

Press Release

Spark Minda, Ashok Minda Group, India organizes Artificial Limb Fitment Camp at Jakarta, Indonesia

Indonesia, May 11th, 2015.

Spark Minda, Ashok Minda Group, India in collaboration with Bhagwan Mahavir Viklang Sahayata Samiti (BMVSS), Jaipur, India is going to organize a camp for the fitment of Artificial Limbs for the Amputees at Jakarta. This project named "Saksham" ('Mandiri' - in Bahasa Indonesia) is aimed to ensure sustainability of life for the persons with disability through ensuring their mobility. This project will benefit approximately 500 people from Indonesia under the Corporate Social Responsibility of the Group.

The camp will be organized at PT Minda Automotive, Jakarta, Indonesia. PTMAI is an Automotive Component Manufacturing Company of Spark Minda, Ashok Minda Group and is a manufacturer and Supplier of Locksets to Kawasaki, Suzuki and Yamaha and Speedometers to Kawasaki and Suzuki.

After Artificial Limb Fitment, the amputees will be able to walk normally for the rest of their lives. H.E Mr. Gurjit Singh, Ambassador of India to Indonesia and Timur-Leste was the Chief Guest of the Inaugural ceremony on 11th May, 2015. The event was also graced by Bupti of Karwang and other dignitaries'.

The Ambassador welcomed this initiative during the "Sahabat India", Festival of India in Indonesia 2015 and it shows India's friendship with Indonesia. He also commended Spark Minda Group for their commitment to CSR and to support Indonesian communities through their efforts.

The Honorable Ambassador thanked Spark Minda, Ashok Minda Group for organizing this camp at Indonesia. The camp was envisioned by Spark Minda, Ashok Minda Group and Bhagwan Mahavir Viklang Sahayata Samiti in the year 2014. Spark Minda, Ashok Minda Group is a Global manufacturer of automotive components and has been involved in Community Development and CSR activities since decades. Through sources, the group came to know that a lot of people are living with mobility disability in Indonesia and took the support of

World's number 1 Organization for Artificial Limb fitment, Bhagwan Mahavir Viklang Sahayata Samiti, Jaipur, India for conducting this Camp at Indonesia.

A team of 11 members will fit Artificial Limbs to approximately 500 people at PTMAI Campus of Spark Minda, Ashok Minda Group from 4th May, to 27th May, 2015 (A 21 Day camp). People with mobility disability particularly belonging to low income group from the nearby places of Jakarta will be cured during the camp. Identification and mobilization of patients are being done by Yayasan Peduli Tuna Daksa and this NGO will also be responsible for post camp facilitations and corrective measures after the camp.

BMVSS, Jaipur has developed the technology for manufacturing and fitment of Artificial Limbs to the limbless. The limbs may be above the knee and below the knee also. These limbs are manufactured by natural rubber over the structure of Plaster of Paris based on the customized measurement of each person. The longevity of these limbs is approximately 3-5 years. Amputees will comfortably be able to work, walk, ride and drive after this fitment.

The camp is a unique example of FDI doing a major CSR activity in foreign land for the benefit of public in general. This will benefit the people with disability to make their lives self sustainable.

Mr. Ashok Minda, Group CEO of Spark Minda, Ashok Minda Group told that such initiatives of benefitting the persons with disability empathies and signifies humanity and it should be boundryless. He also briefed about rest of the Corporate Social Responsibility initiatives taken up by the group in the thematic areas of education, healthcare, community infrastructure livelihood promotion and environment protection.

Mr. Sandeep Aggarwal, President Director, PT Minda Automotive Indonesia thanked all the stakeholders for this valuable support for the camp. He also spoke about the corporate citizenship theory relating to triple bottom line of People, Planet and Profit.

Spark Minda, Ashok Minda Group is involved in various CSR activities. Under their project for persons with disability they have planned to do fitment of Artificial Limbs in different locations. Also in the manufacturing units the group involves persons with different types of disabilities in various operations after their customized training with evacuation plan. Spark Minda, Ashok Minda

Group is also setting up accessible and assistive technology for persons with disability. The group is striving to benefit people at large through its community development initiatives.

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