mr Hasegawa concluded the visit by planting a tree at the premises

निसान टीमों द्वारा दौरा

निसान की दो टीमों ने 29 और 30 सितम्बर को मिण्डा फुरुकावा संयंत्र का दौरा किया। ये दोनों दौरे एक व्यापारिक आवश्यकता थीं और सभी कर्मचारियों ने इसमें भाग लिया। 29 सितम्बर को निसान टीम ने एमएफई संयंत्र का दौरा किया, इस टीम में श्री योशिहिरो नाकाजीमा, श्री मामोरु मसुकावा और श्री मोहन सुंदर शामिल थे। उन्होंने पूरे संयंत्र का दौरा किया और किए गए कार्यों की सराहना की (अनुलग्नक)। 30 सितम्बर 2011 को श्री हासेगावा और श्री वेंकट की दूसरी टीम ने एमएफई संयंत्र का दौरा किया। श्री हासेगावा द्वारा परिसर में एक पेड़ लगाने के साथ इस दौरे का समापन हुआ।

दौरे पर आए सदस्यों ने पारम्परिक ज्योति प्रज्ज्वलित की।



FAS Japan Visit



FAS, Japan visited the Minda Furukawa plant on April 5, 2011. It was a business requirement. At the end of the visit Mr. Suzuki Hiroto planted a tree in the premises.

Self-Confidence

The business executive was deep in debt and could see no way out. Creditors were closing in on him. Suppliers were demanding payment. He sat on the park bench, head in hands, wondering if anything could save his company from bankruptcy.

Suddenly an old man appeared before him. "I can see that something is troubling you," he said. After listening to the executive's woes, the old man said, "I believe I can help you."

He asked the man his name, wrote out a check, and pushed it into his hand saying, "Take this money. Meet me here exactly one year from today, and you can pay me back at that time." The business executive saw in his hand a check for \$500,000, signed by John D. Rockefeller, then one of the richest men in the world!

"I can erase my money worries in an instant!" he realized. But instead, the



executive decided to put the un-cashed check in his safe. Just knowing it was there might give him the strength to work out a way to save his business, he thought.

With renewed optimism, he negotiated better deals and extended terms of payment. He closed several big sales. Within a few months, he was out of debt and making

money once again.

One year later, he returned to the park with the un-cashed check. At the agreed-upon time, the old man appeared. But just as the executive was about to hand back the check and share his success story, a nurse came running up and grabbed the old man.

"I'm so glad I caught him!" she cried. "I hope he hasn't been bothering you. He's always escaping from the home and telling people he's John D. Rockefeller." And she led the old man away.

The astonished executive just stood there, stunned. All year long he'd been wheeling and dealing, buying and selling, convinced he had half a million dollars behind him. Suddenly, he realized that it wasn't the money that had turned his life around. It was his newfound self-confidence that gave him the power to achieve anything he went after.

Gaurav Jain
MFE

आत्म विश्वास की विजय होती है

बिजनेस एग्जीक्यूटिव गहराई तक कर्ज में डूबा हुआ था और उसे उससे बाहर आने का कोई रास्ता नहीं मिल रहा था। ऋणदाताओं ने उसे ऋण देना बंद कर दिया था। आपूर्तिकर्ता भुगतान की मांग कर रहे थे। वह इस सोच में पार्क की बेंच पर सिर पकड़कर बैठ गया कि क्या कोई चीज उसकी कम्पनी को दिवालिया होने से बचा सकती है।

अचानक एक बूढ़ा व्यक्ति उसके सामने प्रकट होता है और कहता है कि "मैं देख सकता हूँ कि कोई बात तुम्हें परेशान कर रही है।" एग्जीक्यूटिव के दुखों को सुनकर उस बूढ़े व्यक्ति ने कहा, "मुझे विश्वास है कि मैं तुम्हारी सहायता कर सकता हूँ।"

उसने उस व्यक्ति से उसका नाम पूछा, एक चेक लिखा और उसके हाथ में देकर कहा कि "ये पैसे ले लो। आज से ठीक एक वर्ष बाद मुझे यहीं मिलो और तब तुम मुझे ये वापस कर देना।" बिजनेस एग्जीक्यूटिव ने अपने हाथ में डॉलर 500,000 का चेक देखा जिस पर उस समय के सबसे अमीर व्यक्ति जॉन डी रॉकफेलर के हस्ताक्षर थे।

उसने महसूस किया कि "मैं इस पैसे से एक क्षण में धन की सारी चिंताएं खत्म कर सकता हूँ। लेकिन उस एग्जीक्यूटिव ने

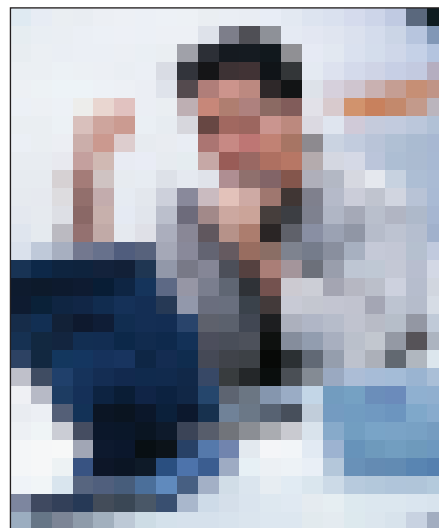
उस चेक को कैश नहीं कराया और ऐसा ही अपनी सेफ में रख लिया। यह जानते हुए कि चेक उसके पास है, उसने सोचा कि यह उसे अपने बिजनेस को बचाने के लिए कोई न कोई रास्ता निकालने की ताकत देगा। नई आशा के साथ उसने बेहतर डील के लिए बातचीत की और अपनी भुगतान की अवधि को आगे बढ़ाया। उसने कई बड़ी बिक्रियां कर दी। कुछ ही महीनों में वह कर्ज से बाहर आ गया और पुनः धनार्जन करने लगा।

एक वर्ष बाद वह कैश न कराए गए उसी चेक के साथ उस पार्क में लौटा। सहमत शर्तों पर वह बूढ़ा व्यक्ति प्रकट हुआ। लेकिन जैसे ही एग्जीक्यूटिव उसे वह चेक वापस करने वाला था और अपनी सफलता की कहानी उसे बताना चाहता था, एक नर्स भागती हुई आई और उसने उस बूढ़े को पकड़ लिया।

मैं बहुत खुश हूँ कि मैंने इन्हें पकड़ लिया! उसने कहा। मुझे उम्मीद है कि यह आपको परेशान नहीं कर रहे थे। यह हमेशा घर से भाग कर बाहर आ जाते हैं और और लोगों को बताते हैं कि वह जॉन डी. रॉकफेलर हैं।

और वह नर्स उस बूढ़े को अपने साथ ले गई।

आश्चर्यचकित एग्जीक्यूटिव वहां स्तब्ध सा खड़ा रहा। पूरे वर्ष



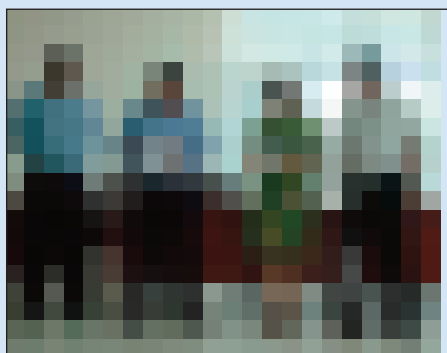
वह यह सोचकर सौदेबाजी व बिक्री और खरीद करता रहा था कि उसके पास आधे मिलियन डॉलर हैं। अचानक उसने महसूस किया कि यह पैसा नहीं था जिसने उसके जीवन को बदल दिया था। यह उसका नया आत्म विश्वास था जिसने उसे जो भी चाहा वह पाने की शक्ति दी।

गौरव जैन
एमएफइ

GCEO, NK Modi Visit Uz Minda Plant

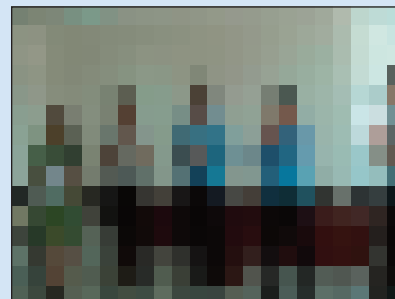


Mr. Ashok Minda, Mr. N.K. Modi has visited UzMinda LLC, Navoi on August 2, 2011 for reviewing plant progress and providing valuable guidance. Mr Minda went around the plant and reviewed the products at the component shop and at the store. He also addressed the employees. Mr. Minda suggested to give indepth focus to 5'S implementation in UzMinda LLC. As a token of gratitude, the employees gave him souvenirs.



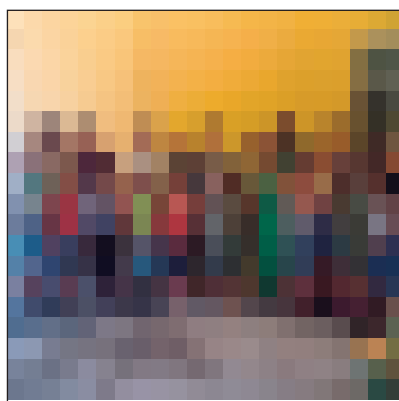
Glimpses of GCEO's visit to Uz Minda Plant

जीसीईओ, एनके मोदी ने यूजेड मिण्डा संयंत्र का दौरा किया



श्री अशोक मिण्डा, श्री एन. के. मोदी ने संयंत्र की प्रगति की समीक्षा करने और कीमती मार्गदर्शन और इनपुट उपलब्ध कराने के लिए यू जेड मिण्डा एलएलसी, नवोई का 2 अगस्त 2011 को दौरा किया। श्री मिण्डा पूरे संयंत्र में गए। उन्होंने कम्पौनेंट शॉप और स्टोर्स पर उत्पादों की समीक्षा की। उन्होंने कर्मचारियों को भी संबोधित किया। श्री मिण्डा ने यू जेड मिण्डा एलएलसी में 5 सै के कार्यान्वयन पर पूरा ध्यान केन्द्रित करने की सलाह दी। कृतज्ञता के प्रतीक के रूप में कर्मचारियों ने उन्हें स्मृति चिह्न भेंट किया।

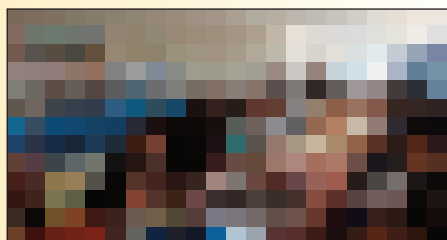
CSR Activites



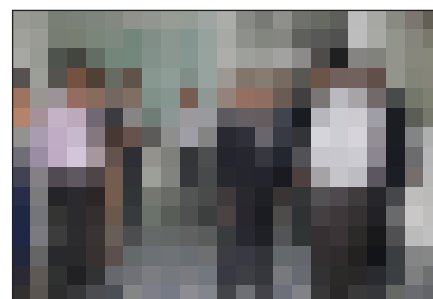
UzMinda Team visited the orphanage home for children in Navoi City on August 6, 2011. A lunch was also sponsored for the children. During this interactive session, the children also presented the songs & dance. The UzMinda team also took lunch with them.

First Day Celebrations

UzMinda LLC has started with first day celebrations from August 1, 2011. In the first day event UzMinda management has explained importance of first day celebrations to the team as this was the first time such an activity was organized in the plant. The event started with the introduction of new joinees. Then the management congratulated the team for last month's achievements and set targets for next month. The celebrations concluded with the birthday celebrations of all team members



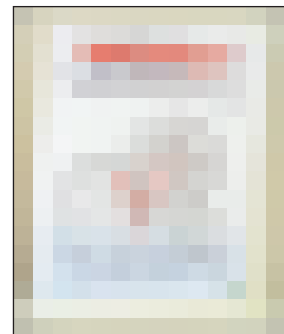
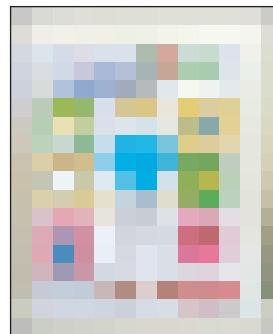
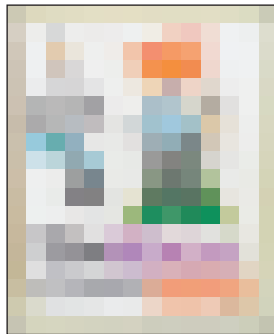
Delegate Visit



Mr. Kyung Shik Sohn, Chairman of Presidential Council on National Competiveness on behalf of Korean President visited FIEZ Navoiy and UzMinda LLC on August 24, 2011 and took plant tour along with Mr Ashish Gupta, Unit Head & other delegates. They went around the plant and appreciated the processes.

Safety Month Celebrated

Safety Month was celebrated by PT Minda ASEAN on June 27, 2011. Various activities were planned during the time which included activities like Safety Quiz and Safety Poster Competition. About 10 groups from all the departments participated in the Safety Quiz Competition. Design & Development Department won the first place, followed by PE department and QA department finished third.



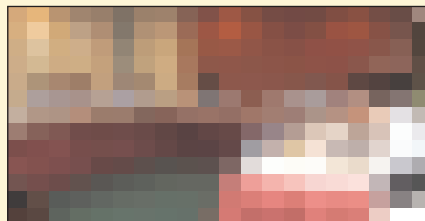
The other competition was Safety Poster competition which saw the participation of 132 employees. The best 3 posters were of Tika Yolanda (first) Dedeh Karmila (second) and Elis L (third). All the winners are from Assembly Department.



The winning posters and quiz competition winners

Open House Held

Open House was organized by PTMAA on June 10, 2011 at Sedana, Golf Karawang. It is perceived as an interactive meet of management and employees. All the 2nd line employee representative shared all the information and problems with the management representatives and also gave suggestions to the management side. It was attended by 18 second line members and Mr. Rajiv Arora and Mr. Suman Dey as



Open House in Progress

Management Representative. All the participants joined for dinner after that.

KIIC Tournament Held



The marathon participants

KIIC Tournament is an annual event that has been held for inculcating a friendly and sporting relation among KIIC tenants. PTMAA participated in the competition like Badminton and marathon.

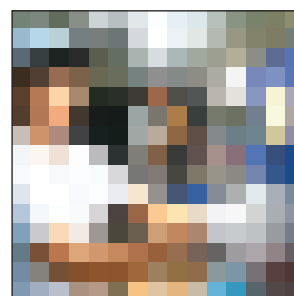
Customer Visit

Toyota Manufacturing Team visited the plant premises on April 15, 2011 to see PTMAA manufacturing process for Toyota future project. The team went around the plant and observed the processes.

New Systems Established

Fog lamp assembly project has been established at PTMAA on May 25, 2011. This process is being run by two operators.

After establishing the assembly process of lock barrel, key manufacturing (milling and biting) has also been established in PTMAA on July 25, 2011. New



machines for key milling and key number punching from Italy has also been installed at the part production



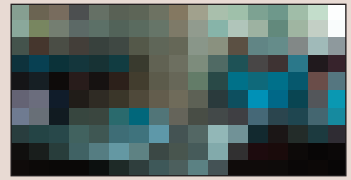
department of the plant. The complete key making process is run by 8 operators.

Family Get Together



Minda Vietnam employee and family members celebrated the National day by organizing a family day out to 'Do Son' beach on April 30, 2011. All the employees participated in it with enthusiasm. There were various activities organized. The company also organised sumptuous food for the employees.

Quality Training Held



Quality training was held at the Minda Vietnam plant premises on May 10, 2011. The training was held in the training room. The employees were trained for visual checking, reverting and final testing. The assembly operators were trained by Mr. Hung - Assembly Assistant Supervisor to improve quality of products.

Fire Fighting Training

Fire fighting training was imparted to the employees of Minda Vietnam on June 3, 2011. The training was aimed at improving awareness of fire fighting appliances and how to prevent fire from spreading. They were also trained on use of fire extinguishers. Fire fighting police came with two fire engines and coordinated with Minda fire fighting team to conduct the training. They used fire engines with water cannons to practice.



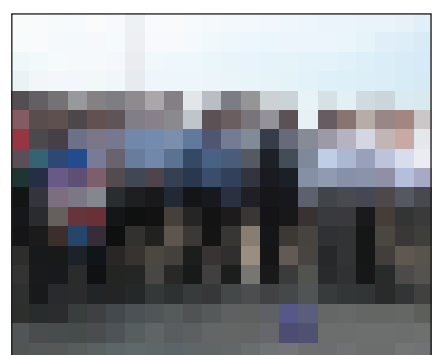
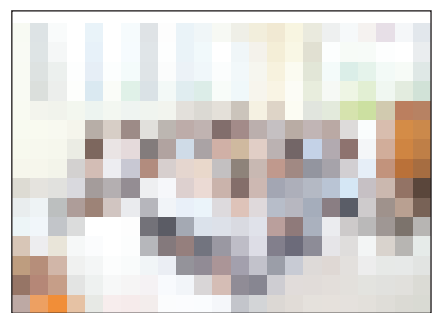
Fire Fighting training in progress

Tax Award

MVCL, Vietnam has got award from Vietnam Tax Department for Tax Compliances for 2010.

MVCL Celebrated 3rd Annual Day

MVCL celebrated its third annual day on August 7, 2011. The day began with tree plantation by Mr Sudhir Kashyap at the plant premises. This was followed by prayers and Havan. Vietnam Staffs came together and prayed for a prosperous and successful year ahead. After that it was celebration time, the staffers triggered fire crackers and released balloons in the air and then moved on to Vinh Phuc Conference Centre for more fun, there was music and dance and a lavish spread.



(Clockwise from top) Mr Sudhir Kashyap planting a tree, Havan in progress, Staffers release balloons at the main gate and Music and dance programme

MSPS Reduces The Consumption Of Natural Gas At The Koengen Site By 50 %

A successful, 7-year energy efficiency partnership helped reduce costs and benefit the environment

The Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) clearly identified "increasing energy efficiency as a key issue" for the future in its "Energy Concept 2050 - Milestones and Assessments" dated October 2010.

In 2003, Minda Schenk Plastic Solutions Koengen saw the need for action and took significant steps before the increase in energy prices which hit the market over the last decade. Suppliers to the automotive industry are subject to high pressures on costs and rationalization so they can remain competitive in the ever fiercer competition and can sustain their position on the market.

Minda Schenk signed a contract with HOCHTIEF Energy Management GmbH for

the supply of heat with guaranteed savings ('heat supply contracting').

The guarantee provided by Hochtief included a reduction of at least 22 % in the natural gas consumption for the generation of heat, without degrading the comfort in the production areas and office buildings as a result. "In my function as environment officer at Minda Schenk, the environmentally-friendly aspect was as equally important as the welcome savings in energy and operating costs", Simone Sturm adds.

"The energy efficiency measures introduced by Hochtief Energy Management have reduced the global warming potential by around 915 metric tons of CO₂ each year. These emissions are roughly the same as those for 110 "standard households".

To reduce the boiler's thermal losses as a consequence of more frequent cycling, we adjusted the thermal output of the boiler actual demand during the heating period and reduced the burner output. The office buildings (for administration, development and work preparation) that produce no or little heat themselves were equipped with additional gas condensing boilers for heating.

This means that the supply of heat in our various buildings is based on the specific thermal demand – without anybody having to freeze during the heating period

All in all, this efficient approach is an example how our Group companies can emulate Minda Schenk in reducing their costs and help the environment!

मएसपीएस ने अपने कोएनजेन साइट पर प्राकृतिक गैस के उपभोग में 50 % की कमी की

7-साल लंबी ऊर्जा दक्षता की सफल भागीदारी के फलस्वरूप लागत में कमी करने और पर्यावरण को फायदा पहुंचाने में मदद मिली

फेडरल मिनिस्ट्री फोर द इन्वर्नमेंट, नेचर कंजर्वेशन एंड न्यूक्लियर सेफ्टी (बीएमयू) ने भविष्य के लिए अपने दिनांक अक्टूबर 2011 के "ऐनर्जी कॉन्सेप्ट 2050-माइलस्टोन्स एंड असेसमेंट" में "इंजीनियरिंग ऐनर्जी एफिशिएंसी ऐज ए की इश्यू" स्पष्ट रूप से उल्लेख किया है।

मिण्डा शेंक प्लास्टिक सोल्यूशंस कोएनजेन ने ऊर्जा की कीमतों में वृद्धि से पहले, जो पिछले दशक में बाजार को हिलाते रहे हैं, 2003 में कार्रवाई किए जाने की आवश्यकता महसूस की और महत्वपूर्ण कदम भी उठाए।

ऑटोमोटिव उद्योग के आपूर्तिकर्ता लागत और परिमयकरण के अत्यधिक दबाव के अधीन होते हैं इसलिए वे इससे भी कड़ी प्रतिस्पर्धा में प्रतिस्पर्धी रह सकते हैं और बाजार में अपनी स्थिति बनाए रह सकते हैं।

मिण्डा शेंक ने गारंटीड बचत के साथ हीट की आपूर्ति हेतु

हॉचटीफ (एचओसीएचटीआईईएफ) एनर्जी मैनेजमेंट जीएमबीएच के साथ एक करार पर हस्ताक्षर किए (हीट सप्लाय कॉन्ट्रैक्टिंग)।

हॉचटीफ द्वारा उपलब्ध कराई गई गारंटी में हीट उत्पन्न करने में प्राकृतिक गैस के उपभोग में कम से कम 22 प्रतिशत कमी लाना शामिल है, जिसका कोई प्रतिकूल प्रभाव उत्पादन के क्षेत्रों और कार्यालय के भवनों पर नहीं पड़ेगा।

साईमन स्टर्म कहते हैं कि "मिण्डा शेंक में पर्यावरण अधिकारी के रूप में मेरे लिए पर्यावरणीय अनुकूल पहलू मेरे लिए उतना ही महत्वपूर्ण था जितना ऊर्जा और प्रचालन लागतों में बचत"।

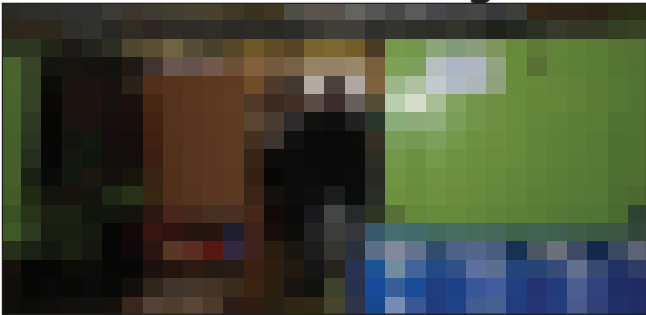
हॉचटीफ एनर्जी मैनेजमेंट द्वारा शुरू किए गए ऊर्जा कुशल उपायों ने ग्लोबल वार्मिंग में संभावित रूप से प्रति वर्ष लगभग 915 मीट्रिक टन CO₂ की कमी की है। ये उत्सर्जन लगभग 110 "स्टैंडर्ड हाउसहोल्ड" के बराबर ही हैं।

बार-बार की अधिक साइक्लिंग के परिणामस्वरूप बॉयलर से होने वाली ताप हानियों में कमी लाने के लिए हमने बॉयलर के ताप आउटपुट को हीटिंग अवधि के दौरान वास्तविक मांग के अनुसार एडजस्ट किया और बर्नर के आउटपुट में कमी की। कार्यालय भवन (प्रशासन, विकास और काम की तैयारी), जो कोई हीट पैदा नहीं करता है या बहुत थोड़ी हीट पैदा करता है, में हीटिंग के लिए अतिरिक्त गैस कंडेंसिंग बॉयलर्स लगाए गए।

इसका अर्थ यह है कि हमारे विभिन्न भवनों में हीट की आपूर्ति विशिष्ट ताप मांग पर आधारित है – जिसमें किसी को हीटिंग अवधि के दौरान फ्रीज न होना पड़े।

कुल मिलाकर, यह कुशल दृष्टिकोण इस बात का उदाहरण है कि कैसे हमारी समूह की कम्पनियां लागत को कम करने और पर्यावरण में सहायता के लिए मिण्डा शेंक का अनुकरण कर सकती हैं!

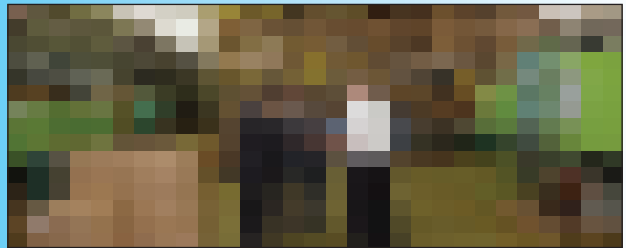
GCEO Comes Visiting



On June 9, 2011 Mr Ashok Minda accompanied by Sandeep Batra visited MSPS Sp. z o.o.. They went around the Production Department and the Tool Room and they also met the company's management. Mr Minda was impressed by the changes that have taken place since his last visit.

श्री अशोक मिण्डा ने संदीप बत्रा के साथ एमएसपीएसएसपी.जू का 9 जून 2011 को दौरा किया। वे पूरे उत्पादन विभाग और टूल रूम में गए और कम्पनी के प्रबंधन से भी मिले। श्री मिण्डा कम्पनी में उनके पिछले दौरे के बाद से आए परिवर्तनों को देखकर काफी प्रभावित हुए।

Audit Conducted



Between May 23 and May -25,.2011 a certifying audit was held for ISO TS 16949:2009. The audit's supervisor was Mr Jilek Jan and the auditor was Mr Jiri Panacek. Re-audit took place on between August 03 and 05, 2011 and was supervised by Mr Jiri Panacek. The certificate was awarded.

23 मई से 25 मई 2011 के बीच आईएसओ टीएस 16949:2009 के लिए एक प्रमाणन लेखा परीक्षा की गई। लेखा परीक्षा के पर्यवेक्षक श्री जिलेक जान और लेखा परीक्षक श्री जीरी पनासेक थे। पुनर्लेखा परीक्षा 3 से 5 अगस्त 2011 के बीच की गई और इसका पर्यवेक्षण श्री जीरी पनासेक द्वारा किया गया। प्रमाण पत्र प्रदान किया गया।

Second Business Excellence Review Held

Minda KTSN hosted the Second bi-monthly Business Excellence Review of the Group plants at Europe on



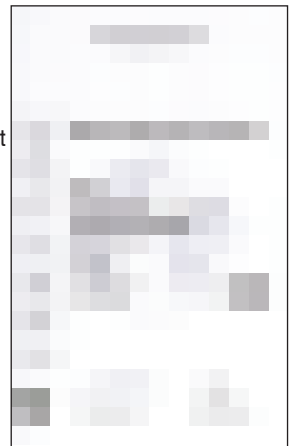
June 8, 2011 . The main [Delegates at the meet](#)

aim behind this exercise

was to learn from experiences of each other. The half day event was started with a welcome note by Unit Head Mr.Vinayak Hegde and concluded by importance of the event by Mr.Czarnecki (President Minda Europe)

KTSN is “A” Supplier With VW

On July 12, 2011, Mr Carlo Boettger from the Group Quality Assurance of Volkswagen AG made a Process Audit for the formula Q capability at Minda KTSN Plastics Solutions, Pirna. The Audit was part of the agreed qualification program for series suppliers between the VW Group and Minda KTSN. Minda KTSN has been classified as an A-supplier for the Volkswagen Group for the first time which has further strengthened the confidence of our Group.



Award For Excellent Job Training

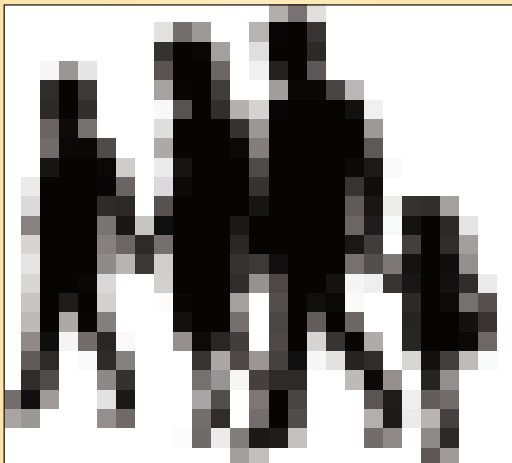


Employees with the award

Minda KTSN has always made a great emphasis on the training of professionals. This important investment in the future will ensure that company can produce highest quality products and compete successfully. The apprentices in the various occupations get not only a comprehensive theoretical knowledge;

they get also a senior set aside to learn the necessary practical skills. The success is reflected in the above-average performance of the apprentices. MKTSN was for this year honoured as an excellent training company. On top of that Mr. Jens Smers finished his training as mechanotrician as the best apprentice in the CCI Dresden district.

What is A Family



A family is made from mixture of people,
All different, like shells in sea,
Happiness and love all jumbled together,
Friendliness and care make a family.

A family is sharing the washing up
A family is hazard to mum's glass decanter
A family is opening present at seven-thirty
Diwali mornings
A family is gran's constant moaning during
starkly and hutch

A family is responsibility
A family is regular trips to the dentist
A family is bath on Mondays to Saturdays
A family is flowers on "Mother's day"

A family is like a book
Bound together with words of understanding
A Indian family must be patriotic
And adore hockey & Cricket

A family is a group of people who usually
live together.
And help each other to fight there problems
away.
They also test you on your spellings.

A family is a thing that grows up on shredded
wheat and marmite

The family is funny thing, and family life is
even funnier, but it is one of those things that
will never be abolished .

Compiled by
Naveen Chauhan
M7E



EASY Vs Difficult

Easy is to get a place in someone's address book.
Difficult is to get a place in someone's heart.

Easy is to judge the mistakes of others
Difficult is to recognize our own mistakes.

Easy is to talk without thinking Difficult is to refrain the tongue.

Easy is to hurt someone who loves us. Difficult is to heal the wound.

Easy is to forgive others Difficult is to ask for forgiveness.

Easy is to set rules Difficult is to follow them.

Easy is to dream every night Difficult is to fight for a dream.

Easy is to show victory Difficult is to assume defeat with dignity.

Easy is to admire a full moon Difficult to see the other side.

Easy is to stumble with a stone Difficult is to get up.

Easy is to enjoy life every day Difficult to give its real value.

Easy is to promise something to someone Difficult is to fulfill that promise.

Easy is to say we love Difficult is to show it every day.

Easy is to criticize others Difficult is to improve oneself.

Easy is to make mistakes Difficult is to learn from them.

Easy is to weep for a lost love Difficult is to take care of it so not to lose it.

Easy is to think about improving Difficult is to stop thinking it
And put it into action.

Easy is to think bad of others Difficult is to give them
The benefit of the doubt.

Easy is to receive Difficult is to give.

Easy to read this Difficult to follow.

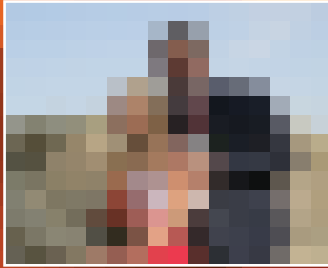
Easy is keep the friendship with words Difficult is to keep it with meanings.

Gaurav Jain
M7E

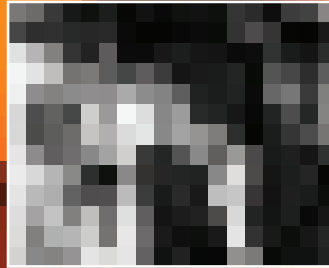
HAPPILY MARRIED



Mr. SR Muqimov, UzMinda, married Go'zal on June 4, 2011



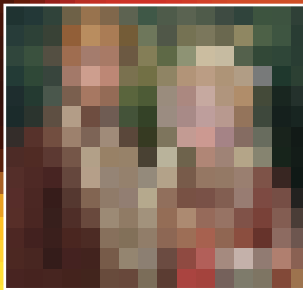
Ms Klára Šcibranová, MSPS, got married on Sept 20, 2011



Ms Lenka Gregorová, MSPS, got married on Sept 3, 2011



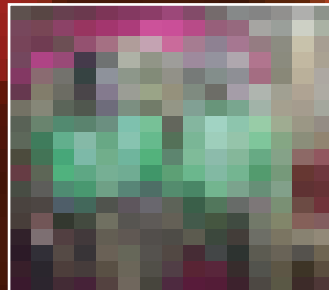
Mr. Mohd. Hanif, MSEL, married Nazma on May 21, 2011



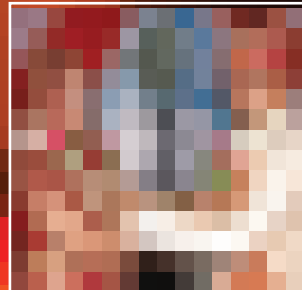
Ms Supartinah, PTMAA, married Deny on April 10, 2011



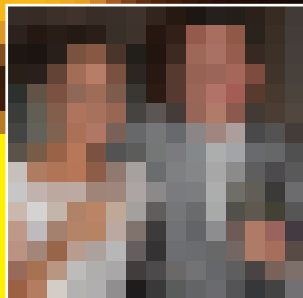
Ms Roro Sukawati, PTMAA, married Imam Aji Setiadi on June 17, 2011



Ms Yuli T Enderwati, PTMAA, married Ahmad Abdul Gani on June 2, 2011

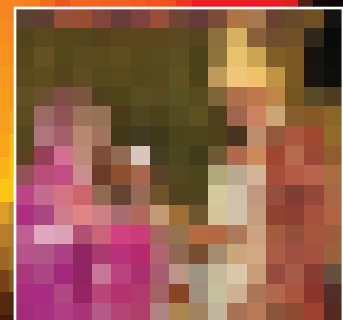


Mr. Aman Singh Manjhu, MCL-PN, married Anjali on July 5, 2011



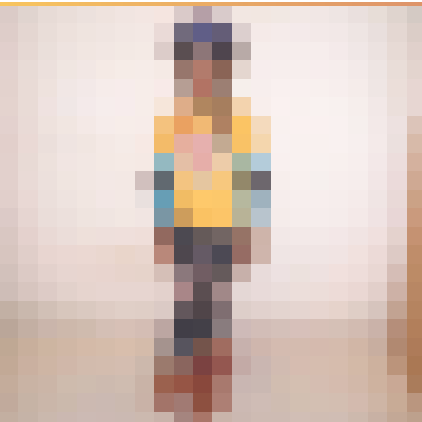
Ewa Lewandowska, MSPS, married Krzysztof Lewandowski on Sept 17, 2011

The Management and employees of Ashok Minda Group wish the newly weds a happy blissful and fulfilled life ahead. May the heavens shower its choicest blessings on you all. Congratulations!!!



Mr. Rushikesh Bahale, MVSPPL, married Swati on May 22, 2011

Young Achievers



Pratik Koradur son of Mr. Kallappa Koradur, MCL-Pune, won 2nd Prize in Skating Competition at SNBP School & College, Bhosari. **Way to go little Champ!!!**

Ms Kavya Deepak Deore (Daughter of Mr. Deepak Deore, MCL-Pune) won the 2nd Prize in Fancy Dress Competition at her school Challenger Nursery School, Pune. **Congrats Little Jhansi Ki Rani!!!**

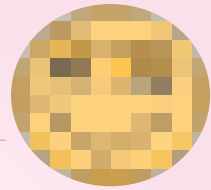


नई सुबह

जीवन क्या एक धोखा था,
मस्त पवन का झोंका था।
उठती गिरती लहरों का,
बागों में खिलती कलियों का
बसन्त ऋतु सा मौका था।
लहरों का चट्टानों से लड़ने का,
अजब हौसला दिखता था।
कहीं उखड़ कर बह न जाऊँ,
सोंच सोंच यह मन डिगता था।
काली घटाओं में जहाँ तहाँ,
बिजली रानी चमकती थी।
न खोऊँगी वजूद अपना,
जैसे सबसे कहती थी।
क्या रात थी, अमावस की काली,
या मेघ बढ़ा रहे, निशां की लाली।
पर झिगुर मिल जुल गा रहे थे,
धुन में अपनी गुनगुना रहे थे।
टिमटिम करते तारे भी,
झिलमिल करके छिप जाते थे।
वर्षों से कुन्द पड़े न तर भी,
घाव हृदय में कर जाते थे।
दर्द दवा भी विष बनकर,
जख्म हरे कर जाती थी।
समुद्र का सारा पानी भी,
न अगस्त मुनि की प्यास बुझाती थी।
तभी कहीं बूँद ओस की,
गिरकर मोती सी बन जाती थी।
बुझे हुए इस सार्थक को
नई सुबह दिखाती थी।

Satish Sarthak
MCL-PN

खुश हूँ...



“जिन्दगी है छोटी, हरपल मैं खुश हूँ..

ऑफिस में खुश हूँ, घर में खुश हूँ..

आज जिम जाने का वक्त नहीं, दो कदम चल के ही खुश हूँ..

आज दोस्तों का साथ नहीं, टीवी देख के ही खुश हूँ..

आज कोई नाराज है, उसके इस अंदाज में भी खुश हूँ..

जिसे देख नहीं सकते उसकी आवाज में ही खुश हूँ..

जिसे पा नहीं सकते उसकी याद में ही खुश हूँ..

लैपटॉप ना मिला तो क्या डेस्कटॉप में ही खुश हूँ..

बीता हुआ कल जा चुका है, उसकी मीठी यादों में ही खुश हूँ..

आनेवाला पल का पता नहीं, सपनों में ही खुश हूँ..

हँसते हँसते ये पल बिताएंगे, ये सोच के ही खुश हूँ..

जिन्दगी है छोटी, हरपल मैं खुश हूँ..”

Supriya Joshi
MCL-PN

नशा मुक्ति अलख

आओ मिलकर एक नया अभियान हमें चलाना है,
नशा मुक्त भारत का अब निर्माण नया कराना है।
बच्चा, बूढ़ा हो जवान बस पाठ यही पाठ यही पढ़ाना है,
नशा मुक्ति की अलख को घर घर में जगाना है।
नशे के कारण हुई बेहाल जिन्दगियों को सजाना है,
टूट रहे परिवारों को एक नये सूत्र में लाना है।
नशे से आती आफत से जन जन को चेताना है,
दूर रहो इस अजगर से यह नारा नया लगाना है।
मौज नहीं है ज्यादा इसमें मौत को गले लगाना है
आती नहीं जवानी इसमें जल्दी ही मुरझाना है,
नशे के पथ पर चला पथिक तो सब कुछ लुटवाना है,
विधा जितनी पैसा जितना नशे ने ही सब जाना है।
सिगरेट फेंको मदिरा छोड़ो तम्बाकू भी नहीं खाना है
भांग चरस और गांजा को मरघट में दफनाना है
जो हुआ सो हुआ अभी तक जीवन नया बनाना है,
कैंसर जैसे दानव को अब गले नहीं लगाना है।
सुखद राष्ट्र में सुखद घरों का सपना अगर संजोना है
नशे की बोतल को भैया घर से फिकवाना है,
हम सभी को भी इसमें सहयोग यही करना है,
दूर नशे को करके घर से स्वर्ग धरा पर लाना है।

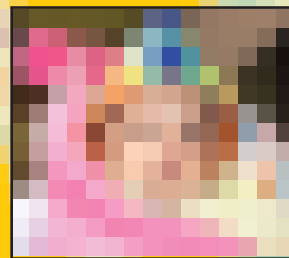
Divya Pherani
MSL-GN

B of joy

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CONGRATULATIONS!!!

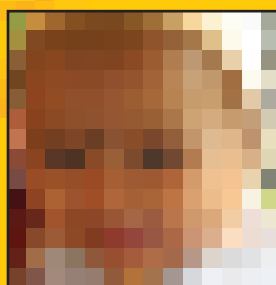
on the new arrivals. May your bundle of joy grow up to be a source of your strength and joy and be responsible citizens of the nation....



Mr. Vinayak Salunkhe ,MSIL, has been blessed with baby boy on August 11, 2011. He has been named **Aayush**



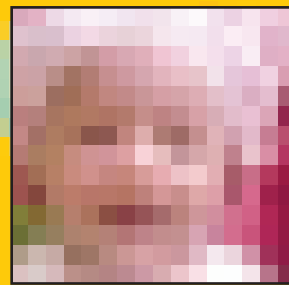
Jim Ibrahim, PT MAA, had been blessed a baby boy on February 17, 2011. He has been named **Adly Sulthan Albara.**



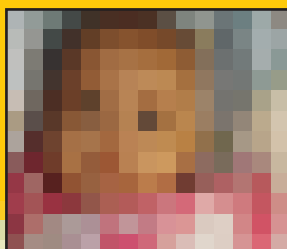
Mr Lalit R. Awate, MCL-Pune has been blessed with a baby girl on February 13, 2011. She has been named **Ahilya Lalit Awate**



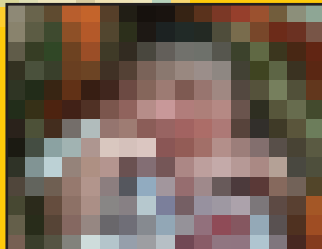
Arbain PT MAA, had been blessed a baby girl on April 27, 2011. She has been named **Wafiq Azizah**



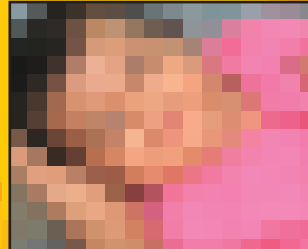
Arifin Budiman, PT MAA, had been blessed with a baby boy on April 27, 2011. He has been named **Sultan Arvi Syariazi**



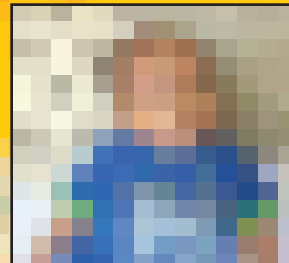
Mrs. Tumini PTMAA, had been blessed a baby girl on June 25, 2011. She has been named **Azra Nur Asyifa.**



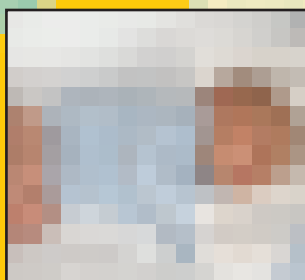
Mr Anuj Kumar, MSL, has been blessed with a baby boy on June 10, 2011. He has been named **Daksh Bhardwaj**



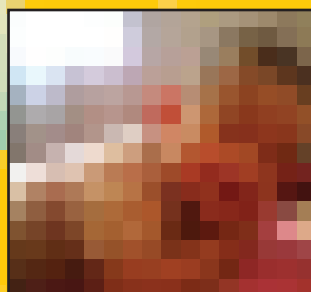
Manish Karwa - Uz Minda has been blessed with baby boy on June 23, 2011. He has been named **Dikshan**



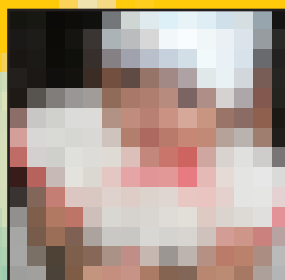
Syuhada PT MAA, has been blessed a baby boy on May 27, 2011. He has been named **Emyr Hakeem Khansya.**



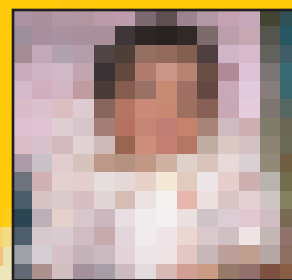
Jaroslav Kosnar, MSPS, was blessed with a baby boy on September 9, 2010. He has been named **Jakub Košnar**



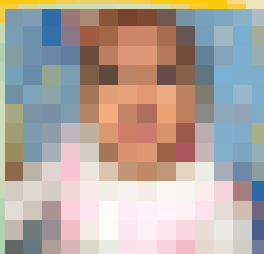
Kustidahyati , PT MAA, had been blessed a baby boy on December 17, 2010. He has been named **Rai Adinata**



Hrishkesh Antarkar , MVSSPL, has been blessed with a baby girl on April 28, 2011. She has been named **Sanvi**



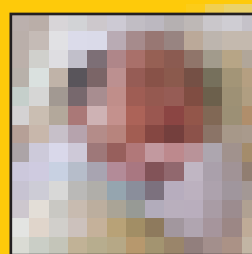
Sanjeev Kumar, MFE, was blessed with a baby boy on May 30, 2011. He has been named **Prince Sharma.**



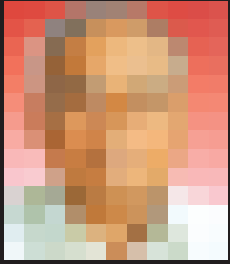
Deepak Kumar Arora, MFE, was blessed with a baby girl on September 29, 2011. She has been named **Vidisha (Mithi)**



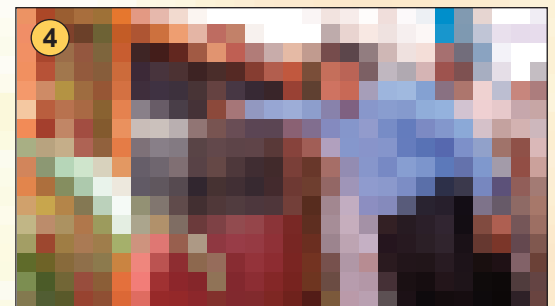
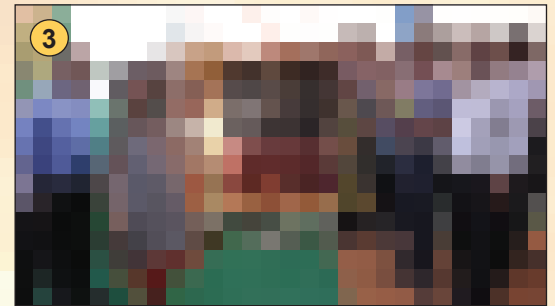
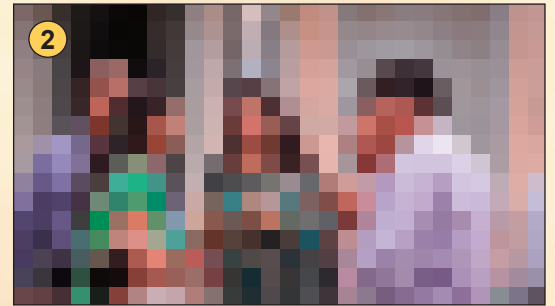
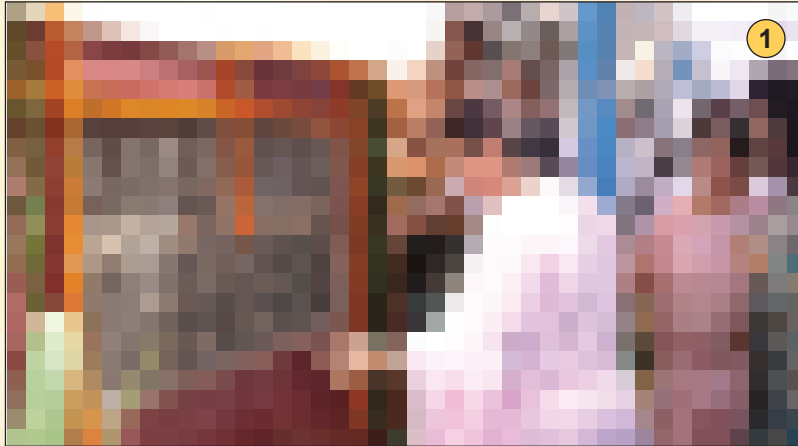
Mr Long, MVCL, was blessed with a baby girl on March 15, 2011. She has been named **Le Khanh Phuong.**



Mrs Toan, MVCL, was blessed with a baby girl on June 10, 2011. She has been named **Do Ngoc Anh**



BABUJI HONoured



- 1** Dr. Rajani Abbi inaugurates 'Shadi Lal Minda Marg'
- 2** Mrs. Renu Gupta chats with Mrs. & Mr. Minda
- 3** Family Members at the site of the ceremony
- 4** Mr NK Minda performs puja at the site
- 5** Family Members join for the rituals
- 6** Mr. Mahaldar, Mr. Pajan, & Mr. Taneja during the ceremony
- 7** Mr. Ashok Minda welcomes Shri. Surender Sharma, renowned Hindi Poet