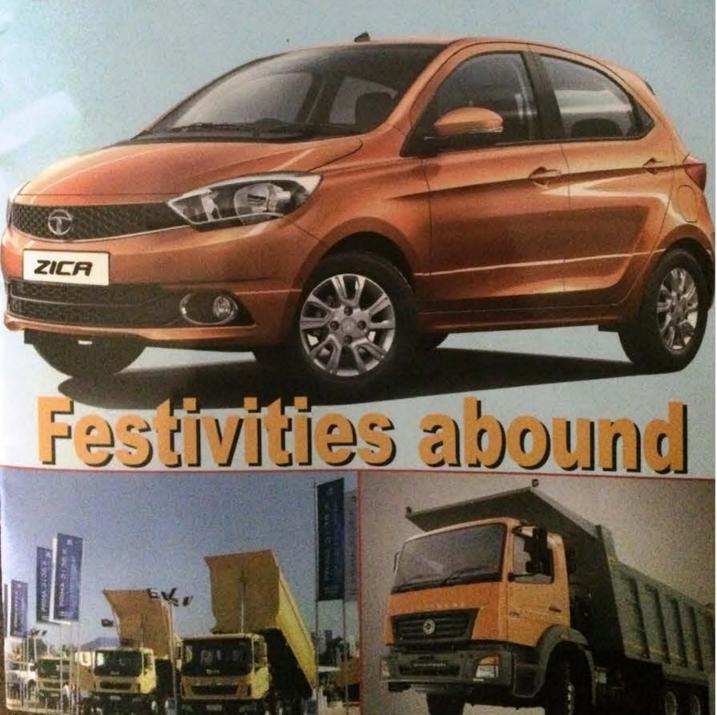
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COMPONENT

AKING up another social upliftment programme, Spark Minda, Ashok Minda Group inaugurated a new wire harness facility at Yerwada Central Prison (YCP), Pune. The company will manufacture the products within the premises for its customer, Mahindra & Mahindra. This public – private partnership project is a collaborative project between Minda SAI, Yerwada Central Prison Authority and Mahindra & Mahindra.

The unit was inaugurated by Dr B K
Upadhyay, Addl. Director General
Police & Inspector General Prison,
Maharashtra State. Other dignitaries
present at the inauguration included
Mr Nitin Tikle, V-P, SSBU and Mr Nitin
Chavan, DGM, SSBU, M&M, and other
prison officials.

Earlier, an MoU was signed between Yerwada Jail and Minda SAI in February and production commenced in last week of that same month. Around 30 inmates are engaged at the plant as of now and the company will be increasing the number in future.

Dr B K Upadhyay said, "This wiring





Dr B.K. Upadhyay, Addl. Director General Police & Inspector General Prison, Maharashtra State and Mr.Nitin Tikle, V-P, SSBU, Mahindra & Mahindra, Spark Minda management officials and other dignitaries at the inauguration of the wire harness facility at Yerwada Jail in Pune

Spark Minda undertakes CSR project at Yerwada Jail

Facility to manufacture wire harness for M&M

harness assembly unit set up by Minda SAI will go a long way in providing the perfect platform to enhance the skill sets of the inmates and enable them to earn their livelihood."

Speaking on the occasion, Mr N.K.
Taneja, Group CMO, Spark Minda,
Ashok Minda Group, said, "This is our
third initiative that we set up at
Yerwada Jail after Tihar Jail in 2014,
New Delhi and Dresden Jail, Germany
in 2005. We just hope that our small
fervor to help these inmates change
their outlook towards life and give them
a chance to carry further respectably.
Also, we have, through this venture,
tried to contribute in our way to the
Skill Development Mission of the
Government".

Mr Nitin Tikle said, "It is in line with

Mahindra's Rise philosophy of driving positive change in the lives of our stake holders. We will continue to support this initiative and wish them all the best in their venture."

To keep the quality level of the product excellent, Spark Minda conducts preliminary test and inspection by doctors for colour blindness test, which is must for operators to work in wiring harness manufacturing. It also conducts two weeks of induction training programme for the new operator; same is implemented for the inmates.

To implement the CSR projects,
Minda Corporation has recently
established Spark Minda Foundation,
which is a company and CSR wing of
Spark Minda.