

AUTOGUIDE

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SPARK MINDA
ASHOK MINDA GROUP

COMPONENT



Mr Ashok Minda, addressing the dealers.



Dealers meet in progress.

Spark Minda dealers meet in Shanghai

THE first Spark Minda Star Club business partners meet was organised at Shanghai, China recently. The meet was held to celebrate the successful business association and achievement of the business targets for the year 2012-13.

From a network of 350, 78 star club dealers were selected for this trip.

Mr. Sanjay Bhagat, CEO of Minda Automotive Solutions Ltd along with 4 regional champions and 4 regional heads of MASL - Mr Lalit Mehta, Regional Head (West), Mr Sanjeev Pathak, Regional Head (North),

Mr Kaushik Kundu, Regional Head (East) and Mr A Dowlath Basha, Regional Head (South) were part of the trip.

The meet was held in the presence of Mr Ashok Minda & his wife, Mrs Sarika Minda. Mr Minda and his wife spent quality time with each family. Mr Sanjay Bhagat, CEO presented the business plan for 2013-14. Awards were distributed by Mr Ashok Minda to all important business partners in accordance with their achievements and association with the Group. Mr Sumit Doseja from MCL, Pantnagar also joined the event and spent time with the business partners.

The meet infused a lot of passion and excitement among the dealers towards strengthening the business relationships.



Mr Ashok Minda and his wife Mrs Sarika Minda with dealers & their families.



Mr Ashok Minda presenting award to a dealer.