

SPARK MINDA inaugurates new Technical Centre in Pune

Global Automotive Component Manufacturer Spark Minda of the Ashok Minda Group led by Group CEO, Mr. Ashok Minda inaugurated its state-of-the-art facility – Spark Minda Technical Centre (SMIT) based at Chaken, Pune.

The SMIT is a division of Minda Corporation Ltd., a flagship company of Spark Minda. SMIT will foster the technology development journey of the existing group businesses and enable their initiatives towards electrification. It will also strive to strengthen and expand the group's presence in automotive systems area as a complete System Solution provider. The Centre will nurture innovations to create breakthrough solutions tailored to address the market requirements. It will actively pursue opportunities in the area of new generation technologies like Connected, Autonomous, Electrified Mobility Solutions, Body Control and Multi-function Controllers, Smart Security and Vehicle Access Solutions, etc. It would also explore incubation of future technologies like Deep Learning, Artificial Intelligence, Internet of Things, Smart Vehicles technologies, Prognosis and Diagnosis, etc. In essence the Centre would be a prime example of "Powered by Passion" spirit of the Group, creating a vibrant work environment which thrives on passion in engineering and technology.

Mr. Ashok Minda, Chairman & Group CEO, Spark Minda, Ashok Minda Group, said: "Establishment of Spark Minda Technical Centre is a significant step to propel us towards attaining technology leadership in



Mr. Ashok Minda, Chairman & Group CEO, flanked by Mr. N.K.Taneja, Group CMO, (left) and Mr. Suresh D, Group CTO and CEO, SMIT, Spark Minda, Ashok Minda Group

Automotive Sub Systems domain. SMIT will lead the technology journey of our business apart from steering the Group towards generation of new and future technologies. Our Group is committed to further expand this centre in the next 3 to 4 years to further enhance the R&D and to bring the products faster to the market. It is clear from the forecast that the electronics content in every vehicle is going to increase and hence a strong presence of embedded technologies will secure our future."

Mr. N.K. Taneja, Group Chief Marketing Officer, Spark Minda, Ashok Minda Group, said: "Automotive customers are expecting more and more technology content and advanced features from the vehicles. With establishment of SMIT, the group is poised to offer technology solutions to our customers. Our traditional offerings will be enriched with new technology to meet the world-class expectations of the market.

SMIT will also chart out a technology road-map in line with technology expectations of the future vehicles. It will help us to position our brand image as technology partner of choice for our global customers."

Mr. Suresh D, Group CTO and CEO, Spark Minda Technical Centre, said: "It is indeed a proud moment for the Group to establish such a state-of-the-art Centre catering to the vision towards becoming the technology leader and System Supplier. We are bringing focus to our journey by redefining our thought process and strategy with global mega-trends in Automotive Subsystems, viz., Connected, Autonomous, Shared and Electrified Mobility. The young and vibrant work-force stimulated by the culture of innovation at our Centre has already started showing results".

