



**Spark Minda, Ashok Minda Group Organizes Artificial Limb Fitment Camp to help Persons with Disability.**

**The 12 day camp is a part of 'SAKSHAM' Program – a CSR initiative of Spark Minda, Ashok Minda Group in collaboration Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot).**

**07<sup>th</sup> September 2016, New Delhi** : Spark Minda, Ashok Minda Group, as part of their continuous efforts aimed towards social upliftment, is organizing a 12 day Artificial Limb Fitment camp at Noida. The camp which is set up at its flagship company, Minda Corporation Limited, Sector 59, Noida and is being organized in association with Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot) starting from 1<sup>st</sup> September to 12<sup>th</sup> September, 2016. The camp aims to treat more than 500 Persons with Disability in 12 days. The camp is providing end-to-end support in Limb fitment, Caliper fitment, providing Walkers, Elbow Crutches etc, all in same day and as per requirement.

The activity is part of '**Saksham**' – a CSR program started by Spark Minda, Ashok Minda Group to help Persons with Disabilities (PWDs). Under Saksham, the Group aims to provide accessible and assistive technologies, impart skill training through OJT (On the job training), create inclusive workplace and ergonomics, train them for 5s and life skills, employ PWD's (Persons with Disability). The Group has already successfully organized an Artificial Limb fitment camp at Indonesia, which benefitted around 500 people in May, 2015.

**Speaking at the inauguration of Artificial Limb Fitment Camp Program, Mr. Ashok Minda, Group CEO, said,** *"As a Group, we are extremely happy to set-up this camp aimed at the physical and socio-economic rehabilitation of the persons with disability, especially the resource-less, so they can lead a life of dignity and become productive and sustained members of the community. Our partner in this initiative, Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot) is working with us to provide the best facilities and services to the people coming to the camp. As a Group, we are delighted by the means and ways we are nurturing the society and bringing a change that can turn someone's life around for good."*

**Speaking on the occasion Mr. D.R Mehta, Chief Patron, Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot) said** *"We are grateful to Spark Minda, Ashok Minda Group for giving us this opportunity to work with them for this noble cause aimed at bringing about a positive transformation in the lives of individuals. As an organization, we have been working towards this cause for decades now and we understand the need and importance of such initiatives which give a second life to people with disabilities,*

*encouraging them to live a dignified and complete life. We look forward to working on similar such activities with the Group in future as well."*

Spark Minda, Ashok Minda Group has been involved in Community Development initiatives since decades. In continuation to the legacy of a responsible corporate citizenship, the CSR activities being taken at the group are derived from the triple bottom line model of People, Planet and Profit. Ensuring environment sustainability with community care are the thematic divisions, surrounding which the CSR activities are planned and executed across the Group. Community is always a stakeholder for both directly implemented and collaborative projects. Guided from the Millennium Development Goal and CSR under Companies Act 2013, Education; Vocational Training and Livelihood promotion; Health and Sanitation; support to differently abled; Environment Sustainability and Women Empowerment are current broader head of intervention across the Group. To implement the CSR projects, the Group has recently established Spark Minda Foundation. Spark Minda Foundation is a company incorporated u/s 8 of the Companies Act, 2013 and is a 100% subsidiary of Minda Corporation Limited (a leading automotive component & flagship company of Spark Minda, Ashok Minda Group). Most of the existing Community Development projects of the Group has been brought under the umbrella of Spark Minda Foundation. Under Spark Minda Foundation the major community development projects are operational at Gautam Buddha Nagar of Greater Noida in U.P, Pillaipakkam district of Tamil Nadu and suburban areas of Uttarakhand and Rajgurunagar district of Maharashtra. These projects are benefitting Children, youth and women at large through its quality delivery and sustenance.

### **About Spark Minda, Ashok Minda Group**

Spark Minda, Ashok Minda Group is one of the leading manufacturers of automotive components for the OEMs with Headquarters in India, Gurgaon- near to New Delhi. The Group was founded in 1958 by Late Shri. S.L. Minda and today has over 58 years of legacy as an automotive component manufacturing company. The USD 585 Mn Group with 15,800 employees is rated as one of the leading manufacturer of automotive components under these three Categories – Safety, Security & Restraint System, Driver Information & Telematics System and Interior System. The Group caters to major two, four-wheeler, commercial, Tractor and off-road vehicles manufacturer in India and Overseas market including Europe, US, China, CIS & ASEAN countries with 33 state of the art manufacturing plants. We also serve to after market segment. The Group also has several JVs with leading companies from USA, Japan, France, Italy, China and Uzbekistan.

For more information, please refer to below links:

- **About the Group** - <http://www.minda.co.in/>

- **Group's CSR initiatives –**

<http://minda.co.in/Corporate Social Responsibility/ Spark Minda Foundation/>

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